

# What We Heard Report

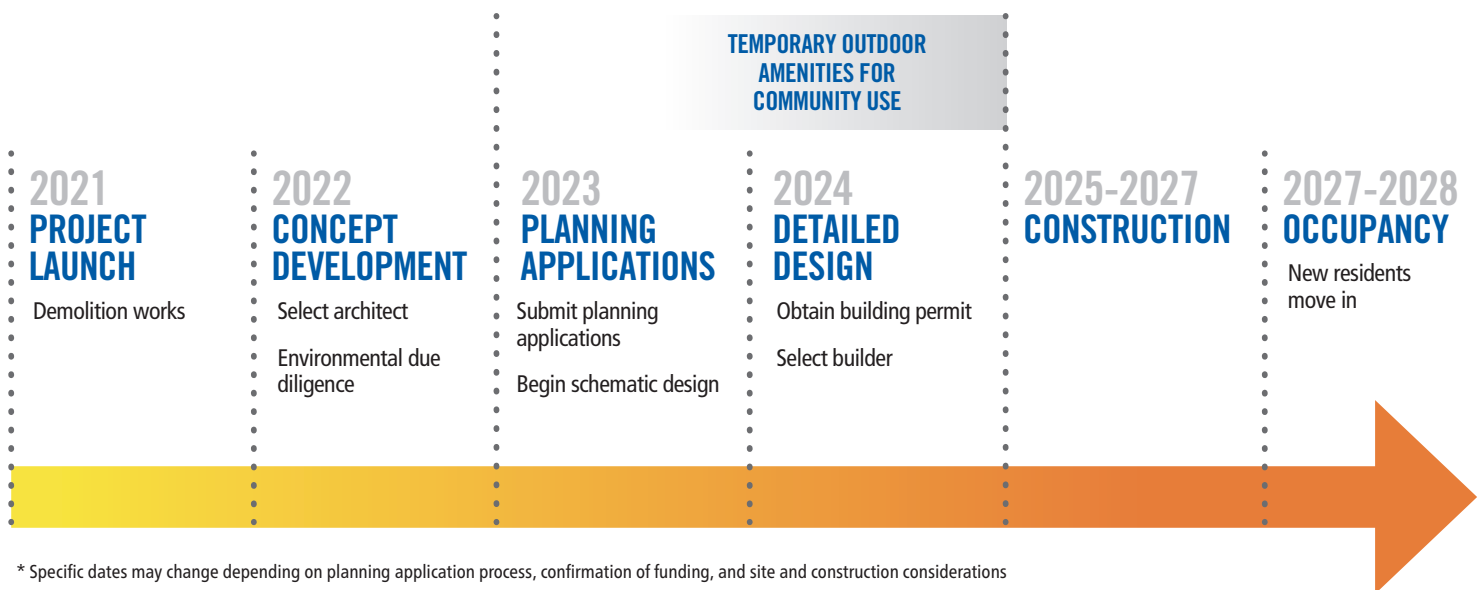
## 62 Bayview Parkway Interim Use Community Survey Summary Summer 2023

This report presents the findings and outcomes of the online community survey conducted June 7, 2023 to July 15, 2023 by York Region to gather resident feedback and ideas for temporary outdoor amenities at 62 Bayview Parkway in the Town of Newmarket.

York Region is exploring a new opportunity for future community housing development, subject to federal and provincial funding and approvals from the Town of Newmarket. Based on current project timelines, construction is anticipated to start in 2025 at the earliest.

The objective of this survey was to explore creative, temporary amenities and features on the site for community members to enjoy before construction gets underway.

## Here is a look at the anticipated project timeline:



We thank all community members who participated in the survey. Your answers have been reviewed by York Region to help us understand what is important to neighbours and which options are the best choice for the community.

**Thank you for taking the time to share your suggestions!**

# Who Participated in the Survey

## Participants identified as:

Town of Newmarket resident

57

15-minute walk to 62 Bayview Parkway

27

Neighbour of 62 Bayview Parkway

18

62 Bayview Parkway Community Liaison Committee member

7

Local business owner

5

Service provider in the community

5

Representative from a local non-profit or faith-based organization

2

User of nearby parks

1

Town of Aurora resident

1

## Which nearby park or trail is used the most:

Tom Taylor/Nokiidaa Trail

51

George Richardson Park

39

Mabel Davis Conservation Area

21

Global Pet Foods Dog Park

16

Newmarket Micro Soccer Fields

6

M. H. Stiles Park

5

Other parks or trails enjoyed by survey participants, include but are not limited to: Joker's Hill area, Fairy Lake Park, Sunnyhill Park, Drew Doke Park, Wesley Brooks Conservation area, Rene Bray Park and Ken Sturgeon Park

## Most popular activities when visiting a park:

Walking, hiking, or running

72

Access to nature

59

Leisure and relaxation

59

Dog walks

26

Sports and playground equipment

12

Social gatherings and family time

7

Picnics

5

Biking

1

Sun/weather cover

1



# Feedback on Temporary Outdoor Amenities

Most popular themes/options for interim uses on a scale from 1-10:

## Theme #1



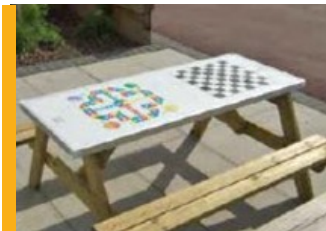
**5**/10  
Highlight the site's history as York Region's first headquarters.

