



Transportation Master Plan Vork Region Advisory Task Force







Updated Recommended Policy Principles | November 2015





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Version History

| Version | Update | Date |
|-----------|--|----------------|
| Version 1 | Original | September 2015 |
| Version 2 | Introduction Updated Importance of Transportation Policy Framework Section Added TMP Updates Section Added Objectives Section | November 2015 |
| | Corridor Evolution Revised Entire Section Updated Opportunity Refinement of Corridor Evolution Policies | |
| | Making the Last Mile Work New Section | |

Purpose

This updated guidebook provides a summary of the background for development of recommended policy principles. For each policy area, information is provided on the existing problem and opportunity, rationale, policy context, snapshot of best practices, policy principles considered, evaluation, as well as value to residents. Policy principles were refined following feedback received at the September 2015 Task Force Meeting.

Importance of Transportation Policy Framework

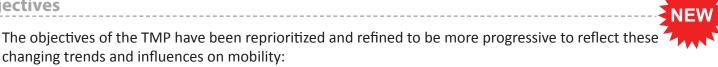
The current Regional Official Plan (ROP, 2010) describes how York Region plans to accommodate future growth and development while meeting the needs of existing residents and businesses. It sets out directions and policies that will guide economic, environmental and community planning decisions in creating sustainable communities. The Transportation Master Plan (TMP) was established to support and be consistent with the Regional Official Plan to implement its city building policies and services the population. The current and future world of mobility has changed drastically with all-day 15 minute Regional Express Rail (connecting the GTHA to York Region), autonomous vehicles, and high-occupancy toll (HOT) lanes, as well as the emergence of the "sharing economy", peer-to-peer services, such as Uber and car/bike share.

Transportation Master Plan Update

The TMP updates builds on the previous ROP and TMP to provide additional principles, policies and actions to address changing mobility needs over the next 25 years.

- deliver policy direction and confirm infrastructure requirements to develop transportation networks that support the goals of Vision 2051
- facilitate for land value capture to support the Region's economy
- build compact, complete communities that support a mix of land use, density and design to help manage congestion, reduce overall trip lengths, enable efficient transit service, and make walking and cycling more attractive
- be more flexible and allow for innovation in order to respond to rapidly changing and shifting mobility
- seek opportunities to optimize the Region's infrastructure through advancements to technology and recent innovations to the sharing economy
- incorporate and update to the 2008 Pedestrian and Cycling Master Plan and build on the YRT/Viva Five-Year Transit Service Plan.

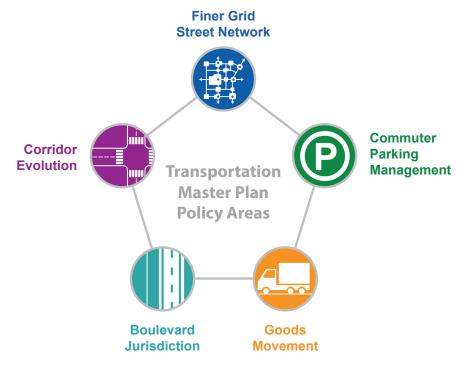
Objectives



- 1. Create a world class transit system by making transit more convenient and accessible, supported by a more walkable network and availability of expanded carpool parking facilities
- 2. <u>Develop a road network fit for the future</u> through the provision of a finer, more permeable street network which will make alternative modes more accessible, improve system capacity, mobility options and service levels
- 3. Integrate active transportation in urban areas by providing increased pedestrian and cycling facilities
- 4. Maximize the potential of employment areas by supporting the efficient movement of goods throughout our Region
- 5. Making the last mile work by integrating mobility systems and advancing innovation in technology and encouraging more sustainable travel choices

The Transportation Master Plan Policy Areas and Principles

There are five main Transportation Master Plan policy areas currently under review. Policy principles were developed for each policy area. Benefits and strengths were analyzed for each policy principle under consideration, which were then evaluated against a set of criteria. Qualitative 'PESTLE' criteria (Political Viability, Economic Efficiency, Social/Cultural Feasibility, Technical Feasibility, Legal Feasibility, Environmental Sustainability) as well flexibility, effectiveness and ease of implementation were used. The principles under consideration were evaluated on how well they responded to the criteria based on a 'high', 'medium', or 'low' ranking.



