



Sept 11, 2015

Mr. Denis Kelly, Regional Clerk
Office of the Regional Clerk
Regional Municipality of York
17250 Yonge Street
Newmarket, ON L3Y 6Z1

**Re: Character Community Week - Declaration
October 24-31, 2015**

In 2013, all local municipalities and York Region proclaimed a week in October as Character Community Week. During this week, a number of events took place across the region to raise awareness about the Character Community initiative.

This year, Character Community Foundation of York Region is asking to proclaim the week of **October 24 – 31, 2015** Character Community Week.

Events will be held in collaboration with our Character Council, Community Partners and Municipal networks across York Region related to the **October Attribute of Inclusiveness: *I will work to build a community where everyone feels included, empowered and valued for his or her unique contributions.***

We invite each of the municipalities to declare Character Community Week within their own municipality and to determine what activities they would like to promote within their own community.

We will also be promoting a **Random Act of Character** Social Media campaign everyone can take part in and follow with the **Hashtag #CCWeek15**.

We ask York Regional Council to once again pledge its support to the Character Community Foundation of York Region and declare **October 24 - 31, 2015 CHARACTER COMMUNITY WEEK** in York Region. We further ask that the nine municipalities of York Region do the same.

With best regards,

Karen Addison

Karen Addison, Executive Director
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