

Clause 15 in Report No. 16 of Committee of the Whole was adopted, without amendment, by the Council of The Regional Municipality of York at its meeting held on November 16, 2017.

15

Authorization of Name Change to YRT Bus Terminal at Vaughan Metropolitan Centre

Committee of the Whole recommends adoption of the following recommendation contained in the report dated October 27, 2017 from the Chief Administrative Officer:

1. Council endorse the name change from "Smart!Centres Terminal - Vaughan Metropolitan Centre" to "SmartCentres Place Bus Terminal" for the YRT bus terminal located in Vaughan Metropolitan Centre.

Report dated October 27, 2017 from the Chief Administrative Officer now follows:

1. Recommendations

It is recommended that:

1. Council endorse the name change from "Smart!Centres Terminal - Vaughan Metropolitan Centre" to "SmartCentres Place Bus Terminal" for the YRT bus terminal located in Vaughan Metropolitan Centre.

2. Purpose

This report seeks Council's approval to change the name of the YRT bus terminal located in Vaughan Metropolitan Centre (VMC).

3. Background

May 2012, Council authorized the name "Smart!Centres Terminal - Vaughan Metropolitan Centre" for the YRT bus terminal

Authorization of Name Change to YRT Bus Terminal at Vaughan Metropolitan Centre

Naming rights were given to SmartCentres in return for their contribution to building a tunnel to connect to the subway station and land and business arrangements related to the location of the terminal.

On May 24, 2012, Council approved the name "Smart!Centres Terminal - Vaughan Metropolitan Centre" for a term not to exceed 60 years as part of the "Settlement of Expropriation and Other Business Arrangements Vaughan Metropolitan Centre" staff report.

The bus terminal is currently under construction and is scheduled to begin operation to coincide with revenue service of the Line 1 TTC extension to VMC in December.

4. Analysis and Implications

SmartREIT has requested to change the name of the bus terminal to "SmartCentres Place Bus Terminal"

In a letter dated June 9, 2017, SmartREIT requested the name be changed from "Smart!Centres Terminal - Vaughan Metropolitan Centre" to "SmartCentres Place Bus Terminal" to more closely align with their strategic business plan. A copy of this letter is included in Attachment 1.

The name change proposed is acceptable to staff. When required, the name of the bus terminal may be followed by Vaughan Metropolitan Centre or VMC in order to bring additional locational context to the bus terminal.

5. Financial Considerations

Making this minor modification to the name of the bus terminal will have no financial impact and will not impact the Settlement of Expropriation and/or Other Business Arrangements.

6. Local Municipal Impact

With the ability to add Vaughan Metropolitan Centre or VMC following the end of the bus terminal name, the integrity of the VMC branding is maintained. The City of Vaughan supports the bus terminal project.

The subway station, as well as, the Highway 7 Viva stop will continue to be called Vaughan Metropolitan stations (Attachment 2).

7. Conclusion

Staff recommend that Council endorse the name change from "Smart!Centres Terminal - Vaughan Metropolitan Centre" to "SmartCentres Place Bus Terminal" for the YRT bus terminal located at Vaughan Metropolitan Centre Subway Station. The name change has no financial impact to the project.

For more information on this report, please contact Raj Mohabeer, Design Chief - Infrastructure and Development, York Region Rapid Transit Corporation at 1-877-464-9675 extension 71028.

The Senior Management Group has reviewed this report.

October 27, 2017

Attachments (2)

#7963978

Accessible formats or communication supports are available upon request



700 Applewood Crescent, Vaughan, ON, L4K 5X3

Telephone (905) 326-6400 Fax (905) 326-0783

June 9, 2017

York Region Rapid Transit Corporation
3601 Highway 7, Twelfth Floor,
Markham, ON.
Canada
L3R 0M3

To whom it may concern:

RE: Vaughan Metropolitan Centre: SmartCentres Place Bus Terminal, Naming and Signage

This letter hereby serves to confirm that the formal name of the York Region bus terminal located in the Vaughan Metropolitan Centre is "SmartCentres Place Bus Terminal".

