

BUILDING BETTER PLACES

Support Your Community. Sponsor HYI



york.ca/SponsorHYI

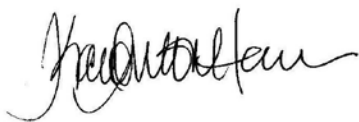


A message from HYI

At Housing York Inc. (HYI), our mission is to be a responsible and caring landlord by working with residents and partners to deliver programs and services that are important to our communities. These efforts aim to create strong communities that provide a foundation for a better future. As conversations around affordable housing become increasingly urgent, HYI is proud to be at the forefront, creating spaces where residents feel valued, supported and empowered to thrive.

However, achieving this vision requires collaboration. As the largest housing provider in York Region, HYI is home to over 4,500 residents across 38 sites. Residents rely on HYI not only for housing but also for a supportive community that provides stability, dignity and hope. Your partnership can help us broaden our reach and create new opportunities for those who need it most.

Thank you for considering a sponsorship opportunity with HYI. Together, we can make a lasting impact on the lives of our residents and the communities they call home.



Karen Antonio-Hadcock
General Manager
Housing York Inc.

Making Meaningful Change in Your Community

For over 20 years, HYI has fostered resident engagement through initiatives such as appreciation events, health consultations, garden projects, amenity upgrades and resident programs.

HYI is seeking partnerships with individuals and organizations to enhance access to programs and facilities that foster community connections and improve lives. A healthy and thriving building has a positive ripple effect, benefiting the surrounding community and its neighbours. Your local support plays a meaningful role in creating lasting change.

**By supporting HYI, you are investing in
a better community for everyone**





“I feel it quite a privilege to be able to live in a beautiful new building where there are various activities planned, and a lovely garden which I look out over and enjoy observing the various seasons come and go.”

~ HYI Resident

Connecting with a trusted leader in community housing

A partnership with HYI provides organizations with meaningful opportunities to:



Strengthen corporate social responsibility by aligning with a trusted leader in affordable housing.



Enhance your reputation and visibility within the York Region community.



Engage directly with residents through events and community initiatives.



Receive recognition for your support through promotional opportunities, including:

- Featuring your organization in the HYI annual report and on york.ca/SponsorHYI.
- Recognition plaques in gardens, rooms or community spaces.
- Approved use of the HYI logo for shared project promotion.

By partnering with HYI, you are helping create opportunities for children, youth, families, individuals and seniors, making a lasting positive impact in our community.



Supporting HYI

HYI offers a range of sponsorship opportunities, allowing you to give back to your community in a way that aligns with your values and business goals.



Facility Sponsorships

Support enhancements to indoor and outdoor spaces including new furnishings, gardens or recreational amenities to provide options for maintaining an active lifestyle

Garden Enhancements

Total 5-Year Sponsorship
Commitment

\$35,000[†]

[†] Commitment includes capital and
operating costs over five years



Interior Spaces

**Common room furniture,
activity room tables and
chairs, artwork**

Total 5-Year Sponsorship
Commitment

\$40,000[†]

[†] Commitment includes capital and
operating costs over five years





Outdoor Amenities

Playground maintenance

Total 5-Year Sponsorship
Commitment

\$12,500[†]

[†] Operating costs only



Gazebo, benches, seating

Total 5-Year Sponsorship
Commitment

\$30,000[†]

[†] Commitment includes capital and
operating costs over five years



Various Recreational courts (pickleball, basketball, bocce)

Total 5-year Sponsorship
Commitment

\$30,000 - \$250,000[†]

[†] Commitment includes capital and
operating costs over five years



Building Entrance Enhancements

Planters and benches

Total 5-Year Sponsorship
Commitment

\$10,000[†]

[†] Commitment includes capital and
operating costs over five years



**“I enjoy sitting in the garden enjoying
the beautiful flowers, and I can connect
with my neighbours outside of our units.”**

~ HYI Resident



Event Sponsorships

Contribute to resident community events, including social gatherings and barbecues to build a sense of belonging

Annual Resident Appreciation Events

Total 5-Year Sponsorship
Commitment

\$6,500[†]

[†] Operating costs only



Program Sponsorships

Fund resident programs including educational workshops, wellness initiatives and food programs to encourage continuous learning and community connections

Resident Program Funding

Technology classes for seniors, exercise classes, food programs

Total 5-Year Sponsorship Commitment

\$15,000[†]

[†] Operating costs only



“Some of us tend to stay closed in our apartment alone. We need to know that we are not alone.”

~ HYI Resident



Sponsorship Opportunities Across York Region

Town of Aurora

Hadley Grange
Orchard Heights Place

Town of East Gwillimbury

Oxford Village
The Landing- Porter Place, Leeder Place,
Passage House

Town of Georgina

East Court
Glenwood Mews
Keswick Gardens
Lakeside Residences
Northview Court
Pineview Terrace
Sutton Youth Services
The Bridge

Township of King

Kingview Court
Nobleview Pines

City of Markham

Thornhill Green
Trinity Square
Unionville Commons

Town of Newmarket

Armitage Gardens
Belinda's Place
Brayfield Manors
Fairy Lake Gardens
Founders Place
Heritage East
Mulock Village
Tom Taylor Place

City of Richmond Hill

Dunlop Pines
Evergreen Terrace
Mackenzie Green
Maplewood Place
Richmond Hill Hub
Rose Town
Springbrook Gardens

Town of Whitchurch-Stouffville

Elmwood Gardens
Mosaic House

City of Vaughan

Blue Willow Terrace
Mapleglen Residence
Woodbridge Lane

Learn more about how you can positively impact the lives of everyone who calls HYI home, visit york.ca/SponsorHYI

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