



Office of the Commissioner
Corporate Services

Memorandum

To: Regional Council

From: Dino Basso
Commissioner, Corporate Services

Date: May 19, 2016

Re: **The Regional Municipality of York receives six International Association of Business Communicators (IABC) Awards**

The Regional Municipality of York received six IABC Toronto Ovation Awards at the Ovation Awards Gala held last night in Toronto. The annual celebration showcases excellence in communications across the GTA.

York Region was recognized for the following communications campaigns:

- Clean Air at Home: Small Steps Make a Big Difference – Award of Excellence
- York Region Transit (YRT/Viva) and Acart Communication YRT/Viva Personal Security – Award of Merit
- Invest in People: York Region's 22nd Annual United Way Campaign – Award of Merit
- Continuous Improvement program inspires employees to get involved, have a say and make a difference – Award of Merit
- York Region's Great Streets: Building Roads that Build Community – Award of Merit
- For the Love of York Region (Seasonal Video Series) – Award of Merit

The International Association of Business Communicators Ovation Awards program recognizes communications excellence throughout the GTA. IABC Toronto is the world's largest IABC chapter.

York Region was competing against both public and private sector organizations in these communication categories. The awards help showcase the important work being accomplished across the corporation based on policies and direction both approved and supported by Regional Council.

Dino Basso
Commissioner, Corporate Services

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