## Theme #2



**8**/10  
Highlight the surrounding natural environment, including the Mabel Davis Conservation Area.

## Theme #3



**7**/10  
Introduce smaller common elements that can be temporarily installed for community use.

## Theme #4



**7**/10  
Create a space for sports or activity.

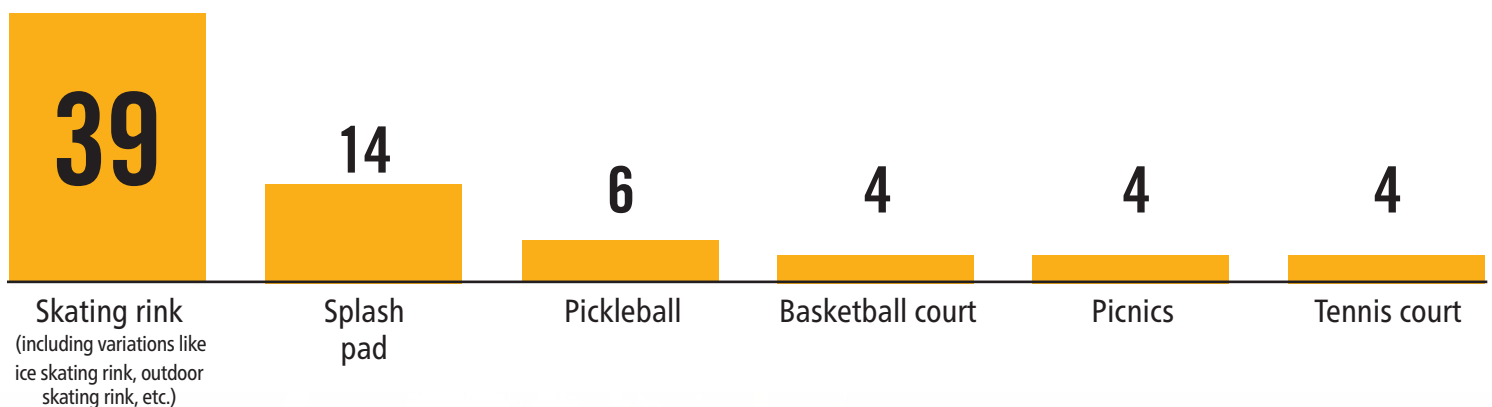
What season community members would like to see space for sports or activity:

**78** Summer and winter

**33** Summer

**22** Winter

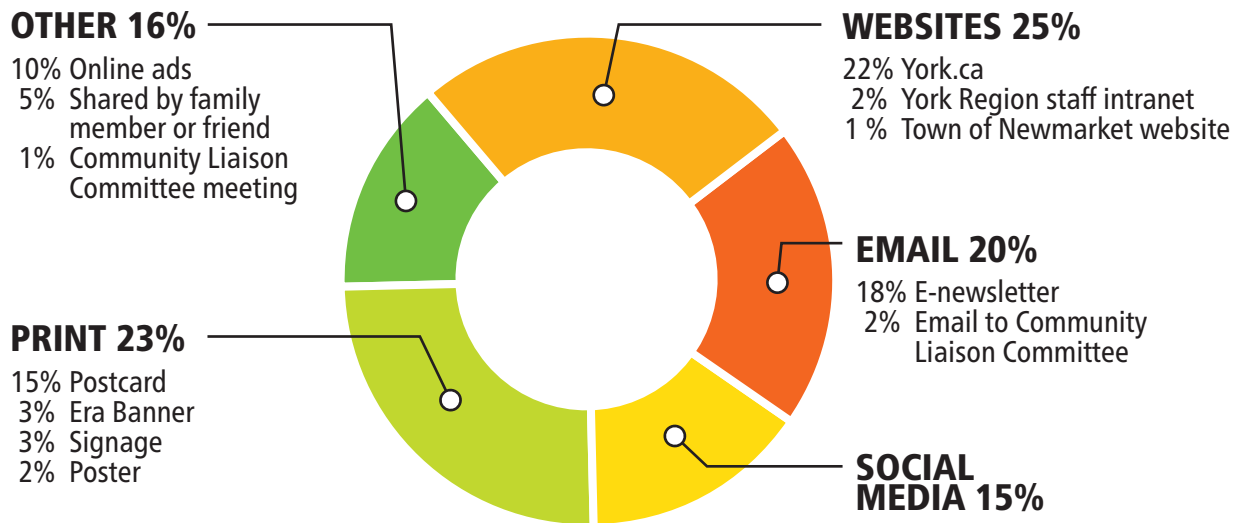
Community ideas for sport or activity space:



Other ideas shared for the outdoor amenity space included, but are not limited to: badminton, dog park, gardens (vegetable, bee and butterfly-friendly), yoga/meditation/tai chi, outdoor gym, playground structure, seating to relax, table tennis, bird watching, nature learning for kids and bike repair station.

# Promotional Metrics

The survey was promoted in the community through print and digital advertising including social media, signage and e-newsletters. Residents shared how they heard about the survey:



## Opportunities and Next Steps

We thank all community members who participated in the survey and provided valuable feedback on the opportunities for temporary outdoor amenities at 62 Bayview Parkway. Based on input from the community, implementing a temporary active or sports space on the site, in particular a pickleball court and a skating rink, was the most popular suggestion for the site.

York Region is considering opportunities to implement these active uses as well as a range of smaller-scale outdoor amenities including seating and interactive signage that can be incorporated into the future community housing development. Additionally, art installations such as pavement markings are also being considered. These amenities will be rolled out in the coming months to respond to changing seasons, availability of infrastructure and uptake in community use. Nearby neighbours will be notified before any on-site installation activities occur.

### Visit [york.ca/62Bayview](http://york.ca/62Bayview) to stay informed.

Accessible formats or communication supports are available upon request by contacting Access York at 1-877-464-9675 or [accessyork@york.ca](mailto:accessyork@york.ca)