

Broadband & Innovation Summit and ICF “Intelligent Community” Designation Update

Presentation to
Broadband Strategy Advisory Task Force

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2016 YORK REGION

Broadband and Innovation

S U M M I T

October 29 2016



YORK REGION as an **INTELLIGENT** COMMUNITY

Regional Council has recognized Broadband as a priority and identified a Broadband and Innovation Summit as a deliverable in 2015 - 2018

Summit Partner



October 28 – October 30, 2016



TAVES Consumer Electronics Show reinforces the “end use” focus of the Broadband and Innovation Summit

Summit Presenters



Marc Saltzman



Experts shared insights on Intelligent Communities and examples of economic and social benefits derived by Intelligent Community initiatives

Summit Highlights



Robert Bell, ICF

- Nearly 150 attendees
- 50/50 Public and Private Sector
- Broad range of industries represented
- 80% rated overall format as Very Good or Excellent
- 95% would attend again in future
- Most Valuable features:
 - Learning about what others have done
 - Networking opportunities

Survey results show that attendees were very pleased with the
Broadband and Innovation Summit

Interactive Working Session Outcomes



- Unlimited bandwidth enables significant collaboration
- Equal access to information and allows time for more innovation
- Add it to municipal business plans and budgets in the next 12 months
- Not just return on investment, focus on community impact
- Bridge the digital divide leading to reduction in social isolation

Bridging the digital divide requires leadership and collaboration between government and the private sector



Summit Opportunities



- More time for Q&A
- Possibility to engage sponsors and open up to a broader audience

There are opportunities to build upon current successes to improve upon future iterations of the Broadband and Innovation Summit

ICF Community Accelerator Program



- York Region has enrolled
- Four Phases:
 - Keynote
 - Master Class
 - Metrics
 - Mentoring
- 2016 Summit was a vehicle to launch the program
- Remaining phases will be completed in 2017

York Region launched the ICF Community Accelerator Program during the Summit and will complete it throughout 2017

Questions?

