



April 27, 2017

Ms. Wincy Tsang, Acting Manager
Smart Commute - Markham, Richmond Hill
Sent via email: wtsang@smartcommutemrh.ca

Dear Ms. Tsang,

**RE: SMART COMMUTE - MARKHAM,
RICHMOND HILL PRESENTATION (5.10)**
[Presentation](#)

This is to advise that Council of the City of Markham, at its meeting held on April 25, 2017, passed the following motion:

- 1) That the presentation provided by Wincy Tsang, Acting Manager, Smart Commute - Markham, Richmond Hill Transportation Management Association (TMA) entitled "Smart Commute - Markham, Richmond Hill Presentation", at the April 10th 2017 Development Services Committee, be received; and,
- 2) That staff be authorized to issue a purchase order to Smart Commute - Markham, Richmond Hill in the amount of \$75,000; and,
- 3) That the Regional Municipality of York, the Town of Richmond Hill and Smart Commute - Markham, Richmond Hill be advised accordingly; and further,
- 4) That staff be authorized and directed to do all things necessary to give effect to this resolution.

For background information, please click on the hyperlink contained in the subject of this letter.

Sincerely,

A handwritten signature in black ink, appearing to read 'Kimberley Kitteringham'.

Kimberley Kitteringham
City Clerk

/lh

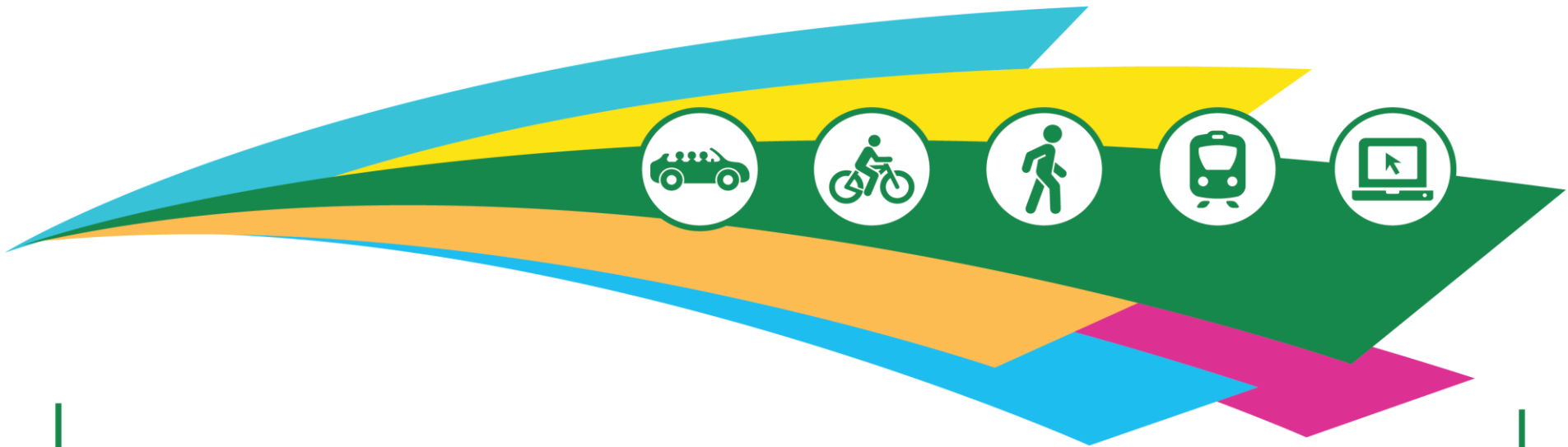
cc: Chris Raynor, Regional Clerk, Regional Municipality of York (Sent via email)
Stephen Huycke, Town Clerk, Town of Richmond Hill (Sent via email)

The Corporation of the City of Markham • Clerk's Department

Anthony Roman Centre, 101 Town Centre Boulevard, Markham ON L3R 9W3 • Tel: 905.475.4744 • Fax: 905.479.7771 • www.markham.ca



CITY OF MARKHAM SMART COMMUTE MARKHAM, RICHMOND HILL PRESENTATION April 10, 2017



2016 Completed Projects

Metrolinx is in the process of transferring governance of the Smart Commute Program to York Region starting January 1st 2017, with Metrolinx continuing to provide support and funding.

