

2015 Broadband and Innovation Summit Re-cap

Presentation to
Broadband Advisory Task Force

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2015 York Region Broadband and Innovation Summit October 30, 2015



Regional Council has recognized Broadband as a priority and identified a Broadband and Innovation Summit as a deliverable in 2015

Summit Partner



October 30 – November 1, 2015



TAVES Consumer Electronics Show reinforced the “end use” focus of the Broadband and Innovation Summit

Summit Presenters



Marc Saltzman



Experts from a variety of industries shared their insights on how Broadband can be leveraged to support economic development and quality-of-life

Summit Highlights



Pat Horgan, IBM Canada

- Over 130 attendees
- Broad range of industries represented
- 73% rated overall format as Very Good or Excellent
- 95% would attend again in future
- Most Valuable feature: the variety of ideas presented by the Panel and the discussion that followed

Survey results show that attendees were very pleased with the
Broadband and Innovation Summit

Summit Opportunities



- Possibility to include an interactive idea-generation session
- Possibility to engage sponsors and open up to a broader audience
- Provide more info on Broadband across York Region
- Camera permanently on presentation screen

There are opportunities to build upon current successes to improve upon future iterations of the Broadband and Innovation Summit

Questions?

