

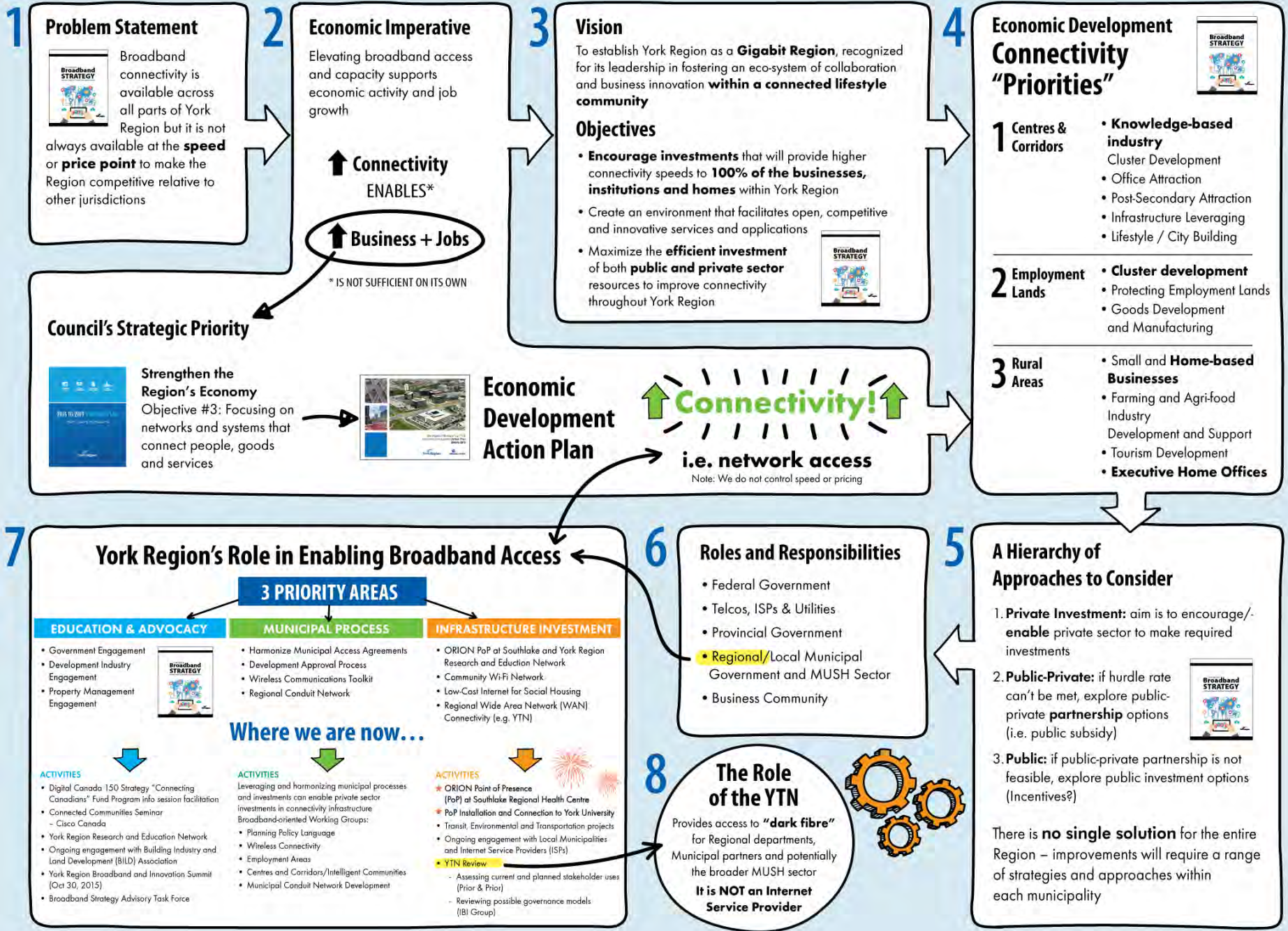
# Broadband Strategy Recap / Path Forward Discussion