- **Transition**

- Worked with York Region to deliver program updates to Smart Commute workplaces.

- **Transit Pilot**

- 47 single occupant vehicle drivers were provided with \$16 pre-loaded PRESTO cards as an incentive to take a minimum of two single work commute trips during the pilot period.

- **Car Share**

- Initiated the proposed launch of a car share pilot in Markham's largest business park.

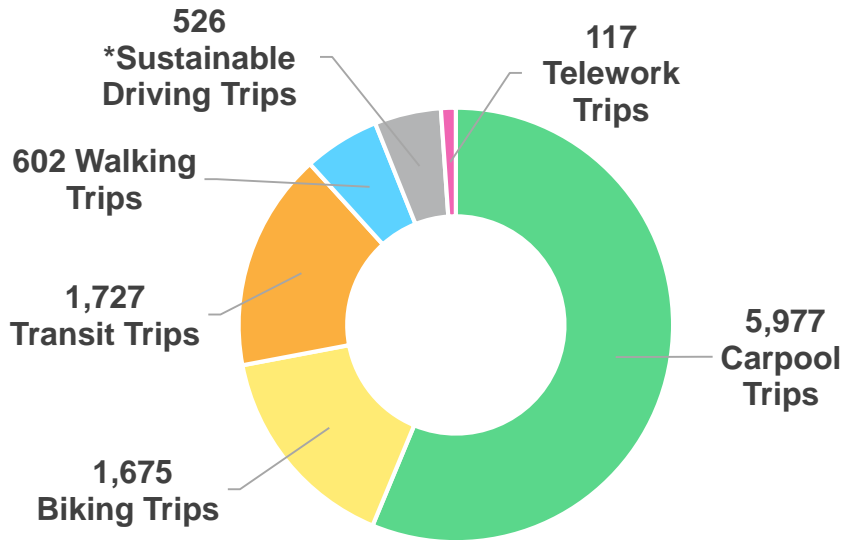
- **YRT Route 24**

- Promoted the new YRT Route 24 to several Smart Commute workplaces in Markham.

