

## MEMORANDUM

**TO:** Committee of the Whole  
**FROM:** Daniel L. Kostopoulos, P.Eng.  
Commissioner of Transportation and Community Planning  
**DATE:** September 4, 2014  
**RE:** July 2014 York Region Transit (YRT/Viva) Ridership Statistics

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This memorandum provides an overview of YRT/Viva ridership statistics for July 2014. YRT/Viva's July revenue ridership was 1.81 million, representing a decrease of approximately 10,000 revenue riders, or a decrease of 0.5 per cent compared to July 2013.

There were 22 weekdays, four Saturdays and five Sundays/Holidays in July 2014, which is the same as July 2013.

### Weather

Total precipitation in July 2013<sup>[1]</sup> was 102.4 millimeters, compared to 159.8 millimeters in July 2014<sup>[1]</sup>. The average temperature was 21.8 degrees Celsius in July 2013<sup>[1]</sup> and 19.6 degrees Celsius in July 2014<sup>[1]</sup>.

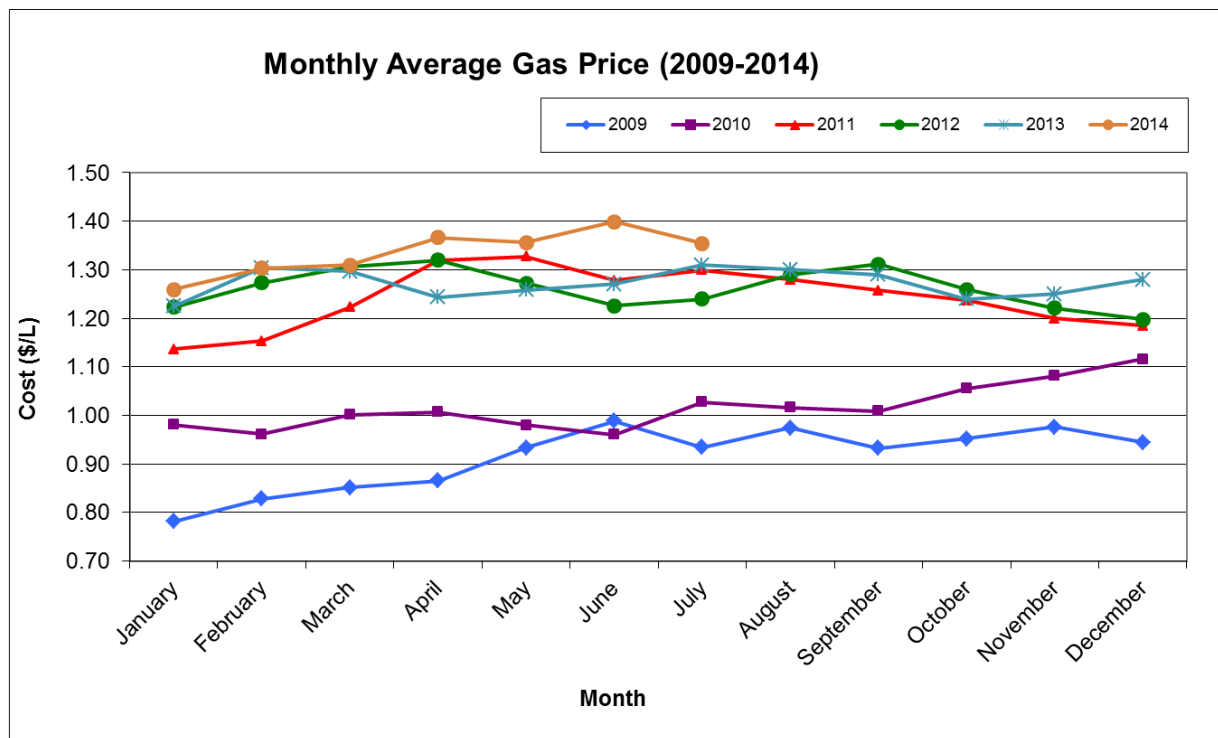
### Employment

The national unemployment rate in July 2014<sup>[2]</sup> was 7.0 per cent, down 0.2 per cent from July 2013<sup>[2]</sup>. York Region is located within the Employment Insurance Economic Region of Toronto which recorded an unemployment rate of 7.8 per cent in July 2014<sup>[3]</sup>, down 0.1 per cent from July 2013<sup>[3]</sup>.