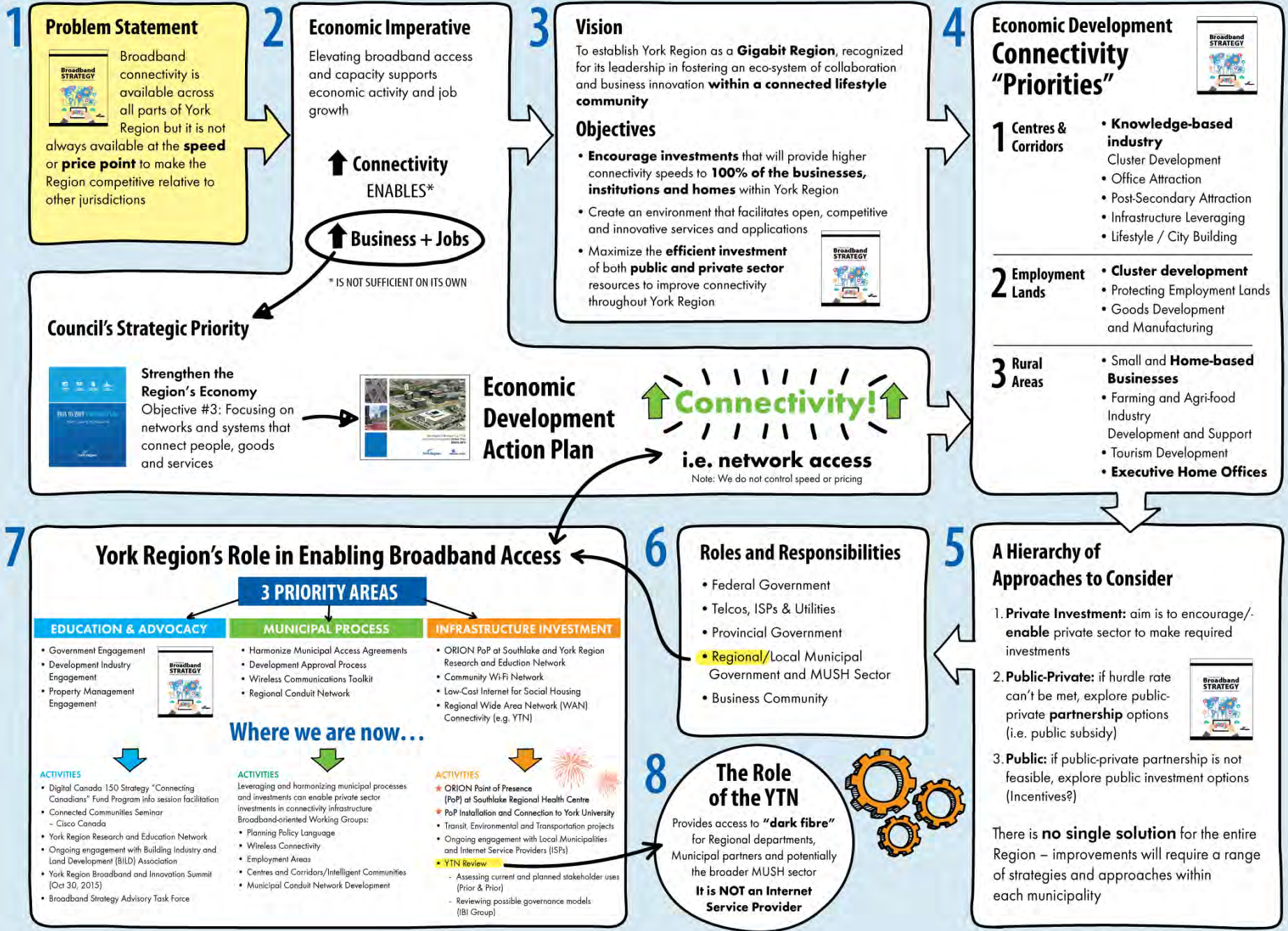
Presentation to  
**Broadband Advisory Task Force**

**Doug Lindeblom**

February 3, 2016







### 1 Problem Statement

Broadband connectivity is available across all parts of York Region but it is not always available at the **speed** or **price point** to make the Region competitive relative to other jurisdictions

### 2 Economic Imperative

Elevating broadband access and capacity supports economic activity and job growth

**↑ Connectivity ENABLES\***

**↑ Business + Jobs**

\* IS NOT SUFFICIENT ON ITS OWN

### 3 Vision

To establish York Region as a **Gigabit Region**, recognized for its leadership in fostering an eco-system of collaboration and business innovation **within a connected lifestyle community**

#### Objectives

- **Encourage investments** that will provide higher connectivity speeds to **100% of the businesses, institutions and homes** within York Region
- Create an environment that facilitates open, competitive and innovative services and applications
- Maximize the **efficient investment** of both **public and private sector** resources to improve connectivity throughout York Region

### 4 Economic Development Connectivity "Priorities"

- Centres & Corridors**
  - **Knowledge-based industry**
    - Cluster Development
    - Office Attraction
    - Post-Secondary Attraction
    - Infrastructure Leveraging
    - Lifestyle / City Building
- Employment Lands**
  - **Cluster development**
    - Protecting Employment Lands
    - Goods Development and Manufacturing
- Rural Areas**
  - Small and **Home-based Businesses**
    - Farming and Agri-food Industry Development and Support
    - Tourism Development
    - **Executive Home Offices**