Evaluation Criteria



Political Viability

Acceptability from York Region residents, stakeholders, politicians and partners at all levels of government



Economic Efficiency

Ability to achieve cost-effective solution; ability to support York Region's economy and increased fiscal responsibility; consideration for rehabilitation/replacement value



Social/Cultural Feasibility

Responsiveness to the needs of residents; consistency and support for Regional policies and programs; ability to achieve social equity; ability to make communities become more "livable"



Technical Feasibility

Availability of necessary resources and competencies; ability to meet Transportation Master Plan objectives within the Regional network; ability to implement within Regional capabilities



Legal Feasibility

Consistency with current Provincial, Regional and area municipal policies, legislation and mandates, as appropriate



Environmental Sustainability

Ability to reduce greenhouse gas and carbon emissions through management of congestion while improving mobility and accessibility; responsiveness to climate change and environmental sustainability



Flexibility

Ability to create a more diverse and flexible transportation system that can respond to variable and unpredictable conditions



Effectiveness

Overall effectiveness to respond to resident and stakeholder mobility and accessibility needs



Implementation

Ability to deliver projects and programs that most effectively meet required service levels for mobility and transportation

FINER GRID STREET NETWORK

Opportunity

The current major collector road network lacks connectivity to support a multi-jurisdictional network grid, and therefore provides limited Regional functionality. Missing, discontinuous or inadequate links in the network increase congestion on arterial roadways.

Development blocks in York Region are designed to be supported by a permeable system of major local collector roads; however, the majority of concession blocks in York Region lack major collector roads.

Constructing missing links and developing continuous finer grid streets will improve mobility for all modes and increase network capacity.

Policy Context

Road Network Jurisdiction

The road network in York Region falls under three jurisdictions.

- The Province has jurisdictional responsibility for Provincial highways
- York Region owns and operates arterial roads
- Area municipalities own and operate major collector roads as well as local residential streets.

Municipal Act

An upper-tier municipality may add a lower-tier highway, including a boundary line highway, to its highway system from any of its lower-tier municipalities.

Provincial Policy Statement

Land use patterns, densities and mix of uses should be promoted that minimize the length and number of vehicle trips and support current and future use of transit and active transportation.

Planning authorities shall promote compact form and a structure of nodes and corridors to support energy conservation and efficiency, improved air quality, reduced greenhouse gas emissions and climate change adaptation.

Mid-Block Collector Road Crossings

York Region policy is to fund a one third share for midblock collector road crossings of 400-series highways. Recent requirements imposed by the Province indicate that mid-block collector road crossings of freeways may also require funding by York Region and area municipalities for long-term capital replacement cost.

Regional Road Assumption Policy

The Regional Road Assumption Policy provides flexibility to allow non-arterial roads to be assumed into the Regional road network. A Regional road is one that:

- Performs a cross-boundary, inter-regional or intermunicipal function
- Provides a local connection in the Regional road network to fill a gap where one exists
- Provides a direct link to the Provincial highway system
- Supports an existing or planned rapid transit route or connection to a major transit hub

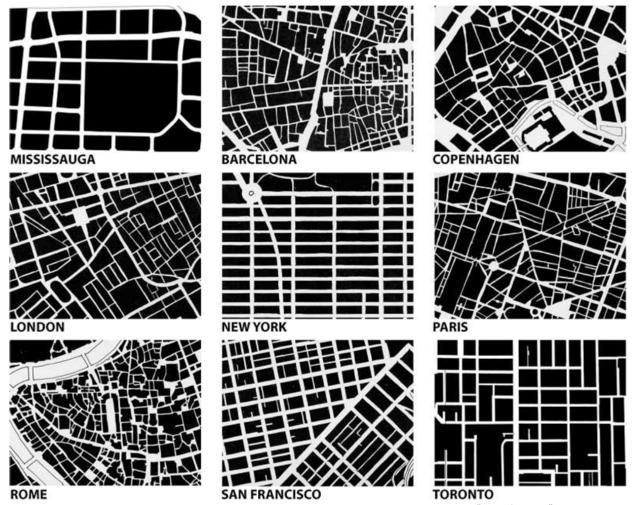
Regional Official Plan

Regional Centres and urban areas will support the construction of a finer grid street network that facilitates the flexible and efficient movement of people and goods.