### Gas Prices

Average gasoline prices increased from \$1.31 per litre in July 2013<sup>[4]</sup> to \$1.35 per litre in July 2014<sup>[5]</sup>, an increase of \$0.04 per litre. This information is reflected in Figure 1 which depicts historical gasoline prices since 2009.

**Figure 1**  
**Gas Prices between January 2009 and July 2014**



### Mobility Plus

Mobility Plus ridership increased 4.7 per cent compared to July 2013. This equates to 1,392 additional rides or approximately 63 additional trips per day. Additional ridership is being contributed to a higher volume of spontaneous non-rush hour trips by customers due to the cooler summer weather.

Daniel Kostopoulos, P.Eng.  
 Commissioner of Transportation and Community Planning

Notes:

<sup>[1]</sup> Historical Climate Data, Toronto Buttonville Airport, Ontario. Retrieved from <http://climate.weather.gc.ca/>. Retrieved date August 8, 2014.

<sup>[2]</sup> Labour Force Survey. July 2014, Statistics Canada. Retrieved from <http://www.statcan.gc.ca/subjects-sujets/labour-travail/lfs-epa/lfs-epa-eng.htm>. Retrieved date: August 15, 2014

<sup>[3]</sup> EI Economic Region of Toronto – Unemployment Rates for the EI Economic Regions. *Human Resources and Skills Development Canada*. Retrieved from <http://srv129.services.gc.ca/rbin/eng/rates.aspx?id=2014#data>. Retrieved date: August 8, 2014

<sup>[4]</sup> Fuel Price Data. (2013). *Ministry of Energy*. Retrieved from <http://www.energy.gov.on.ca/en/fuel-prices/fuel-price-data/?fuel=reg&yr=2013>. Retrieved date: August 8, 2014

<sup>[5]</sup> Fuel Price Data. (2014). *Ministry of Energy*. Retrieved from <http://www.energy.gov.on.ca/en/fuel-prices/fuel-price-data/?fuel=reg&yr=2014>. Retrieved date: August 8, 2014

**YORK REGION TRANSIT / VIVA - MONTHLY RIDERSHIP SUMMARY**  
**JULY 2014**

rev. 15Aug2014

Jul-14	22 weekdays, 4 Saturdays, 5 Sunday/Holidays
Jul-13	22 weekdays, 4 Saturdays, 5 Sunday/Holidays