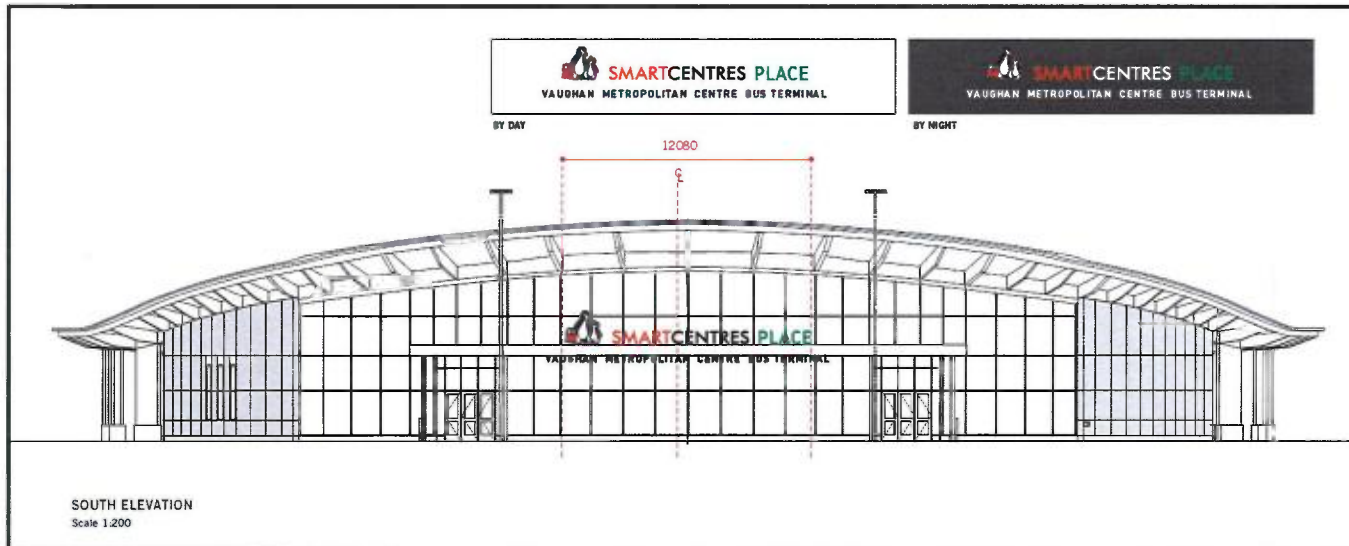
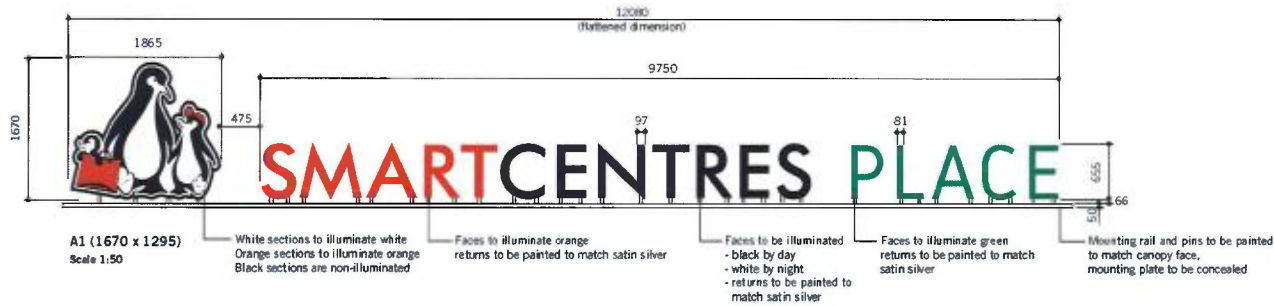
We reserve the right to change and/or alter the design and appearance of the SmartCentres Place logo, including but not limited to modifications to the penguins, as illustrated on the schedules attached hereto.