Source: Toronto Star, "Beyond Density", Jan. 26, 2008

What We Heard From Local Municipalities

Need to address the finer grid network and support a continuous collector road network.

Increased Regional role in implementing a finer grid network is generally supported.

Collector roads are easier to implement in greenfield development areas and more challenging to implement in existing built-up residential areas.

High priority items include mid-block freeway crossings, ramp extensions, and better east-west connectivity.

Municipalities currently face difficulties implementing crossings of Provincial highways due to MTO's requirement for upfront life cycle costs and would benefit from assistance from York Region.

A finer grid network will result in more permeability and increased capacity of the network, improving mobility for all modes including transit, walking, and cycling.

| Option 1A: | York Region develops Arterial Road Classification Study to plan, protect, and address the needs of the major collector network, area municipalities to construct and operate |
|------------|--|
| Option 1B: | York Region plans, protects, and cost shares implementation of major collector road network, area municipalities to operate |
| Option 1C: | York Region assumes responsibility and jurisdiction of major collector roads |
| Option 2: | York Region carries out the design, construction and maintenance of mid-block crossings over 400-series highways |
| Option 3: | York Region carries out the design and construction of ramp extensions at freeway interchanges; area municipalities to operate |

| | Option 1A | Option 1B | Option 1C | Option 2 | Option 3 |
|------------------------------|-----------|-----------|-----------|----------|----------|
| Political Viability | | • | • | | |
| Economic Efficiency | | • | • | • | |
| Social/Cultural Feasibility | | | | | |
| Technical Feasibility | | • | • | • | |
| Legal Feasibility | • | • | | • | |
| Environmental Sustainability | | | | | |
| Flexibility | • | • | | | |
| Effectiveness | | • | | | |
| Implementation | | • | • | • | |
| Recommendations | ~ | | * | ✓ | ~ |

What is the Value to Residents?

An Arterial Road Classification Study will provide much needed direction to stakeholders and area municipalities regarding the intended function of the major collector road network to support the arterial road network.

Providing a finer grid street network will increase intersection density and therefore spread left turn movements, which consume valuable capacity on the arterial road network. It also provides increased connectivity to transit which makes walking and cycling a more viable option for residents. More permeability in the network alleviates pressure on arterial roads to provide a multi-jurisdictional transportation network that is more responsive to traffic congestion.

York Region planning, building, constructing and operating mid-block crossings over 400-series highways will ensure there is much needed permeability across freeways, while ramp extensions help improve car and truck capacity.

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CORRIDOR EVOLUTION

Opportunity

As multi-modal corridors, Regional

roads must accommodate a variety of travel options including passenger cars, transit, active transportation and goods movement vehicles. Current Regional policy indicates widening for six lanes is only permitted for high-occupancy vehicles (HOV) or reserved bus

However, the Province has recently announced plans to create High-occupancy toll (HOT) lanes on some existing Provincial HOV lanes and these toll lanes could also be created on any new or expanded provincial highways. As such, there may be opportunities for the Region to optimize the regional HOV network with the provincial network.

Policy Context

Provincial Policy Statement

Corridors and infrastructure, including transportation and transit, shall be planned and protected to meet current and projected needs.

Places to Grow Act

In planning for the development, optimization, and/or expansion of new or existing transportation corridors, the Province, other public agencies and municipalities will ensure that new or existing transportation corridors shall be identified and protected to meet current and projected needs for various travel modes.

Regional Official Plan

High-occupancy vehicle lanes on all 400-series highways within and/or adjacent to York Region should be implemented.

