

YORK REGION MOBILE APPLICATION

Presentation to York Region Accessibility Advisory Committee

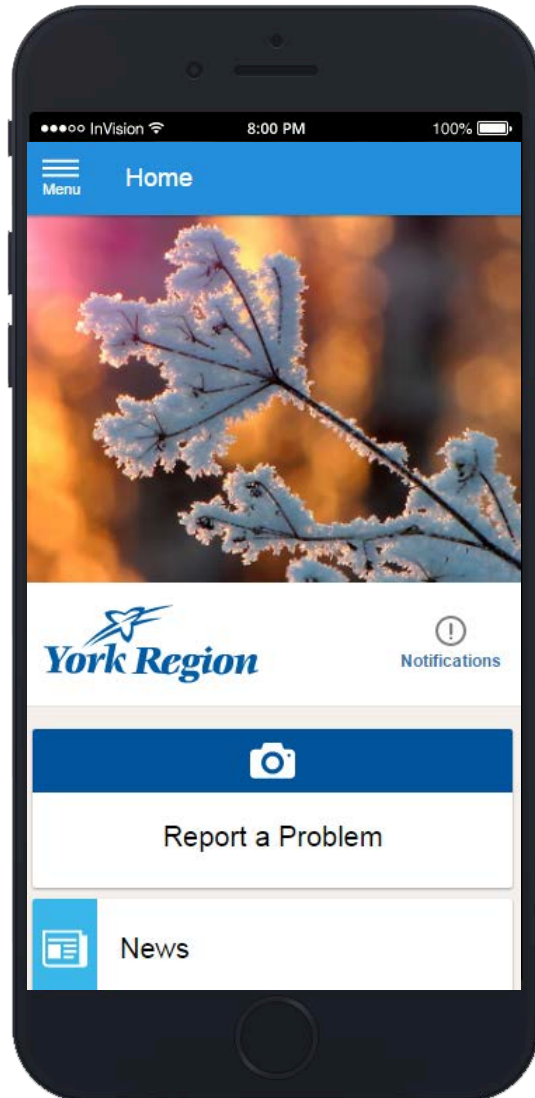
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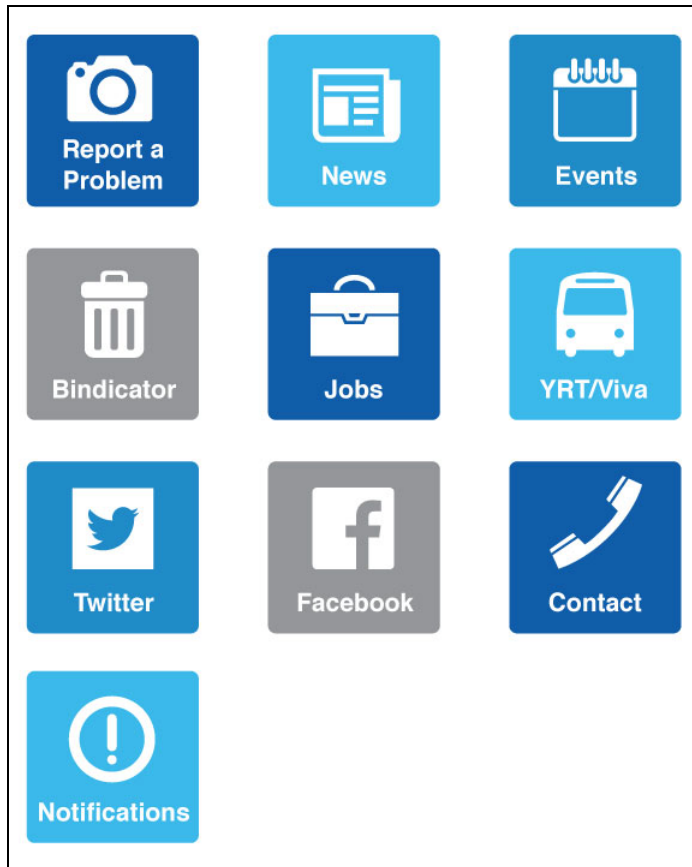


Background



One York Region mobile application that is the platform for all future Regional business apps

Functionality



- Report a Problem
- News
- Events
- Bindicator
- Jobs
- YRT/Viva
- Facebook
- Twitter
- Contact Us
- Notification Centre

Accessibility – Guiding Principles

- Web Content Accessibility Guidelines (WCAG) 2.0 can be applied to mobile apps as guiding principles