YRT Route #	Route Name	2013			TOTAL BOARDINGS (MONTH)			TOTAL BOARDINGS (YEAR TO DATE)			2014			Notes
		Avg Wkdy Boardings	Avg Sat Boardings	Avg Sn/Hol Boardings	2013	2014	Percentage ('14 vs '13)	2013	2014	Percentage ('14 vs '13)	Avg Wkdy Boardings	Avg Sat Boardings	Avg Sn/Hol Boardings	
1 <sup>[1]</sup>	Highway 7	2,074	775	380	50,815	49,596	-2.4%	326,399	297,436	-8.9%	1,979	944	416	Route restructured June 30, 2013; Rapidway opening (Bayview to Hwy 404) August 18, 2013; Ridership migration to Viva services
2 <sup>[1]</sup>	Milliken	1,791	867	442	45,368	47,031	3.7%	321,369	326,618	1.6%	1,889	846	359	Stable ridership
3 <sup>[1]</sup>	Thornhill	1,332	429	264	32,564	33,925	4.2%	285,403	272,924	-4.4%	1,361	474	386	Stable ridership
8	Kennedy	1,343	652	417	34,462	36,753	6.6%	236,429	245,350	3.8%	1,428	703	468	General corridor growth
9 <sup>[1]</sup>	Ninth Line	251	-	-	5,576	5,642	1.2%	43,239	42,830	-0.9%	253	-	-	Stable ridership
14	14th Avenue	405	-	-	8,930	9,096	1.9%	97,383	85,740	-12.0%	410	-	-	Route restructured June 30, 2013; Services to Markham Stouffville Hospital discontinued
15	Stouffville	-	-	-	-	704	-	-	2,313	-	26	18	10	New route implemented February 23, 2014
16	16th Ave	1,876	878	637	48,034	43,623	-9.2%	48,644	257,346	429.0%	1,652	987	626	Route implemented June 30, 2013; Ridership migration to Route 85
18	Bur Oak	420	99	-	9,707	10,442	7.6%	120,801	118,617	-1.8%	453	104	-	Stable ridership
25	Major Mackenzie	601	-	-	13,222	14,129	6.9%	13,222	90,544	584.8%	640	-	-	Route implemented June 30, 2013; Ridership migration from Route 4/4A
40	Unionville Local	353	89	75	8,627	7,305	-15.3%	78,942	77,055	-2.4%	287	117	93	Decreased employment travel
41	Markham Local	227	131	73	5,931	5,329	-10.2%	47,455	42,194	-11.1%	214	71	58	Decreased employment travel
42	Berczy	70	-	-	1,550	1,608	3.7%	19,071	18,225	-4.4%	73	-	-	Stable ridership
45	Mingay	55	-	-	1,224	1,020	-16.7%	10,196	10,818	6.1%	46	-	-	Decreased employment travel
201	Markham GO Shuttle	64	-	-	1,419	1,695	19.5%	12,215	12,149	-0.5%	77	-	-	Increased employment travel
202	Unionville GO Shuttle	109	-	-	2,407	2,887	19.9%	19,245	19,749	2.6%	131	-	-	Increased employment travel
203	Milliken GO Shuttle	70	-	-	1,547	1,322	-14.5%	11,040	9,071	-17.8%	60	-	-	Decreased travel to GO Train stations
300 <sup>[1]</sup>	Business Express	413	-	-	9,131	9,123	-0.1%	57,087	57,802	1.3%	412	-	-	Stable ridership
301 <sup>[1]</sup>	Markham Express	172	-	-	3,815	3,696	-3.1%	26,138	27,183	4.0%	167	-	-	Stable ridership
302 <sup>[1]</sup>	Unionville Express	211	-	-	4,664	4,717	1.1%	31,212	31,626	1.3%	213	-	-	Stable ridership
303 <sup>[1]</sup>	Bur Oak Express	371	-	-	8,201	9,400	14.6%	52,148	65,446	25.5%	426	-	-	Two additional morning trips and one afternoon trip added in September 2013