The Region shall work with partners to complete the transit network, including subway line extensions, Metrolinx enhancements, the 407 Transitway and other rapid transit corridors.





Province of Ontario: 2015 Pan Am/Parapan Am Games Route Network and Temporary High-Occupancy Vehicle (HOV) Lanes





The Games Route Network



HOT Lanes

High-occupancy toll (HOT) lanes allow vehicles with a limited number of occupants to pay a toll for the right to use HOV lanes. California introduced North America's first HOT lanes in 1995. The U.S. now has approximately 473 kilometres of HOT lanes in operation. The Games Route Network is a series of existing roads linking the CIBC Pan Am/Parapan Am Athletes' Village to Games venues and the Toronto Pearson International Airport. The Games Route Network provided a safe and reliable network for Games' participants (athletes, officials, and media). The Province worked with the City of Toronto and surrounding municipalities to determine primary and alternate routes to and from each venue. Flexible traffic management measures used during the games included:

- Temporary HOV lanes
- Turning bans and parking restrictions in some high traffic areas
- Coordinated response from police and road crews to clear delays
- Coordinated construction schedules to keep lanes open

Following the success of the temporary HOV lanes, the Province has announced that it is exploring the implementation of HOT lanes on 400-series highways.

What We Heard From Local Municipalities

One size does not fit all.

The Transportation Master Plan should identify road classification or function for consideration of road transfer to upload or download.

York Region should consider revenue tools, such as toll roads; these tools can help offset maintenance costs.

Creating a flexible network will allow York Region to maximize benefits in responding to changing conditions.

Option 1: York Region expands the network in accordance with the current council policy for six-lane roads

Option 2: York Region ensures that transportation network is designed to be flexible to accommodate

changing future needs.

Option 3: York Region develops criteria and thresholds to guide future HOV and reserved bus lanes.

Analysis of Options

| High | Medium | • | Low |
|------|--------|---|-----|
| | | | |

| | Option 1 | Option 2 | Option 3 |
|------------------------------|----------|----------|----------|
| Political Viability | • | | • |
| Economic Efficiency | • | | |
| Social/Cultural Feasibility | • | | |
| Technical Feasibility | | • | |
| Legal Feasibility | • | | • |
| Environmental Sustainability | • | • | |
| Flexibility | • | | |
| Effectiveness | • | | |
| Implementation | • | • | • |
| Recommendations | | ✓ | ~ |

What is the Value to Residents?

Providing corridors that can be used for HOV or HOT will help alleviate congestion and allow a transportation network that is flexible and adaptable to changing behaviours and travel demands. Ensuring roads are planned to accommodate more than just single occupant vehicles will help maximize the networks person-carrying capacity.

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COMMUTER PARKING MANAGEMENT

Opportunity

Although parking management supports key Regional priorities, such as increasing transit ridership and viability of Centres and Corridors, area municipalities are relied upon to develop parking policies, programs and services. Until now, York Region has had a little influence in the supply and operation of parking. Market trends have resulted in an abundance of free parking and relaxed parking Bylaws that encourage

higher parking ratios, limiting the ability to change travel behaviour. Free parking at GO transit stations increases congestion around stations and discourages the use of sustainable modes of transportation.

There is an opportunity to improve transit service levels in combination with commuter parking strategies to manage congestion and increase transit ridership.

Policy Context

Municipal Act

Area municipalities regulate private and local parking lots.

Places to Grow Act

When planning lands for employment, municipalities are to facilitate the development of transit-supportive, compact built form, and minimize surface parking.

Regional Official Plan

Secondary Plans and Zoning Bylaws require parking management policies and standards that include reduced minimum and maximum parking requirements, appropriate site design with pedestrian friendly urban form, surface parking to support redevelopment and include preferential locations for carpooling.

Regional Official Plan

Within Regional Centres, York Region works with area municipalities to establish a system of municipal parking authorities to develop and/or operate shared public parking facilities, cash-in-lieu-of-parking policies, and, the planning for parking by structured or underground facilities for all site development.