Accessible Font & Sizing

- Things to consider include:
 - Typeface
 - Spacing
 - Style

FONTS

PRIMARY

Futura Heavy BT

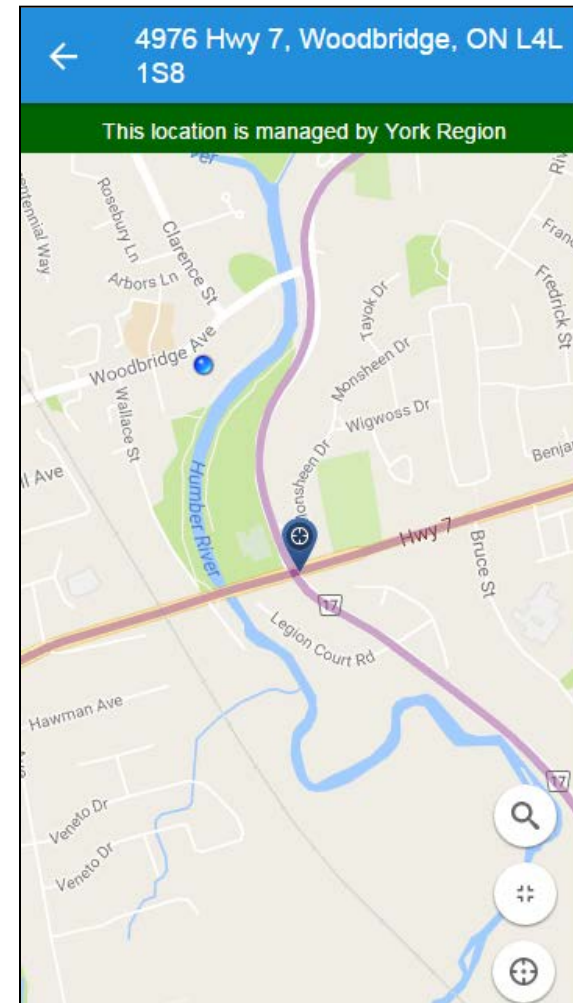
SECONDARY

Helvetica Bold (tiles)

Helvetica Regular (body copy)