### Council's Strategic Priority

Strengthen the Region's Economy Objective #3: Focusing on networks and systems that connect people, goods and services

### Economic Development Action Plan

**↑ Connectivity! ↑**

**i.e. network access**

Note: We do not control speed or pricing

### 7 York Region's Role in Enabling Broadband Access

**3 PRIORITY AREAS**

EDUCATION & ADVOCACY	MUNICIPAL PROCESS	INFRASTRUCTURE INVESTMENT
<ul style="list-style-type: none"> <li>• Government Engagement</li> <li>• Development Industry Engagement</li> <li>• Property Management Engagement</li> </ul>	<ul style="list-style-type: none"> <li>• Harmonize Municipal Access Agreements</li> <li>• Development Approval Process</li> <li>• Wireless Communications Toolkit</li> <li>• Regional Conduit Network</li> </ul>	<ul style="list-style-type: none"> <li>• ORION PoP at Southlake and York Region Research and Education Network</li> <li>• Community Wi-Fi Network</li> <li>• Transit, Environmental and Transportation projects</li> <li>• Regional Wide Area Network (WAN) Connectivity (e.g. YTN)</li> </ul>
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### 6 Roles and Responsibilities

- Federal Government
- Telcos, ISPs & Utilities
- Provincial Government
- **Regional/Local Municipal Government and MUSH Sector**
- Business Community

### 5 A Hierarchy of Approaches to Consider

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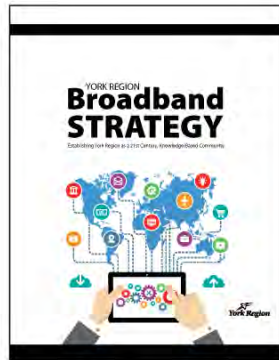
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# 1

## Problem Statement



Broadband connectivity is available across all parts of York Region but it is not always available at the **speed** or **price point** to make the Region competitive relative to other jurisdictions

# 2

## Economic

Elevating  
and creating  
economic  
growth



1

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### Vision

To establish York Region as a **Gigabit Region**, recognized for its leadership in fostering an eco-system of collaboration and business innovation **within a connected lifestyle community**

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### Economic Development Connectivity "Priorities"

#### 1 Centres & Corridors

- **Knowledge-based industry**
- Cluster Development
- Office Attraction
- Post-Secondary Attraction
- Infrastructure Leveraging
- Lifestyle / City Building

#### 2 Employment Lands

- **Cluster development**
- Protecting Employment Lands
- Goods Development and Manufacturing

#### 3 Rural Areas

- Small and **Home-based Businesses**
- Farming and Agri-food Industry Development and Support
- Tourism Development
- **Executive Home Offices**

### Council's Strategic Priority



Strengthen the Region's Economy Objective #3: Focusing on networks and systems that connect people, goods and services



### Economic Development Action Plan

↑ **Connectivity!** ↑

i.e. network access

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7

### York Region's Role in Enabling Broadband Access

#### 3 PRIORITY AREAS

##### EDUCATION & ADVOCACY

- Government Engagement
- Development Industry Engagement
- Property Management Engagement



##### MUNICIPAL PROCESS

- Harmonize Municipal Access Agreements
- Development Approval Process
- Wireless Communications Toolkit
- Regional Conduit Network

#### Where we are now...

##### ACTIVITIES

- Digital Canada 150 Strategy "Connecting Canadians" Fund Program info session facilitation
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### Roles and Responsibilities

- Federal Government
- Telcos, ISPs & Utilities
- Provincial Government
- **Regional/Local Municipal Government and MUSH Sector**
- Business Community