The supply of parking within Regional Centres and Corridors is managed in accordance to Section 5.4 of the Regional Official Plan.

Improvements in service, convenient access, including, creating a system of parking and drop-off facilities for commuters, will achieve higher transit usage.

Planning lands for facilities such as transit stations including intermodal terminals, mobility hubs, subway, bus, and light rail stations, and related passenger dropoff and commuter parking lots will support the transit network.







Permit Shared Parking holders Facilities

Collective shared parking facilities provide more efficient parking than single lots.



Parking Authority

Kitchener, ON - Parking Enterprise is based on user-pay and supports transportation demand management initiative to support active transportation.



Stratified Parking

Can increase land efficiency through a flexible approach.

Toronto, ON - 51-storey Bay and Adelaide Centre has parking underneath a public park.



Park and Ride

TransLink - TransLink manages nine of 18 Park and Ride locations in Metro Vancouver with respective municipalities managing the remaining lots. Rates vary between \$2 to \$3 per day.



Variable Priced Parking

San Francisco, CA - SFpark uses demand-responsive pricing to open up parking spaces on each block and reduces double-parking and circling. Rates go up or down based on supply and demand.



Advanced Parking Management System

Seattle, WA - ePark is a parking guidance system that provides real-time short term parking information at garages.

What We Heard From Local Municipalities

Parking supply should be limited in urban growth centres.

Some municipalities currently looking at strategies to manage parking, including development of a parking authority; others would benefit from some guidance on parking management. Opportunities exist for partnerships with York Region and Province to coordinate municipal, transit, and carpool parking.

Municipal staff use parking as a tool to help influence development.

Managing parking can influence the mode people will choose to travel by.

| Option 1: | York Region completes YRT/Viva Park and Ride Strategy, integrate recommendations within Transportation Master Plan (include commuter parking sites and options) |
|-----------|---|
| Option 2: | York Region coordinates with Metrolinx and MTO for new commuter carpool lots and freeway express transit lanes to reduce congestion in urban growth centres |
| Option 3: | York Region works with area municipalities to develop governance and finance models for parking management |
| Option 4: | York Region identifies and implements pilot projects for paid parking |
| Option 5: | York Region develops/refines on-street parking policy on Regional roads and main streets, including variable demand paid parking |

| Evaluation ● High ● Medium • Lo | | | | | |
|--|----------|----------|----------|----------|----------|
| | Option 1 | Option 2 | Option 3 | Option 4 | Option 5 |
| Political Viability | | | | • | • |
| Economic Efficiency | | • | • | | • |
| Social/Cultural Feasibility | | | • | • | • |
| Technical Feasibility | | | • | • | |
| Legal Feasibility | | | • | • | |
| Environmental Sustainability | | | | | • |
| Flexibility | | | | • | |
| Effectiveness | | | | | • |
| Implementation | | • | • | | |

What is the Value to Residents?

Recommendations

Developing a Regional Commuter Parking Strategy will comprehensively respond to Options 1 through 5. The strategy will make key recommendations regarding Regional and area municipal roles in providing commuter parking, enable the management, allow for analysis of parking management on travel behaviour, provide direction regarding on-street parking, and identify pilot projects for paid parking implementation.

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GOODS MOVEMENT

Opportunity

Regional roads connect major
400-series highways to employment
areas and communities, and therefore must support all
modes of transportation. There are often conflicts between
land uses and the function of Regional roads, impacting
safety, congestion, environment and the economy.

Regional Official Plan policies support a context sensitive "linked and efficient" goods movement network. However, there is a lack of clarity around which corridors are prioritized to facilitate the safe and efficient movement of goods to and from key origins and destinations including Provincial highways, intermodal rail yards and commercial/industrial employment areas.

Policy Context

Provincial Policy Statement

Protection for major goods movement facilities and corridors shall be protected for the long term.

Places to Grow Act

Policy directions ensure that highway corridors are planned to promote efficient goods movement.

The first priority of highway investment is to facilitate efficient goods movement by linking inter-modal facilities, international gateways and communities within the Greater Golden Horseshoe.