304 <sup>[1]</sup>	Mount Joy Express	296	-	-	6,545	6,700	2.4%	44,159	42,843	-3.0%	303	-	-	Stable ridership
522	Markham Community Bus	64	92	-	1,784	2,058	15.4%	12,376	13,240	7.0%	81	68	-	Increased service to 2 Raymer Drive effective September 2013
	<b>Markham Total</b>	<b>12,568</b>	<b>4,012</b>	<b>2,288</b>	<b>305,523</b>	<b>307,801</b>	<b>0.7%</b>	<b>1,914,173</b>	<b>2,167,119</b>	<b>13.2%</b>	<b>12,581</b>	<b>4,332</b>	<b>2,416</b>	
TTC 17A <sup>[1]</sup>	Birchmount	198	-	-	4,356	4,906	12.6%	29,045	29,805	2.6%	223	-	-	Increased employment travel
TTC 24D, 224B/C/D <sup>[1]</sup>	Vic Park North (Woodbine)	1,036	87	68	23,497	22,959	-2.3%	164,101	160,338	-2.3%	1,012	99	57	Stable ridership; TTC 24D restructured June 23, 2013
TTC 68B <sup>[1]</sup>	Warden North	841	338	216	20,934	20,876	-0.3%	153,269	152,717	-0.4%	843	320	210	Stable ridership
TTC 102D <sup>[1]</sup>	Markham Rd	881	363	205	21,859	24,045	10.0%	159,700	176,002	10.2%	979	353	219	Increased employment travel
TTC 129A <sup>[1]</sup>	McCowan North	2,413	1,301	759	62,085	57,803	-6.9%	448,034	428,281	-4.4%	2,262	1,081	743	Stable ridership
	<b>TTC (Markham) Total</b>	<b>5,369</b>	<b>2,089</b>	<b>1,248</b>	<b>132,731</b>	<b>130,589</b>	<b>-1.6%</b>	<b>954,149</b>	<b>947,143</b>	<b>-0.7%</b>	<b>5,319</b>	<b>1,853</b>	<b>1,229</b>	
	<b>Markham &amp; TTC Total</b>	<b>17,937</b>	<b>6,101</b>	<b>3,536</b>	<b>438,254</b>	<b>438,390</b>	<b>0.0%</b>	<b>2,868,322</b>	<b>3,114,262</b>	<b>8.6%</b>	<b>17,900</b>	<b>6,185</b>	<b>3,645</b>	
4/4A <sup>[1]</sup>	Major Mackenzie	3,708	2,198	1,592	99,118	91,634	-7.6%	690,722	588,993	-14.7%	3,427	2,238	1,356	Ridership migration to Routes 25 & 26; Route restructured June 30, 2013
5 <sup>[1]</sup>	Clark	1,244	535	-	29,695	29,566	-0.4%	240,581	228,277	-5.1%	1,279	316	-	Stable ridership
7 <sup>[1]</sup>	Martin Grove	797	150	-	18,353	19,027	3.7%	147,368	142,935	-3.0%	829	153	-	Stable ridership
10 <sup>[1]</sup>	Woodbridge	313	92	65	7,666	6,181	-19.4%	60,364	54,285	-10.1%	273	7	14	Route restructured July 2012; Saturday and Sunday ridership migrate to TTC 165 - Weston Road North
12	Pine Valley	532	196	-	12,675	11,216	-11.5%	74,100	73,724	-0.5%	477	160	-	Decreased employment travel
13	Islington	397	129	-	9,400	9,536	1.4%	74,267	71,146	-4.2%	400	154	-	Stable ridership
20 <sup>[1]</sup>	Jane	3,499	2,453	2,032	98,437	103,110	4.7%	536,745	584,130	8.8%	3,721	2,859	1,693	Increased travel to Vaughan Mills Mall; Ridership migration from TTC Route 35D; Improved midday frequency in September 2013
21	Vellore Local	82	-	-	1,822	3,127	71.6%	1,822	24,793	1260.8%	141	-	-	Route implemented June 30, 2013
22/22A <sup>[1]</sup>	King City	818	62	-	18,409	32,410	76.1%	161,787	245,888	52.0%	1,453	70	-	Ridership migration from TTC Route 107F; improved weekday frequency in September 2013; Increased travel to York University