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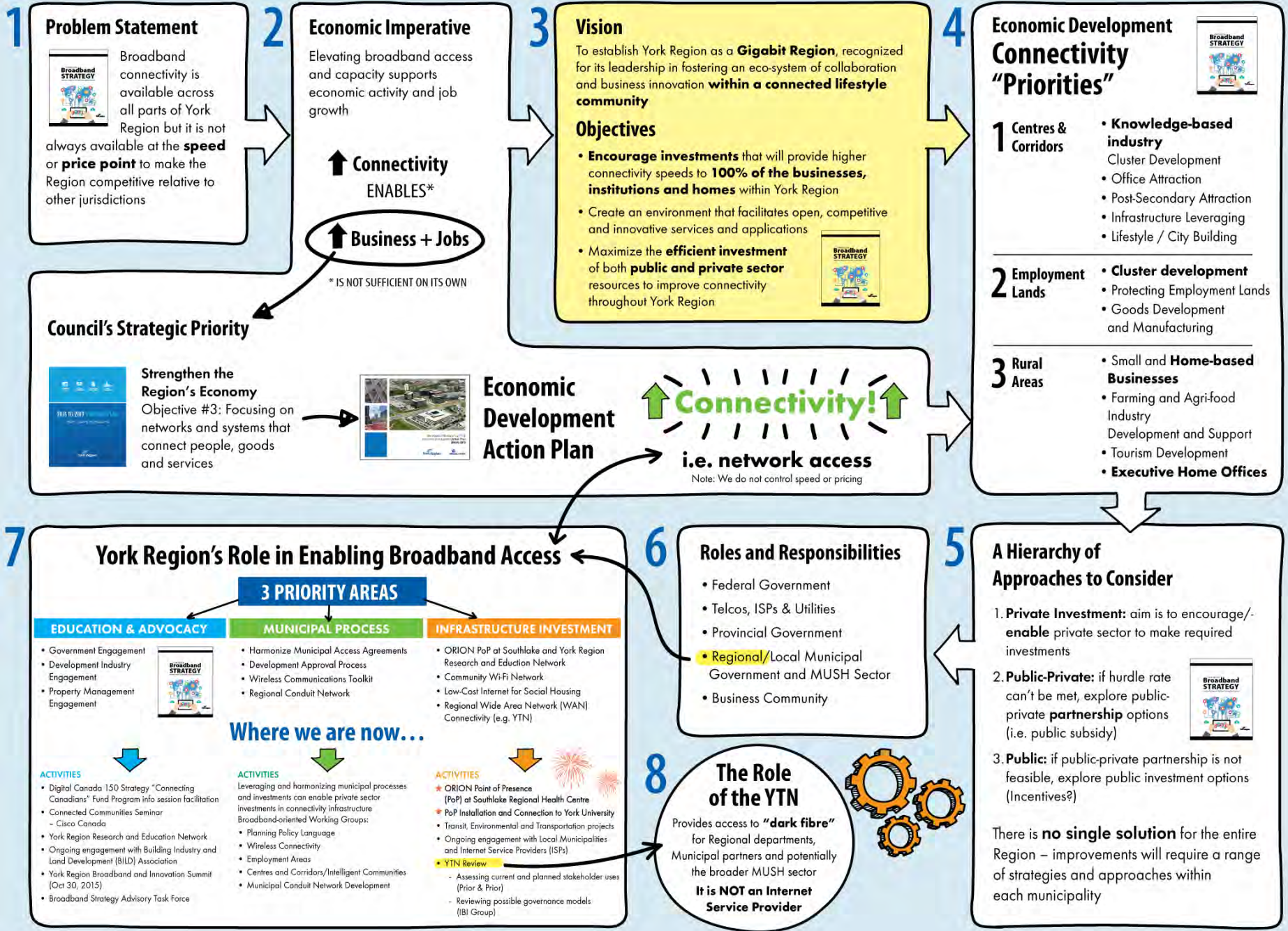