The Province and municipalities will work with agencies and transportation service providers to co-ordinate and optimize goods movement systems; improve corridors for moving goods across the Greater Golden Horseshoe; promote and better integrate multi-modal goods movement and land-use and transportation system planning.

Places to Grow Act

Municipalities will provide for the establishment of priority routes for goods movement, where feasible, to facilitate the movement of goods into and out of areas of significant employment, industrial, and commercial activity and to provide alternate routes connecting to the provincial network.

Metrolinx Urban Freight Study

Contains strategic directions and actions to address challenges, including increasing network efficiency of goods movement and related impacts, collaboration and data sharing, improving operational practices, and planning and development.

Regional Official Plan

Provincial highways and Regional streets are generally corridors for goods movement, subject to existing truck and load restrictions.

A linked and efficient network for goods movement that supports economic vitality and minimizes conflicts with sensitive land uses should be promoted.







Edmonton, AB: Goods Movement Strategy (June 2014) is supported by a Goods Movement Policy that guides transportation, funding, and land use decisions to enhance the efficiency and safety of goods movement in the city within a regional context.

Carried out a Roadside Truck Survey (2012) to understand the changes in goods movement, including volumes, origins, and destinations.

Hamilton, ON: Conducted a Truck Route Master Plan (2010) that updated the truck route network to account for changing demands and to ensure access to major economic generators.

Vancouver, BC: Updated their existing truck route network to address perceived impact of heavy trucks on residential and business areas, through a combination of technical analysis, stakeholder input, and assessment of existing routes.

Peel Region, ON: Strategic Goods Movement Network Study (2013) developed a systematic, hierarchical, truck network to account for demands and to ensure access to major economic generators.

TransLink: Working with Metro Vancouver to develop a Goods Movement Strategy as an integrated part of their Regional Transportation Strategy. They function as an intermediary between the public and private sectors. This is beneficial because they can leverage their influence and collaborate with the various stakeholders to identify an appropriate policy response.

What We Heard From Local Municipalities

Regional roads are for all traffic (including trucks) and safety for all modes should remain a priority.

Intermodal hubs (e.g. CP and CN) and communities/corridors with through truck movements (Bloomington Road) are areas of concern in regards to congestion.

A Goods Movement Strategy is needed to address the key generators for commercial vehicle traffic.

More Regional municipalities and transportation agencies are recognizing the importance of efficient movement of goods to the economic prosperity of their respective Regions.

Option 1: York Region develops a comprehensive, flexible and adaptable Goods Movement policy

Option 2: York Region develops a hierarchy of goods movement corridors

Option 3: York Region converts six-lane corridors to include truck-only lanes, where possible.

Option 4: York Region supports demand management approaches (off-peak deliveries, peak hour delivery

restrictions)

Option 5: York Region establishes a Goods Movement Task Force in conjunction with public and private

stakeholders (e.g. MTO, Ontario Trucking Association, CN, CP)

Evaluation High ● Medium • Low Option 1 **Option 2 Option 3 Option 4** Option 5 **Political Viability Economic Efficiency** Social/Cultural Feasibility Technical Feasibility Legal Feasibility **Environmental Sustainability** Flexibility Effectiveness Implementation Recommendations

What is the Value to Residents?

Developing a Regional Goods Movement Strategy will comprehensively respond to the needs of York Region residents and businesses by providing more clarity around the function of Regional roads to support the efficient movement of goods.

A dedicated hierarchy of goods movement corridors will support economic prosperity and potentially alleviate operational, safety, and traffic congestion issues impacting the goods movement industry.

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BOULEVARD JURISDICTION

Opportunity

The Municipal Act assigns responsibility for construction and maintenance of sidewalks along Regional roads to area municipalities in which the road is located, unless otherwise agreed upon. Since the Act does not assign responsibility for illumination and cycling facilities within boulevards, area municipalities combine this responsibility with jurisdiction over sidewalks. Consideration for cycling facilities, as part of future Regional road projects, has increased the number of municipal requests for off-road

cycling facilities. This requires agreements that extend beyond the conditions in *Municipal Act*. The coordination of sidewalks, illumination and cycling facilities on Regional roads may not be aligned with the implementation of active transportation in support of Regional transit.