23 <sup>[1]</sup>	Thornhill Woods	761	-	-	16,840	12,968	-23.0%	115,815	103,078	-11.0%	587	-	-	Midday and evening service discontinued between Promenade Mall and Finch GO Bus Terminal April 20, 2014
26	Maple Local	339	-	-	7,567	9,905	30.9%	8,012	77,179	863.3%	417	80	67	Route implemented June 30, 2013; Ridership migration from Route 4/4A and Route 360; One additional AM trip in September 2013
28	Huntington	77	-	-	1,711	1,765	3.2%	8,963	6,502	-27.5%	80	-	-	Route restructured July 2014; Service extended to Huntington Road area
61	King Local	14	-	-	311	264	-15.1%	3,049	2,032	-33.4%	12	-	-	Route implemented January 2013
77/77A <sup>[1]</sup>	Highway 7	4,381	1,968	1,073	110,420	121,858	10.4%	736,050	755,852	2.7%	4,656	2,145	1,392	Stable ridership; Route travels through vivaNext construction zone; Route 77A branch service introduced on July 14, 2014
99 (incl. 98E, 98/99) <sup>[1]</sup>	Yonge	3,202	1,059	1,116	80,592	64,112	-20.4%	473,868	420,568	-11.2%	2,414	1,302	1,093	General corridor decrease
360 <sup>[1]</sup>	Vaughan Express	235	-	-	5,277	5,141	-2.6%	45,537	36,507	-19.8%	229	-	-	Route restructured June 30, 2013; Ridership migration to Route 26
760	Vaughan Mills/Wonderland	-	397	404	3,660	7,558	106.5%	12,253	15,945	30.1%	245	436	453	New seasonal weekday service introduced on July 14, 2014
	<b>Vaughan Total</b>	<b>20,399</b>	<b>9,239</b>	<b>6,282</b>	<b>521,953</b>	<b>529,378</b>	<b>1.4%</b>	<b>3,391,303</b>	<b>3,431,834</b>	<b>1.2%</b>	<b>20,640</b>	<b>9,920</b>	<b>6,068</b>	
TTC 35D <sup>[1]</sup>	Jane	1,226	-	-	26,972	19,690	-27.0%	200,703	139,253	-30.6%	895	-	-	Non-rush hour and Saturday service discontinued June 23, 2013; Ridership migration to Route 20
TTC 37D <sup>[1]</sup>	Islington	-	-	-	-	-	-	18,704	-	-100.0%	-	-	-	Route discontinued June 23, 2013
TTC 105/105-B <sup>[1]</sup>	Dufferin North	2,038	801	539	50,735	50,841	0.2%	353,746	355,936	0.6%	2,064	707	521	Stable ridership
TTC 107C/D/B/F <sup>[1]</sup>	Keele North	2,760	623	435	65,387	55,354	-15.3%	460,833	412,032	-10.6%	2,319	639	356	Route 107F branch discontinued June 23, 2013; Ridership migration to Route 22/22A
TTC 160 <sup>[1]</sup>	Bathurst North	821	409	290	21,148	18,896	-10.6%	140,120	127,550	-9.0%	726	431	240	Ridership migration to Route 88
TTC 165D/F <sup>[1]</sup>	Weston Road North	1,613	760	487	40,961	38,598	-5.8%	295,161	297,157	0.7%	1,536	654	438	Stable ridership
	<b>TTC (Vaughan) Total</b>	<b>8,458</b>	<b>2,593</b>	<b>1,751</b>	<b>205,203</b>	<b>183,379</b>	<b>-10.6%</b>	<b>1,469,267</b>	<b>1,331,928</b>	<b>-9.3%</b>	<b>7,540</b>	<b>2,431</b>	<b>1,555</b>	
	<b>Vaughan &amp; TTC Total</b>	<b>28,857</b>	<b>11,832</b>	<b>8,033</b>	<b>727,156</b>	<b>712,757</b>	<b>-2.0%</b>	<b>4,860,570</b>	<b>4,763,762</b>	<b>-2.0%</b>	<b>28,180</b>	<b>12,351</b>	<b>7,623</b>	