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- Regional/Local Municipal

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## Vision

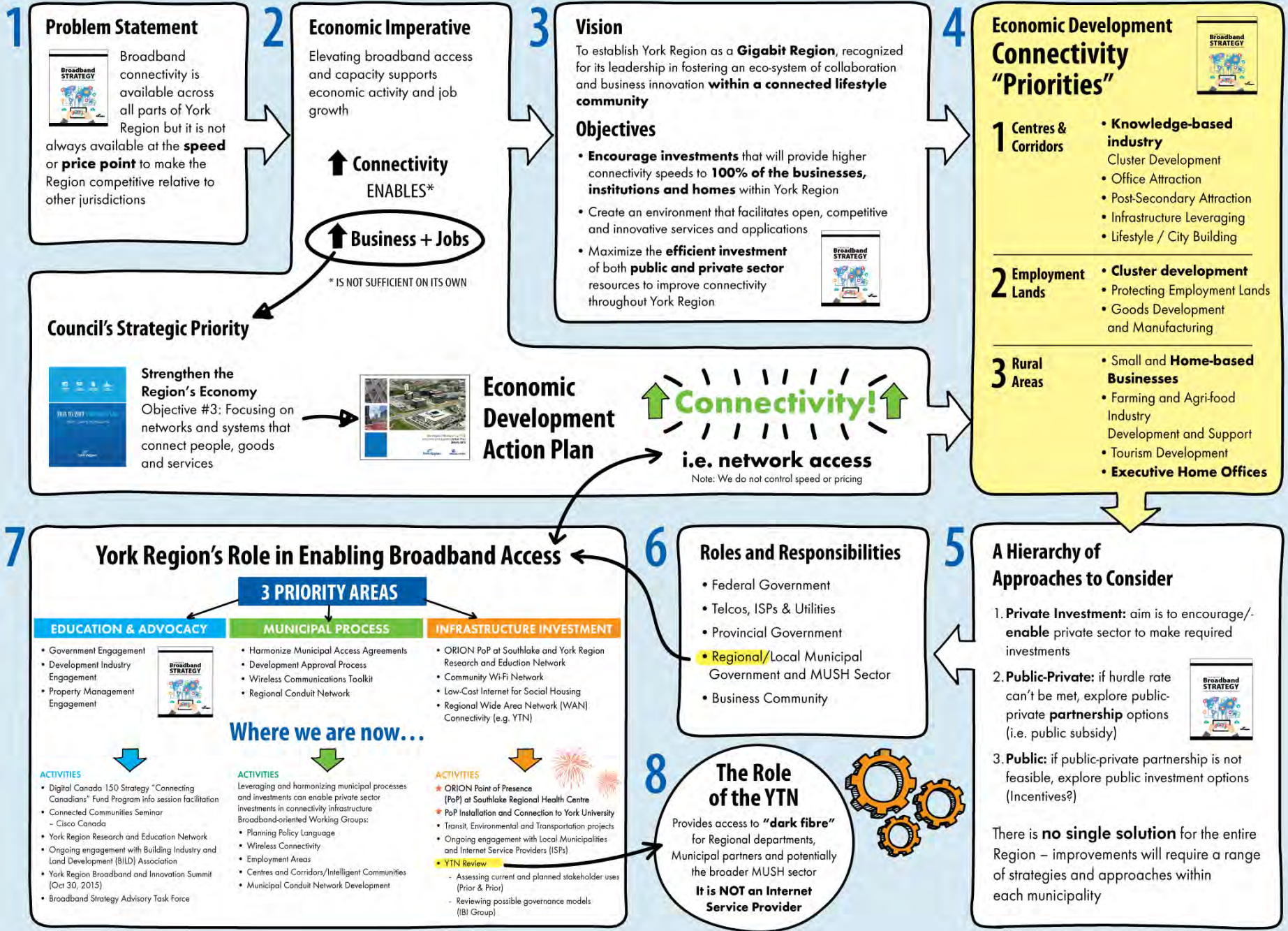
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# Economic Development Connectivity "Priorities"



## 1 Centres & Corridors

### • Knowledge-based industry

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- Infrastructure Leveraging
- Lifestyle / City Building

## 2 Employment Lands

### • Cluster development

- Protecting Employment Lands
- Goods Development and Manufacturing

## 3 Rural Areas

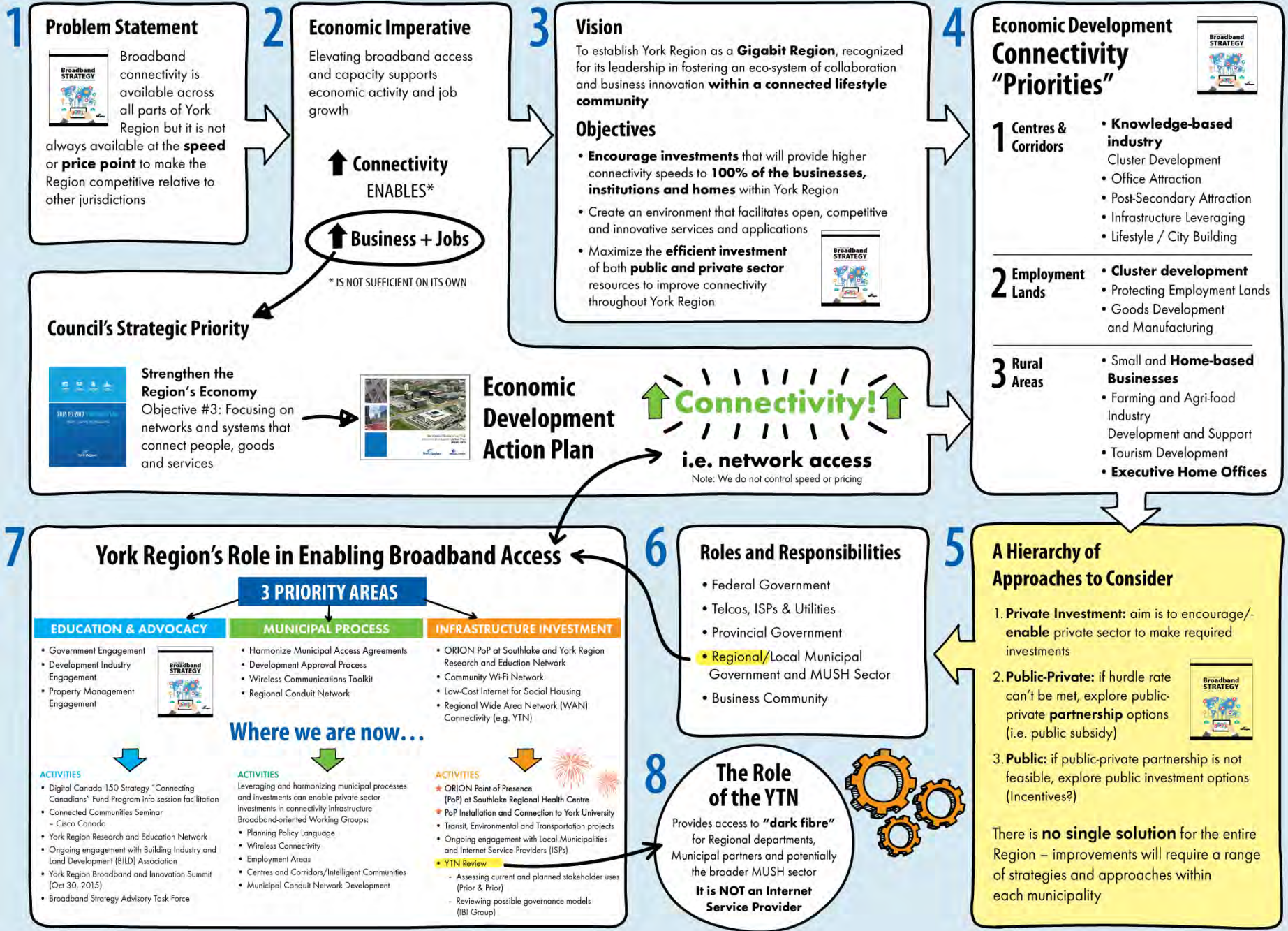
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## A Hierarchy of