Schedule A, Schedule B and Schedule C represent conceptual plans reflecting said name.

Thank you,

Paula Bustard M.Pl, MCIP, RPP
Vice President Development

SIGN TYPE - A1 BUILDING ID (Exterior Illuminated)



SIGNAGE & WAYFINDING PROGRAM
VAUGHAN METROPOLITAN CENTRE BUS TERMINAL

These designs, plans, and specifications, and the copyright here in, are the property of Entro Communications, wholly, and must not be used, reproduced, or copied wholly or in part without the express written consent of Entro Communications

No.	Description	Date
3	Issued for 100%	APR. 17, 2016
2	Issued for 90%	NOV. 09, 2016
1	Issued for Review	SEPT. 16, 2016

No.	Description	Date
3	Issued for 100%	APR. 17, 2016
2	Issued for 90%	NOV. 09, 2016
1	Issued for Review	SEPT. 16, 2016

Consultant

entro
Entro Communications Inc.
and Gottschalk+Ash
33 Harbour Square, Suite 202
Toronto, Canada M5J 2G2

Drawing
A1 - Building ID
1 of 4

Sign Type: A1
Drawn By: JP
Checked By: VG

Scale: NTS
Dimensions: Metric

Job No.: 1254
Project Start Date: May 18, 2016

Drawing No.: VMC-SW-13

Page: 13
of: 66
File No.: 3

SCHEDULE A



A1.1 (860 x 4445)
Scale 1:25



**SIGNAGE & WAYFINDING PROGRAM
VAUGHAN METROPOLITAN CENTRE BUS TERMINAL**

These designs, plans, and specifications, and the copyright herein, are the property of Entro Communications, wholly and must not be used, reproduced, or copied wholly or in part without the express written consent of Entro Communications.

Revision

3	Issued for 100%	APR 17, 2016
2	Issued for 90%	NOV 05, 2016
1	Issued for Review	SEPT. 16, 2014

No. Description Date

Consultant

entro
Entro Communications Inc.
and Gottschalk+Ash
33 Harbour Square, Suite 202
Toronto, Canada M5J 2G2

Drawing
A1.3 - Building ID
2 of 2

Sign Type	Drawn By	Checked By
A1.3	JP	VG

Scale	Dimensions
NTS	Metric

Job No.	Project Start Date
1254	May 18, 2016

Drawing No.
VMC-SW-17

Page	of	Rev No.
17	66	3

SCHEDULE B

SIGN TYPE - A3 SITE ID (Illuminated)

SMARTCENTRES Corporate Colours

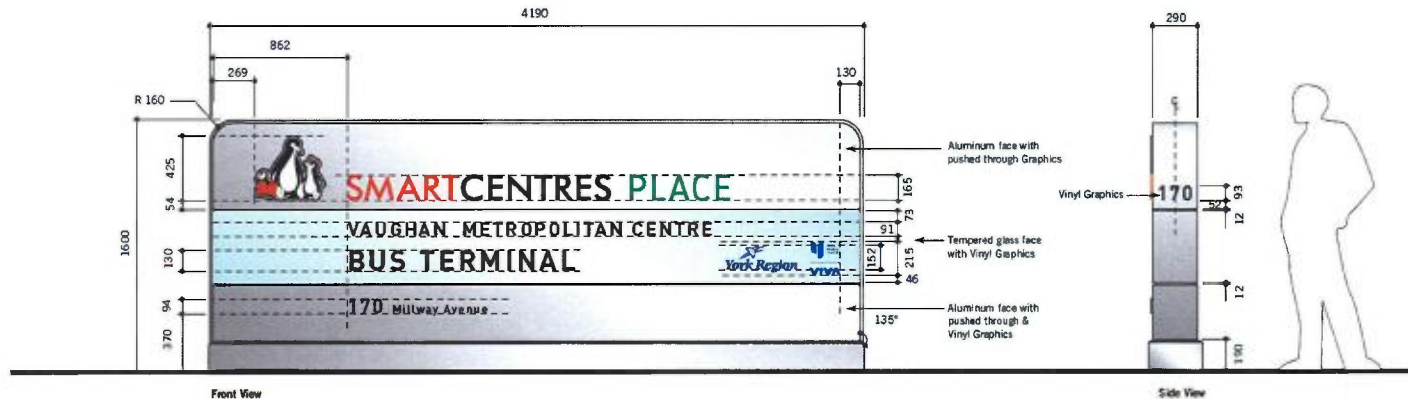
- PMS# 172C (orange)
- PMS# 7479C (green)
- PMS Process Black C