\* Route crosses municipal boundaries.

	YRT Route #	Route Name	2013			TOTAL BOARDINGS (MONTH)			TOTAL BOARDINGS (YEAR TO DATE)			2014			
			Avg Wkdy Boardings	Avg Sat Boardings	Avg Sn/Hol Boardings	2013	2014	Percentage ('14 vs '13)	2013	2014	Percentage ('14 vs '13)	Avg Wkdy Boardings	Avg Sat Boardings	Avg Sn/Hol Boardings	
Richmond Hill	80	Elgin Mills	623	231	134	15,376	15,789	2.7%	16,041	93,678	484.0%	638	209	173	Implemented June 30, 2013 due to Route 90 restructuring; Stable ridership
	81	Inspiration	97	-	-	2,139	2,345	9.6%	28,642	28,983	1.2%	106	-	-	Stable ridership
	82	Valleymede	138	-	-	3,053	3,326	8.9%	54,229	47,004	-13.3%	151	-	-	Route restructured June 2013 and converted to rush hour service only
	83	Trench	541	-	-	11,940	12,160	1.8%	137,731	131,238	-4.7%	551	-	-	Saturday services discontinued June 2013 due to low ridership; Stable ridership
	84	Oak Ridges	66	18	-	1,531	1,486	-2.9%	23,222	25,519	9.9%	64	18	-	Rush hour frequency reduction implemented April 2014
	85/85C <sup>[1]</sup>	Rutherford	2,703	1,704	903	71,305	88,992	24.8%	764,495	563,032	-26.4%	3,472	1,754	1,009	Route restructured June 30, 2013; Ridership migration from Route 16
	86	Newkirk-Red Maple	523	208	-	12,387	14,406	16.3%	124,071	135,372	9.1%	613	220	-	General growth in the Red Maple area as a result of route restructuring in July 2012; Ridership migration from Route 87
	87 <sup>[1]</sup>	Autumn Hill	584	-	-	12,911	9,247	-28.4%	117,565	63,931	-45.6%	419	-	-	Route restructured June 30, 2013; Ridership migration to Route 26, Route 85 and Route 86
	88/88A <sup>[1]</sup>	Bathurst	3,828	2,402	1,949	104,354	108,570	4.0%	718,819	732,759	1.9%	4,030	2,479	1,878	Stable ridership
	589/590	RH Community Bus	125	82	79	3,480	3,436	-1.3%	29,402	26,935	-8.4%	115	171	43	Stable ridership
	90/90B <sup>[1]</sup>	Leslie	3,160	1,054	560	77,036	75,767	-1.6%	605,006	493,254	-18.5%	3,133	932	551	Route restructured June 30, 2013; Ridership migration to Route 80
	91/91A/91B/91E <sup>[1]</sup>	Bayview/Express	3,573	1,702	1,151	91,732	92,113	0.4%	685,315	647,760	-5.5%	3,641	1,685	954	Stable ridership
	240	Mill Pond GO Shuttle	98	-	-	2,171	2,003	-7.7%	17,225	16,265	-5.6%	91	-	-	Decreased travel to GO Train stations
	241	Bev. Acres GO Shuttle	69	-	-	1,519	1,320	-13.1%	12,486	9,470	-24.2%	60	-	-	Decreased travel to GO Train stations
	242	N. Richvale GO Shuttle	32	-	-	708	617	-12.9%	5,306	4,516	-14.9%	28	-	-	Decreased travel to GO Train stations
	243	Redstone GO Shuttle	176	-	-	3,882	3,942	1.5%	27,867	25,590	-8.2%	179	-	-	Decreased travel to GO Train stations
244	Beaver Creek Shuttle	34	-	-	748	1,122	50.0%	748	7,418	891.7%	51	-	-	Implemented June 30, 2013 due to Route 85 restructuring	
	<b>Richmond Hill Total</b>	<b>16,370</b>	<b>7,401</b>	<b>4,776</b>	<b>416,272</b>	<b>436,641</b>	<b>4.9%</b>	<b>3,368,170</b>	<b>3,052,724</b>	<b>-9.4%</b>	<b>17,342</b>	<b>7,468</b>	<b>4,608</b>		
Aurora	31 <sup>[1]</sup>	Aurora North	53	-	-	1,173	1,122	-4.3%	14,353	12,849	-10.5%	51	-	-	Stable ridership
	32	Aurora South	225	17	-	5,053	5,088	0.7%	68,883	64,342	-6.6%	226	20	-	Last southbound trip discontinued in Feb 2014 due to low ridership; Stable ridership
	33/33A	Wellington	275	88	-	6,443	7,026	9.0%	72,265	71,652	-0.8%	295	125	-	Stable ridership
