



Office of the Chief Administrative Officer
Strategies and Initiatives

Memorandum

To: Members of Council

From: David Rennie
Executive Director, Strategies & Initiatives

Date: April 13, 2017

Re: **Emergency Preparedness Week May 7 - 13, 2017**

Emergency Preparedness Week (EP Week) is an annual event that takes place the first full week of May. This national event is coordinated by Public Safety Canada, in close collaboration with the provinces, territories and partners. In Ontario, York Region Emergency Management works cooperatively with the Provincial Office of the Fire Marshal and Emergency Management to coordinate public education and information about emergency preparedness.

Emergency Preparedness Week will be held from May 7 to 13, 2017

York Region Emergency Management will collaborate with our local partners in hosting events and public awareness initiatives. Council's recognition of this week will increase awareness and public understanding of emergency preparedness and emergency services in our communities.

The 2017 Emergency Preparedness Week theme is, "Plan. Prepare. Be Aware."

This year, the national theme is "**Plan. Prepare. Be Aware**". It is meant to help Canadians take action to protect themselves and their families during emergencies.

Through the 2016 "Get Prepared" campaign, information has been provided on learning the risks, how to make a plan, and how to prepare an emergency kit. This year's theme highlights the importance of having these measures in place, but specifically

emphasizes the need to keep up to date on current conditions, like the weather, that might impact you. Working together with community leaders, emergency first responders, non-government organizations, utilities and all levels of government, we are building a more resilient and safe York Region.

Emergency Preparedness Week 2017 Events

EP Week will be promoted through posters, local media advertising, and social media.

Events scheduled during EP Week 2017 include:

- **Public education outreach:** This will be facilitated through local media including television, radio and social media. It will emphasize best practices for York Region residents to follow, to prepare for hazards and risks that may occur in our communities.
- **Additional public education events and activities:** This will be coordinated and supported with municipal and affiliated partners to promote local efforts for emergency preparedness in local communities.
- **Other outreach:** This will include displays and information kiosks at affiliated events and locations including Public Works Week, the Community Safety Village and 50 High Tech Road.

Emergency Preparedness Week will conclude with the Region's Emergency Preparedness Fair on Friday, May 12, 2017

York Region Emergency Management and its municipal partners will host its sixth Annual Emergency Preparedness Fair on Friday, May 12 from 10:00 a.m. to 2:00 p.m. at the York Region Administrative Centre (17250 Yonge Street, Town of Newmarket). It will include participation from York Regional Police, Paramedic Services, Environmental Services, Corporate Services, Community and Health Services, Transportation Services, local fire services and our non-government partners including the Red Cross, St. John Ambulance, Salvation Army, emergency amateur radio and local utilities. This year's event will feature displays, special demonstrations and emergency preparedness presentations.

This event will raise community awareness.

Costs involved with participating in the EP Week activities and other related events are included in the approved 2017 Strategies and Initiatives operating budget.

Emergency Preparedness Week May 7 to 13, 2017
April 13, 2017

For more information on EP Week, please contact Morris Faccin, Manager, York Region
Emergency Management at morris.faccin@york.ca or 1-877-464-9675 ext. 71212.

David Rennie
Executive Director
Strategies & Initiatives
Office of the CAO

DR/MF/kp

7424831