York Region Corporate Colours

- PMS# 287C (blue)

VNA Corporate Colours

- PMS# 300C (blue)
- PMS# 299C (blue)



Front View

Top Face Panel

Top face panel to be fabricated from 3mm thick aluminum and incised to accept push through acrylic logo and wordmark.
 Logo and wordmark to be water-jet cut from clear acrylic to stand 12mm prod of face panel.
 Faces to be applied with 3M Translucent Film to match Corporate colours as illustrated & backed with 60% light transmission diffuser film.
 All returns to be sandblasted to help create a consistent halo glow when lit.
 Components to be secured to face panel with appropriate fasteners/adhesive.

Centre Face Panel

Top face panel to be fabricated from 6mm thick Tempered Glass.
 First surface to be applied with cut black opaque vinyl graphics.
 Transit logos to match their individual Corporate colours as illustrated.
 Tempered Glass face panel to be backed with 60% light transmission diffuser film.

Bottom Face Panel

Bottom face panel to be fabricated from 3mm thick aluminum and incised to accept push through acrylic municipal address number.
 Municipal address number to be water-jet cut from clear acrylic to stand 12mm prod of face panel.
 Faces to be applied with 3M Opaque black vinyl & backed with 60% light transmission diffuser film.
 All returns to be sandblasted to help create a consistent halo glow when lit.
 Components to be secured to face panel with appropriate fasteners/adhesive.
 Municipal street name to be cut 3M Opaque black vinyl and applied to first surface of face panel.

Side Panel

Side panel to be fabricated from 3mm thick aluminum and incised to accept push through acrylic municipal address number.
 Municipal address number to be water-jet cut from clear acrylic to stand 12mm prod of face panel.
 Faces to be applied with 3M Opaque black vinyl & backed with 60% light transmission diffuser film.
 All returns to be sandblasted to help create a consistent halo glow when lit.
 Components to be secured to face panel with appropriate fasteners/adhesive.

Notes:

Specifications provided are for design intent purposes only.
 Shop drawings are to be reviewed and stamped by structural engineer.

Sign Contractor to provide colour paint samples and tempered glass sample for approval prior to fabrication.

All film & vinyl applications to be flat, smooth & free from air bubbles.

**SIGNAGE & WAYFINDING PROGRAM
 VAUGHAN METROPOLITAN CENTRE BUS TERMINAL**

These designs, plans, and specifications, and the copyright herein, are the property of Erico Communications, wholly, and must not be used, reproduced, or copied wholly or in part without the express written consent of Erico Communications.

Revision

- 3 Issued for 100% APR 17, 2016
- 2 Issued for 90% NOV 09, 2015
- 1 Issued for Review SEPT 16, 2014

Consultant

entro
 Entro Communications Inc.
 and Gottschalk-Ash
 33 Harbour Square, Suite 202
 Toronto, Canada M5J 2G2

Drawing
A3 - Site ID
 1 OF 2

Sign Type Drawn By Checked By
 A3 JP VG

Scale Dimensions
 NTS Metric

Job No. Project Start Date
 1254 May 18, 2016

Drawing No.
VMC-SW-21

Page of Rev No.
 21 66 3

SCHEDULE C

Rapid Transit Connections in Vaughan Metropolitan Centre