		<b>Aurora Total</b>	<b>553</b>	<b>105</b>	<b>0</b>	<b>12,669</b>	<b>13,236</b>	<b>4.5%</b>	<b>155,501</b>	<b>148,843</b>	<b>-4.3%</b>	<b>572</b>	<b>145</b>	<b>0</b>	
Newmarket, East Gwill., Georgina	44	Bristol	176	63	-	4,155	4,006	-3.6%	41,475	39,672	-4.3%	172	51	-	Stable ridership
	50	Queensway	1,073	646	493	29,210	28,990	-0.8%	196,409	190,180	-3.2%	1,075	660	455	Stable ridership
	51	Keswick Local	85	25	-	1,999	2,135	6.8%	25,106	26,823	6.8%	87	51	-	Increased Saturday travel
	52 <sup>[1]</sup>	Holland Landing	207	131	-	5,127	4,932	-3.8%	41,794	35,688	-14.6%	200	123	-	Services converted to Dial-a-Ride after 7 p.m. Monday to Saturday effective April 21, 2013
	54 <sup>[1]</sup>	Bayview	370	98	-	8,607	8,676	0.8%	65,438	61,896	-5.4%	365	151	-	Stable ridership
	55/55B	Davis Drive	943	502	358	24,744	23,172	-6.4%	184,091	173,391	-5.8%	904	404	296	Stable ridership; vivaNext construction occurring along Davis Drive
	56	Gorham-Eagle	427	192	142	10,947	10,331	-5.6%	79,198	78,867	-0.4%	402	193	134	Stable ridership
	57/57A	Mulock	759	293	194	19,002	18,615	-2.0%	143,055	147,481	3.1%	741	318	191	Stable ridership
	58	Mount Albert	124	-	-	2,761	3,037	10.0%	17,626	18,417	4.5%	136	8	-	General growth, Saturday dial-a-ride service added April 2014
	59	The ROC	-	-	-	-	-	-	646	-	-100.0%	-	-	-	Route discontinued March 2013
	98 <sup>[1]</sup>	Yonge	779	459	333	20,791	16,823	-19.1%	144,451	119,538	-17.2%	620	371	320	General corridor decrease
	222	Aurora-Nwmkt GO Shuttle	42	-	-	938	970	3.4%	7,761	7,073	-8.9%	44	-	-	Stable ridership
223	Newmarket GO Shuttle	17	-	-	375	400	6.7%	2,475	2,678	8.2%	18	-	-	Stable ridership	
520/521	Newmarket Community Bus	83	24	22	2,056	2,107	2.5%	13,455	13,653	1.5%	84	33	24	Stable ridership	
	<b>Newmarket Total</b>	<b>5,085</b>	<b>2,433</b>	<b>1,542</b>	<b>130,712</b>	<b>124,194</b>	<b>-5.0%</b>	<b>962,980</b>	<b>915,358</b>	<b>-4.9%</b>	<b>4,848</b>	<b>2,363</b>	<b>1,420</b>		
	<b>YRT SUB-TOTAL</b>	<b>68,802</b>	<b>27,872</b>	<b>17,887</b>	<b>1,725,063</b>	<b>1,725,218</b>	<b>0.0%</b>	<b>12,215,543</b>	<b>11,994,949</b>	<b>-1.8%</b>	<b>68,842</b>	<b>28,512</b>	<b>17,296</b>		
Viva <sup>[2]</sup>	blue (incl. blue'A) <sup>[1]</sup>	Yonge Corridor	18,306	12,283	8,990	507,422	502,339	-1.0%	3,559,778	3,371,096	-5.3%	18,167	12,947	9,747	General corridor decrease; Decreased travel to/from Finch GO Bus Terminal
	purple <sup>[1]</sup>	Highway 7 Corridor	6,577	4,772	3,266	181,874	180,049	-1.0%	1,343,064	1,372,414	2.2%	6,574	4,634	3,321	Stable ridership; rapidway opening (Bayview to Hwy 404) August 18, 2013
	green <sup>[1]</sup>	Markham North-South Link	694	-	-	15,353	13,276	-13.5%	105,831	96,185	-9.1%	602	-	-	General corridor decrease
	orange (incl. Zum) <sup>[1]</sup>	Vaughan North-South Link	2,221	938	688	56,101	47,877	-14.7%	453,217	353,043	-22.1%	1,994	531	369	Route restructured June 30, 2013; Service to Downsview Subway Station during non-rush hours discontinued
	pink <sup>[1]</sup>	Finch - Unionville	1,998	-	-	44,166	45,972	4.1%	308,631	345,215	11.9%	2,086	-	-	Rapidway opening (Bayview to Hwy 404) August 18, 2013
	<b>Viva SUB-TOTAL</b>	<b>29,796</b>	<b>17,993</b>	<b>12,944</b>	<b>804,916</b>	<b>789,513</b>	<b>-1.9%</b>	<b>5,770,521</b>	<b>5,537,953</b>	<b>-4.0%</b>	<b>29,423</b>	<b>18,112</b>	<b>13,437</b>		

