

## Smart Commute in York Region

Smart Commute promotes sustainable transportation options including cycling, carpooling, public transit, walking, telework or flexible working arrangements.

Smart Commute is a community-based program supported by York Region, in partnership with the Cities of Markham, Richmond Hill and the Town of Newmarket.

## Smart Commute works with more than

345

workplaces representing



**712,000 commuters**

across the Greater Toronto and Hamilton Area (GTHA)

## Employees at Smart Commute workplaces...



...are **19.2%**  
less likely to drive alone to work  
than the average GTHA commuter



walk **45%** more



cycle **140%** more



take transit **45%** more



carpool **32%** more

## Contact us

Have questions? Get started by contacting your local Smart Commute office:



**Smart Commute Central York**  
Serving Aurora, East Gwillimbury, Georgina,  
Newmarket, King and Whitchurch-Stouffville

905-898-5900  
info@sccy.ca  
smartcommutecentrallyork.ca



**Smart Commute Markham, Richmond Hill**  
289-844-3022  
info@smartcommutemrh.ca  
smartcommutemrh.ca



**Smart Commute Vaughan**  
647-920-8121  
info@smartcommutentv.ca  
smartcommutentv.ca

Learn more about the Smart Commute program  
in York Region at [York.ca/SmartCommute](http://York.ca/SmartCommute)

**Smart Commute App**  
Visit: [smartcommute.ca](http://smartcommute.ca)

# Smart Commute IN YORK REGION



  
**York Region**

## Why join?

York Region is expected to grow to 2.4 million residents and 1.4 million jobs by 2051. For York Region, sustainable transportation options are important to reducing traffic congestion, the use of single occupancy vehicles and commuter stress. Smart Commute provides customized programming, tools, support, and incentives to help employees use sustainable transportation.

- Traffic congestion costs the Greater Toronto and Hamilton Area (GTHA) over \$11 billion per year, in lost productivity, higher operating costs, increased vehicle operating costs and difficulty in attracting and keeping employees
- Toronto ranked the top congested city in Canada and loses an average of 118 hours to commuting during peak periods
- Commuter trips are a major source of congestion, air pollution, stress and negatively impact a commuter's health which affect employers and employees

By reducing the number of cars on the road, Smart Commute is working toward improving people's health and the environment.

## Membership programs and services

Your local Smart Commute office can provide a variety of services and customized programs. Our core service offering includes:

### Workplace survey, report and expertise

We can work with you to tailor a Smart Commute program that fits your organization needs. Workplace travel habits surveys and reports will provide an in-depth understanding of employees travel behaviours.

Our Smart Commute experts can advise on carpool programs, cycling infrastructure needs, telework policy implementation, feasibility studies, and more.



### Carpool, ride-matching and trip planning in one app – SmartCommute.ca

Utilize the Smart Commute app on either your desktop or mobile phone to connect with fellow users and explore carpooling possibilities. Within the app, you can evaluate cycling, walking, public transit routes, and measure the positive impacts of your sustainable transportation choices.

## Emergency ride home

In the event of an emergency, employees registered with Smart Commute, who carpool, walk, cycle, or take transit to work, have a guaranteed ride home.

## Communication

Smart Commute can help you with marketing materials, program guides, posters, newsletters, contests, virtual programming and in-person events.

## Workshops and webinars

Engaging, interactive workshops and webinars on bike safety, carpooling, how-to's, public transit and more can help ease the transition to a better, more sustainable commute.

## Recognition and awards

Our Workplace Designation Program gives your organization the chance to showcase its efforts to reduce the use of single occupancy vehicles and traffic congestion.

## Benefits for Employers

- ✓ Reduce parking demand, costs and parking spot shortages
- ✓ Promote employee inclusion and equity by providing travel options
- ✓ Strengthen the organizations action on climate change
- ✓ Reduce traffic congestion while supporting a vibrant and livable York Region
- ✓ Encourage employees to try sustainable commute options through customized action plans

## Benefits for Employees

- ✓ A trip planning tool to help employees easily explore all commuting options
- ✓ Improved physical and mental well-being, reduces stress
- ✓ Bike safety workshops and events
- ✓ A guaranteed emergency ride home