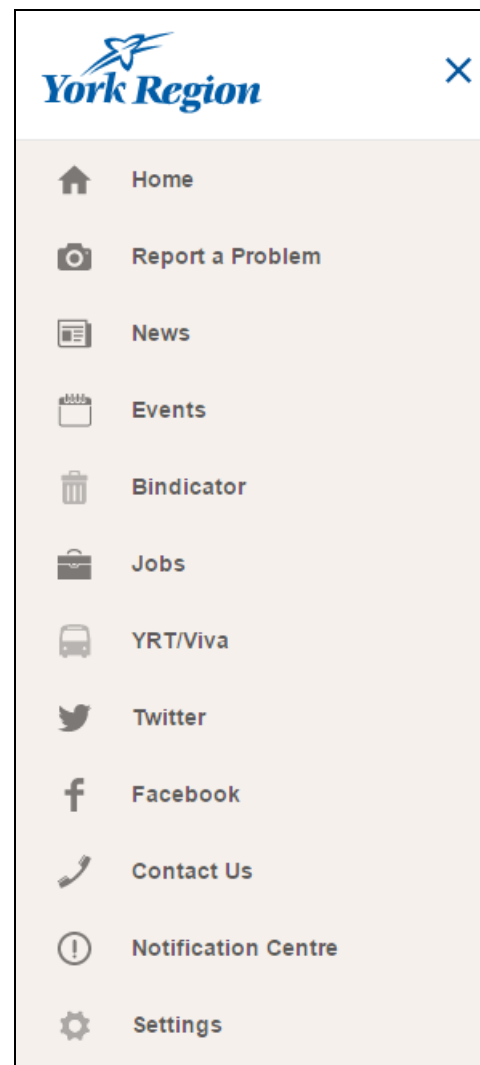
Zoom magnification

- Provides users with the ability to expand the map to full screen size



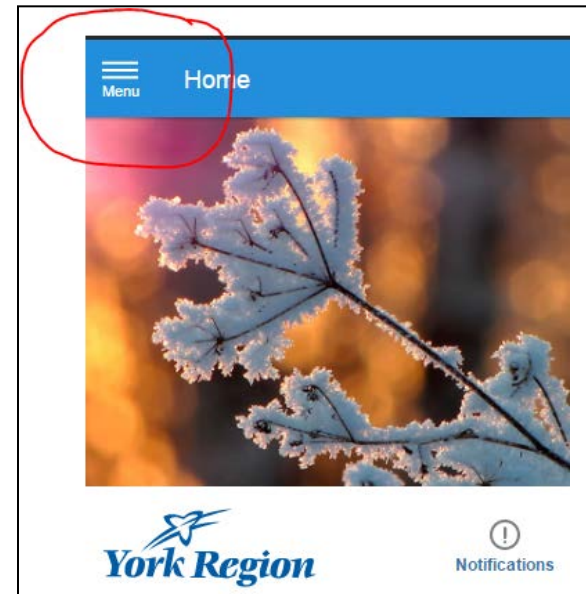
Consistent iconography

- Intuitively tell the user how to do a task or make a decision



Distinguishing and actionable features

- Provide clear identification that elements are actionable
- Hamburger menu, visual icons and conventional shape

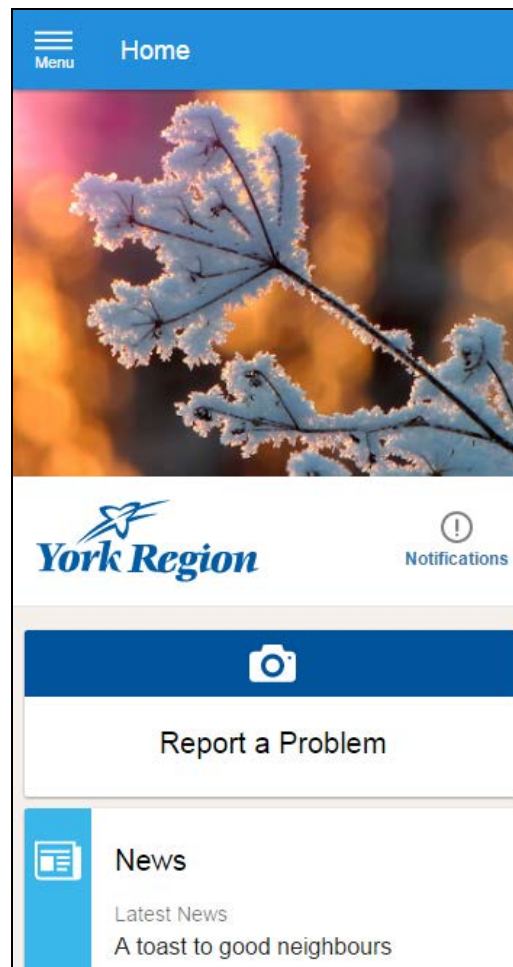


Consistent navigation

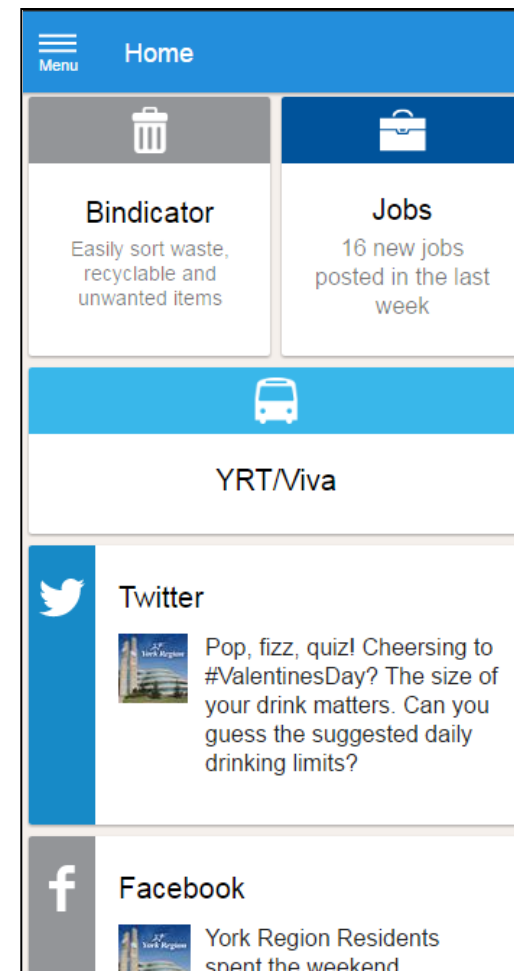
- Ensures users can easily navigate back and forth throughout the app.
- Components that are repeated across multiple pages are presented in a consistent layout.

Positioning

- Placing important page information so it is visible without scrolling



Top of the screen



Bottom of the screen

Customer Offering



THANK YOU!