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**Council's Strategic Priority**

Strengthen the Region's Economy

Objective #3: Focusing on networks and systems that connect people, goods and services

**Economic Development Action Plan**

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**Where we are now...**

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Industry  
Development and Support  
• Tourism Development  
• Executive Home Offices

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### Council's Strategic Priority



Strengthen the Region's Economy  
Objective #3: Focusing on networks and systems that connect people, goods and services



### Economic Development Action Plan

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### York Region's Role in Enabling Broadband Access

#### 3 PRIORITY AREAS

##### EDUCATION & ADVOCACY

- Government Engagement
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- Property Management Engagement



##### MUNICIPAL PROCESS

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# Action Plan

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# Access

## STRUCTURE INVESTMENT

- at Southlake and York Region
- Education Network
- Wi-Fi Network
- Internet for Social Housing
- Wide Area Network (WAN)
- (e.g. YTN)

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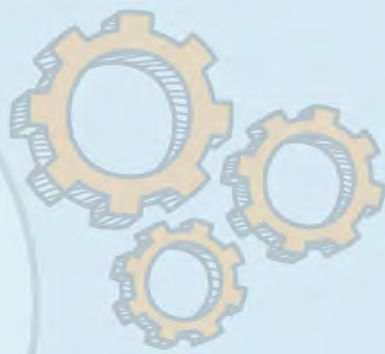
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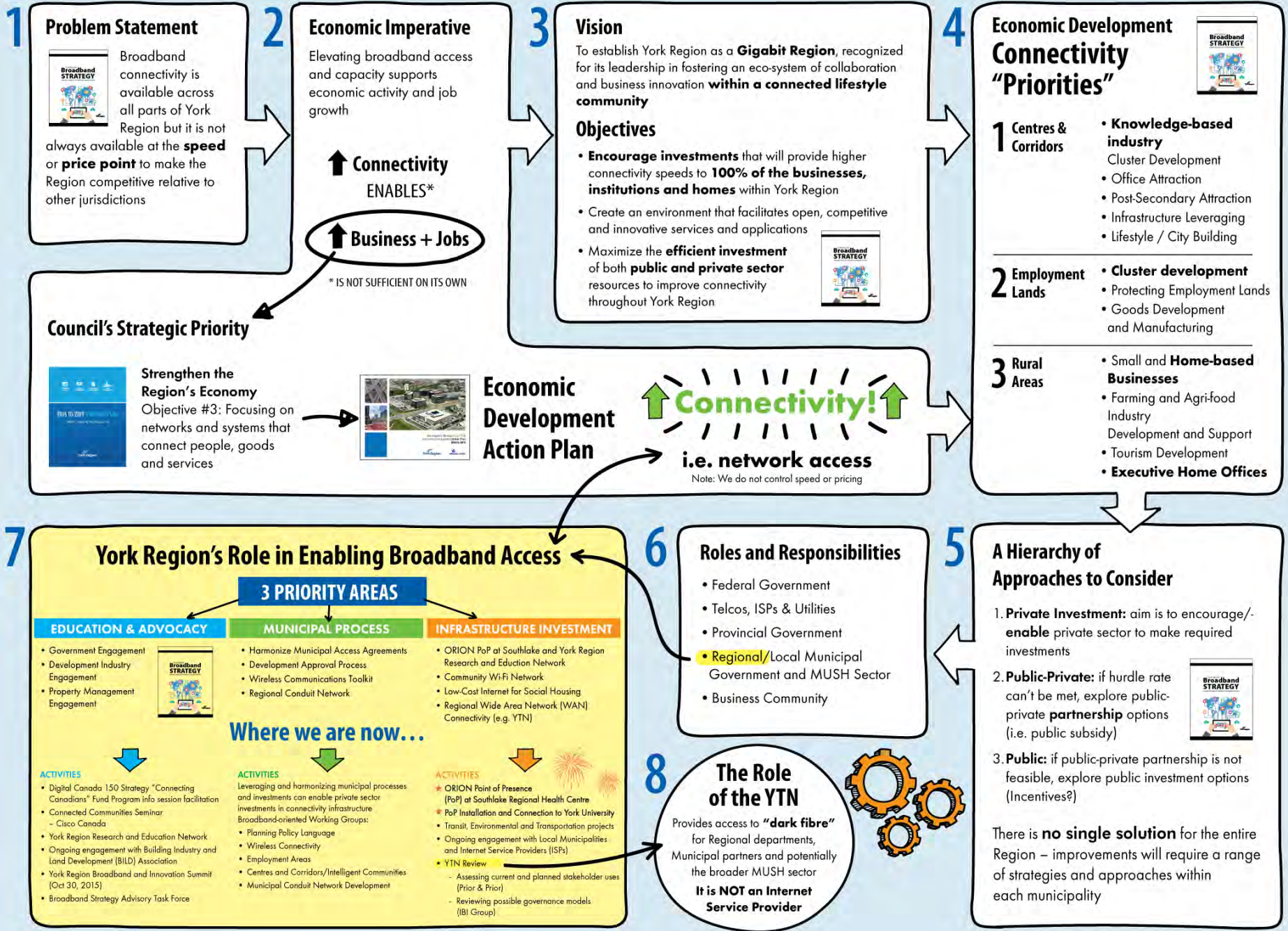
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- Southlake Regional Health Centre
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- agement with Local Municipalities
- Service Providers (ISPs)

current and planned stakeholder uses



# York Region's Role in Enabling Broadband Access

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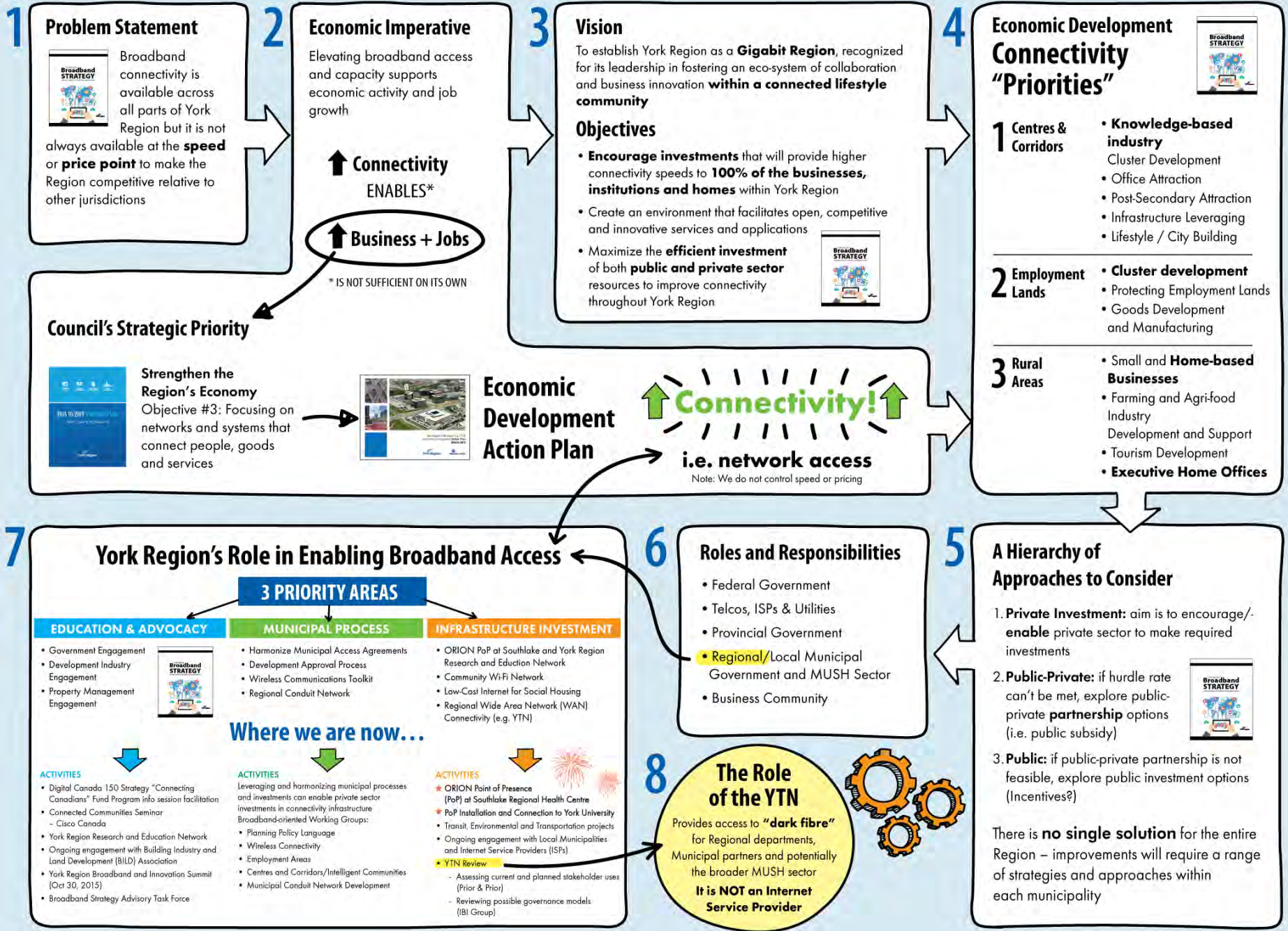
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Health Centre  
Work (WAN)