York Region having more involvement in the construction and maintenance of boulevard elements can result in increased operational efficiencies and improved service levels.

Policy Context

All boulevard elements (all visible elements, and their related components)

The *Municipal Act* permits the transfer of responsibility for construction, operations & maintenance of sidewalks, multi-use paths, and street lighting to York Region, if agreed upon.

Sidewalks

Area municipalities currently own, build and operate sidewalks along Regional roads, and manage associated liability.

The current model has resulted in gaps, maintenance challenges, and funding pressures.

Signalization

York Region is responsible for approximately 800 traffic control signals including all intersections on Regional roads.

Transit

York Region provides transit service and all associated facilities and amenities, including stops and standing areas.

Bicycle Facilities

Until recently, York Region plans, constructs and maintains on-street cycling facilities on Regional roads, while area municipalities have been responsible for multi-use paths. Since 2014, York Region began implementing hybrid solutions like cycle tracks and multi-use paths where these modified solutions still meet regional transportation needs.

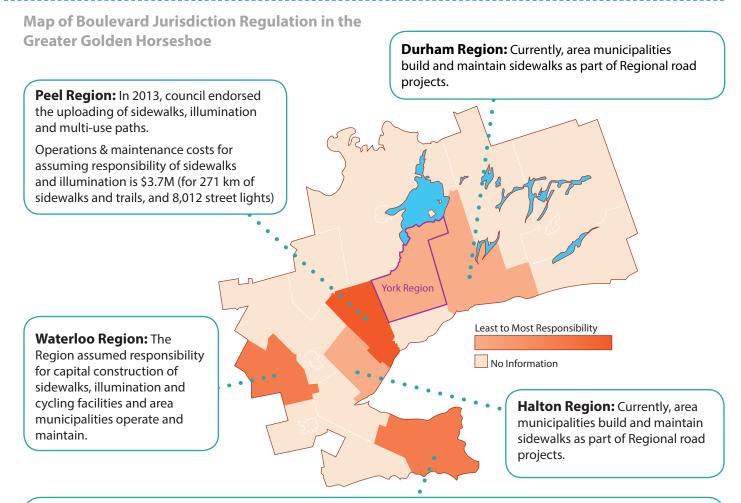
Illumination

York Region is responsible for intersection illumination, and area municipalities are responsible for mid-block lighting between intersections (approximately 6,000 lights).

Grass and open areas

York Region is responsible for the installation and maintenance of street trees and grass cutting in road boulevards and medians. Instances where area municipalities have funded enhanced planting/ streetscaping operations and maintenance has been challenging.





Niagara Region: The Region, area municipalities and hydro are all responsible for illumination, depending on the road segment, however the Region is now working towards assuming full jurisdiction. Currently the Region constructs sidewalks and area municipalities operate and maintain them. The Region owns, constructs and maintains on-street cycling facilities.

What We Heard From Local Municipalities

Consensus to simplify the process.

York Region should assume responsibility for construction and operations of boulevard elements along Regional roads, including sidewalks, illumination, cycling facilities and streetscaping. However, municipalities would like to be consulted in the design of these facilities.

Fill in the gaps in the active transportation network, including partnering with the Region to fill in sidewalk gaps to support transit and the Province to address walking and cycling across freeway interchanges.

Regional municipalities in the Greater Golden Horseshoe are taking an increasing role in the planning, building, and operating of boulevard elements within Regional road right-of-ways.

Option 1: York Region builds sidewalks along Regional roads and transfer to area municipalities for operation

Option 2: York Region assumes *full* responsibility (construction, operations & maintenance) for *some*

boulevard elements within right-of-way

Option 3: York Region assumes *full* responsibility (construction, operations & maintenance) for *all boulevard*

elements within right-of-way (includes all visible elements, and their related components)

Evaluation ● High ● Medium • Low Option 1 Option 2 Option 3 Political Viability ● ● ● Economic Efficiency • ● ● Social/Cultural Feasibility • ● ● Technical Feasibility ● ● ● Legal Feasibility ● ● ● Environmental Sustainability • ● ● Flexibility ● ● ● Effectiveness • ● ● Implementation ● ● ● **Recommendation

What is the Value to Residents?