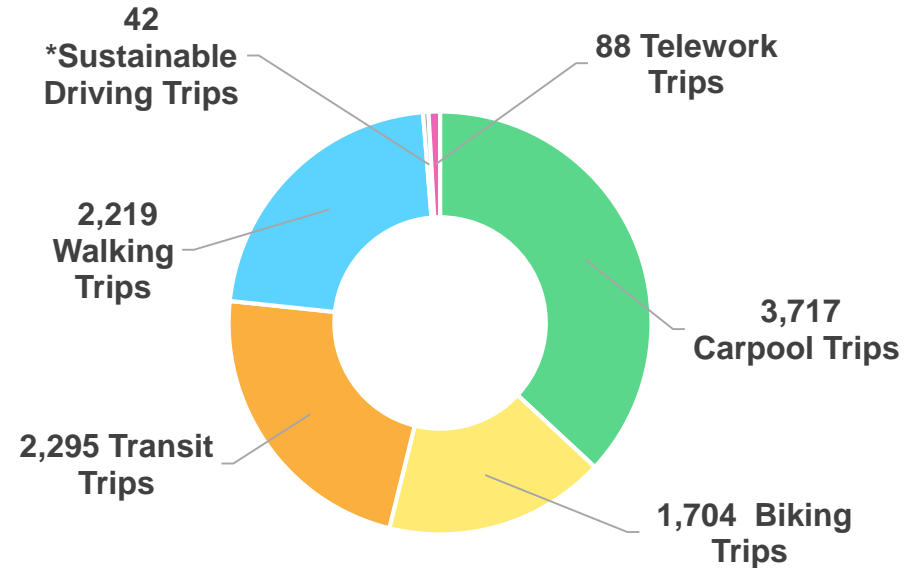


SMART COMMUTE ONLINE TOOL

2015 SCMRH Network Statistics



2016 SCMRH Network Statistics



■ Carpool
 ■ Biking
 ■ Transit
 ■ Walking
 ■ Sustainable Driving
 ■ Telework

Non-SOV Trips	2015	2016	Difference
Total Number of Users Logging Trips	427	360	- 67 users
Total Number of Biking Trips	1,675	1,704	+ 29 trips
Total Number of Transit Trips	1,727	2,295	+ 568 trips
Total Number of Walking Trips	602	2,219	+ 1,617 trips
Total CO2 Reduced	33,698 kg	34,095 kg	+ 397 kg
Total Commuter Savings	\$61,709	\$57,170	- \$4,539

*Sustainable driving trips include: electric & hybrid vehicles, vanpools and shuttles

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CARPOOL PARKING PASS PROGRAM

SCMRH 2015 vs. 2016 Statistics

	2015	2016	% Increase
Total number of users in carpools	127	162	28%
Total vehicle kilometre travel savings	1,187,818 km	1,406,400 km	18%
Total CO2 reduced	271,654 kg	321,644 kg	18%
Total commuter savings	\$418,112	\$495,053	18%



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2016 WORKPLACE AND COMMUNITY EVENTS



- Hosted **45 workplace outreach events**
- Delivered **three Safe cycling workshops** and **two “Pedalpalooza” cycling events**
- Attended over **15 Board of Trade and community events**
- Events took place at several Smart Commute workplaces in Markham, including:
 - City of Markham
 - Cole Engineering
 - Honda Canada
 - IBM Canada
 - LEA Consulting
 - Markham Stouffville Hospital
 - WSP/MMM Group



2017 WORKPLACE DESIGNATION PROGRAM

Metrolinx is in the process of updating the Workplace Designation Program, which will be introduced in 2018. As a result, all 2016 designations will remain the same in 2017.

Six GOLD Workplaces located in Markham!

- AMD
- City of Markham
- Cole Engineering
- WSP/MMM Group
- Qualcomm Canada
- Seneca College (Markham campus)



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Smart Commute
MARKHAM, RICHMOND HILL

2016 CAMPAIGNS AND EVENTS

Carpool Week (Feb)

- Markham & Richmond Hill workplace employees logged 602 trips, saved 2.8 tons of CO2, which is nearly **double the 2015 statistics!**

Bike to Work Day (May)

- Invite Mayor Scarpitti and members of Council to join us for our **10th annual Bike to Work Day ride on May 29, 2017!**
- Working with City staff to host an Active Transportation Expo scheduled on **June 9, 2017 at the Markham Civic Centre** to celebrate Smart Commute MRH's 10th Anniversary Bike To Work Day group ride.

Smart Commute Week and Breakfast of Champions (Sep)

- Achieved **double our target numbers (over 800 responses)** for the Annual commute survey
- **20 workplace ambassadors** shared TDM related success stories

Smart Commute Awards (Nov)

- **7 SCMRH workplaces** attended the awards to celebrate successful years of sustainable travel options



PROPOSED CUSTOM SOLUTIONS IN 2017

Focus shifted to delivering custom TDM projects to influence commuter behavior change at Gold and Silver designated Smart Commute workplaces in Markham.

- **Workplace Travel Planning**
- **Transit Pilots**
- **Car share implementation**
- **Cycling promotion on Highway 7 leading up to Bike Month**
- **GO Station Access**

All proposed projects have been submitted to and approved by York Region.

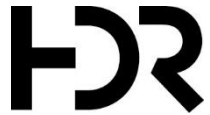


THANK YOU TO OUR FUNDERS, SPONSORS & PARTNERS

Funders



Sponsors



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SMART COMMUTE MRH WORKPLACES



Join these Markham, Richmond Hill Employers in the Smart Commute Program!

Explore your options



RESOLUTION

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