- Business Community

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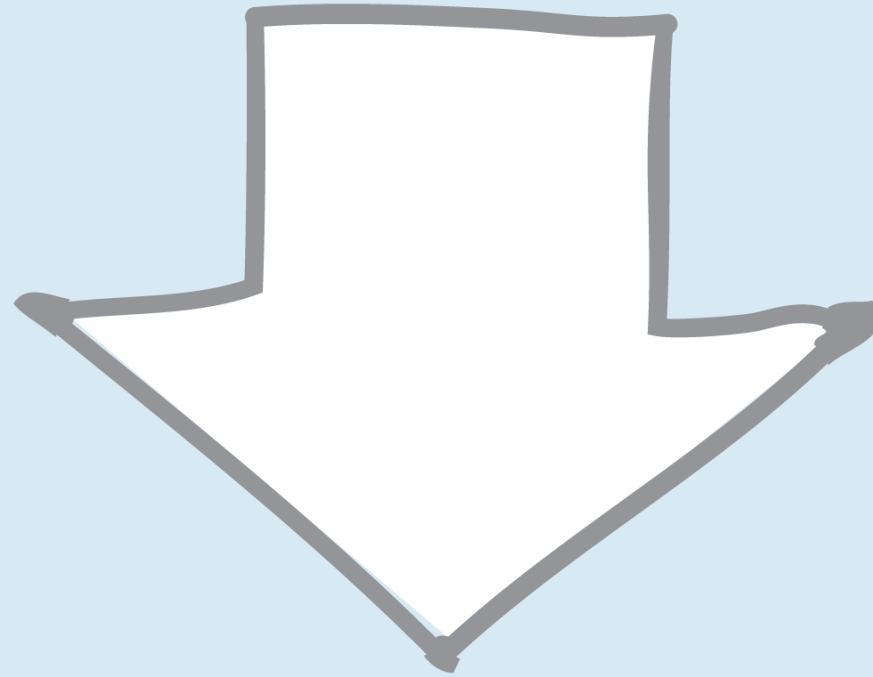
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Health Centre  
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transportation projects  
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anned stakeholder uses

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# WHAT'S NEXT?




# 9

## The Way Forward – QUESTIONS?

### Private Sector Investment:

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How do we enable or facilitate?

A large, irregular light green paint splatter with a textured, dripping appearance. The text is centered within the main body of the splatter.

How do we incent the private sector to invest?

# 9

## The Way Forward – QUESTIONS?

### Public-Private Partnerships:

How do we improve rural connectivity?

(e.g. Trail of the Woods)

How can we support Smart Community initiatives?

Pilot Projects?

(e.g. allow access to YTN)

# 9

## The Way Forward – QUESTIONS?

### Public Sector Investment:

When &  
Where do  
we invest?

How do we  
continue to  
leverage  
existing YTN?

How do we  
apply lessons  
from ORION  
project?

# 9

## The Way Forward – QUESTIONS?

The Last BIG Question...



What do we  
need to know?

# DISCUSSION