York Region assuming a greater role in the construction and maintenance of boulevard elements increases service levels for active transportation; supporting increased walking, cycling and transit. York Region will be able to better coordinate the delivery of boulevard elements as part of Regional road projects, further streamlining the delivery of projects as well as increasing operational efficiency, safety and service delivery.

York Region assuming full responsibility for the boulevard elements along Regional corridors eliminates confusion and frustration among residents as to "who does what" and increases the ability to provide efficient public service.

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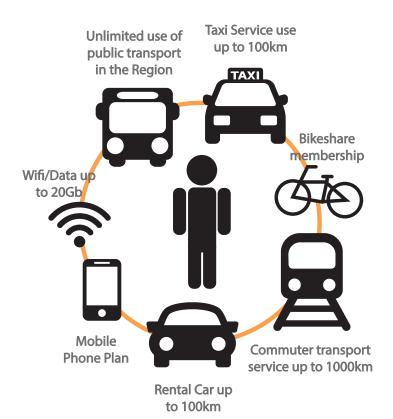
MAKING THE LAST MILE WORK

Transportation is at a tipping point as the world urbanizes and gets more complex with advances in technology and the changes in how people are moving. With rapid advancement in technology and new players entering the industry, there is an opportunity to improve mobility more immediately and at a lower cost than has ever been possible in the past.

Changing travel behaviour with Mobility as a Service

Mobility as a Service (MaaS) refers to a mobility distribution model where a customer's major transportation needs are combined into a single interface by a single service provider, and paid for in a customizable bundle, much like a mobile phone plan. The MaaS system consists of transportation infrastructure, services, and information, as well as payment services. The vision is to see the entire transportation sector as a cooperative, interconnected mobility system, providing services reflecting the diverse needs of customers.

Monthly Bundled Price of \$150



What are the Benefits?

For the Customer

- seamless transportation system
- personalized and user-oriented
- addresses first and last mile problems
- entire trip planned, door-to-door
- significantly lowers the "hassle" costs
- reducing carbon footprint
- providing ample travel options

For the Region

- reduces the use of single occupancy vehicles
- optimizes existing and new infrastructure
- supports transit use and increases ridership
- creates a more reliable transport system
- efficient allocation of resources based on actual needs of customers
- data collection/access
- reduces congestion
- manages growth sustainably
- supports community health and well being
- additional public service

MaaS in motion...

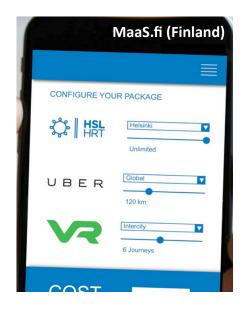
Helsinki - Finland (MaaS.fi)

- Partnership of 23 key organizations
- Functional by 2025
- Open market model

Gothenburg - Sweden (UbiGO)

- 6 month pilot project
- 70 paying households/190 users
- Flexible subscription
- 0 drop outs

"MaaS is a paradigm change in transportation, not only in the customers' eyes but also for the transportation system and its other stakeholders."
-Sampo Hietanen, CEO of ITS-Finland





What the government's role will be

By creating policies, the Region can act as an enabler building a regulatory framework that ensures transparent and fair market performance to secure the rights of the customer. Appropriate data policy is an important factor for progress.

Where do we start?

1. Mobi-Prize

Find, promote, connect, and support entrepreneurs, investors, and accelerators to present exciting solutions to the mobility issues of today and tomorrow.

2. Transportation Camp

Host an unconference for transportation professionals, technologists and others interested in the intersection of urban transportation and technology to discuss solutions and brainstorm ideas.

3. Request for Proposals

Invite experts to present tailored solutions to meet Region's objectives.

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