[1] Route crosses municipal boundaries.

[2] Viva ridership data adjustment is derived on a monthly basis, and compensates for temporary malfunctions of on-board automatic passenger counter (APC) equipment, and/or for drivers not logging onto Init APC system.

<b>Tot. Boardings</b>	<b>YRT/VIVA SYSTEM TOTAL</b>	<b>98,598</b>	<b>45,865</b>	<b>30,831</b>	<b>2,529,979</b>	<b>2,514,731</b>	<b>-0.6%</b>	<b>17,986,064</b>	<b>17,532,902</b>	<b>-2.5%</b>	<b>98,265</b>	<b>46,624</b>	<b>30,733</b>
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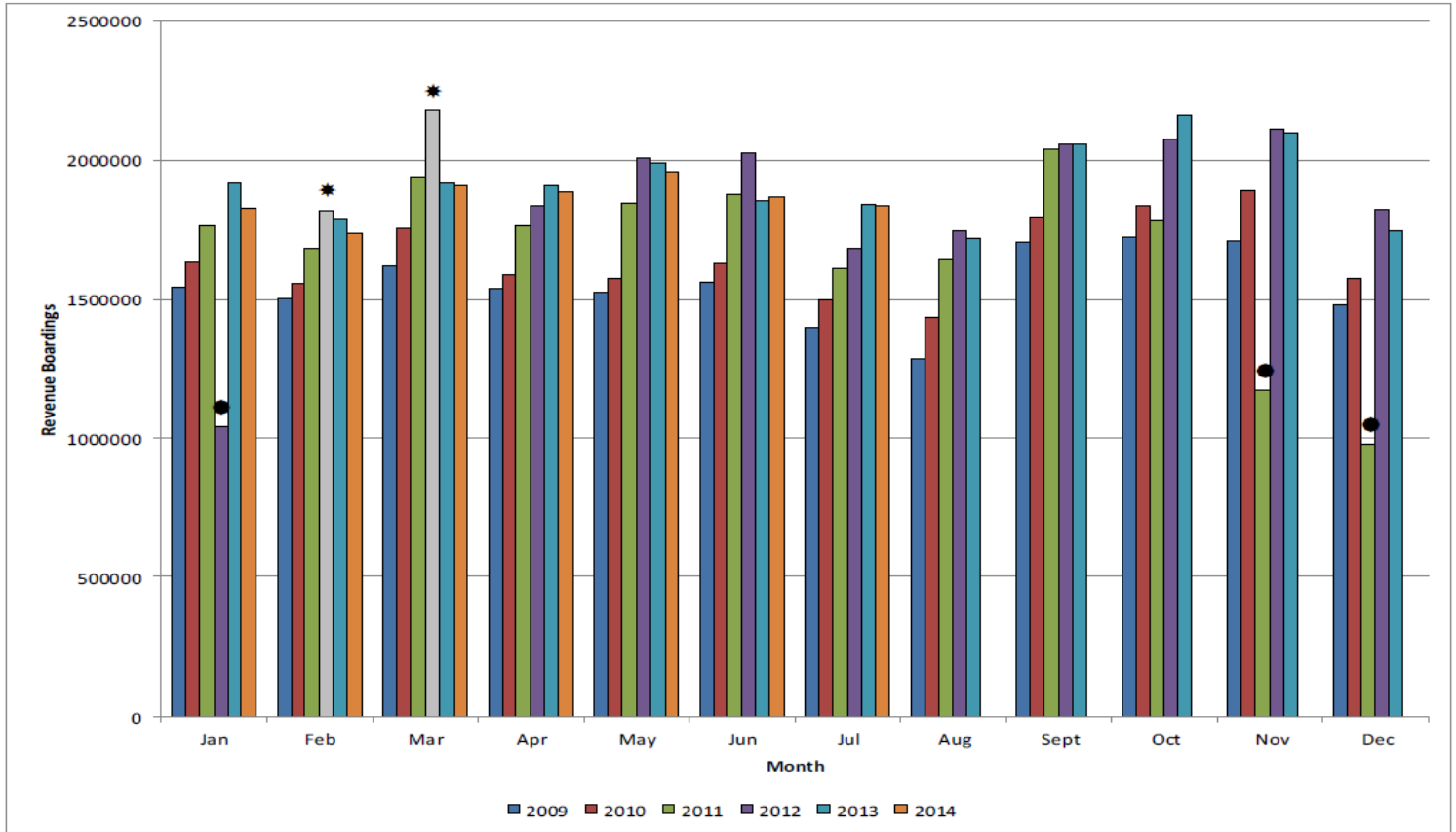
<b>Rev. Boardings</b>	<b>YRT/VIVA SYSTEM TOTAL</b>				<b>1,816,294</b>	<b>1,806,567</b>	<b>-0.5%</b>	<b>13,071,235</b>	<b>12,781,573</b>	<b>-2.2%</b>	<b>70,593</b>		
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Notes: 1. System-wide transfer rate = Revenue Boardings / Total Boardings **28.2%**

# YRT/Viva

## 2014 Revenue Ridership Summary (Actual)

Conventional and BRT services including contracted TTC services north of Steeles Avenue



**Notes:**

- Due to operator strike from Oct 24, 2011 to Feb 3, 2012, monthly ridership numbers from Nov 2011 to Jan 2012 are based on Veolia Transportation (SW Division), TTC, and Dial-a-Ride services
- \* Forecasted revenue ridership due to free transit service, offered February and March 2012

Month	2013	2014	Monthly Change ['14 vs '13]	Year to Date (YTD) Change	Average Weekday Revenue Ridership 2014
January	1,934,722	1,799,396	- 7.0%	- 7.0%	71,683
February	1,765,195	1,712,672	- 3.0%	- 5.1%	77,499
March	1,886,106	1,880,873	- 0.3%	- 3.5%	75,947
April	1,879,088	1,815,289	- 3.4%	- 3.4%	74,549
May	1,957,405	1,924,280	- 1.7%	- 3.1%	76,647
June	1,832,425	1,842,496	0.5%	- 2.5%	75,045
July	1,816,294	1,806,567	-0.5%	-2.2%	70,599
August	1,692,340				
September	2,027,509				
October	2,126,852				
November	2,067,646				
December	1,724,030				
<b>YTD Total</b>	<b>22,709,612</b>	<b>12,781,573</b>			



YORK  
REGION  
TRANSIT

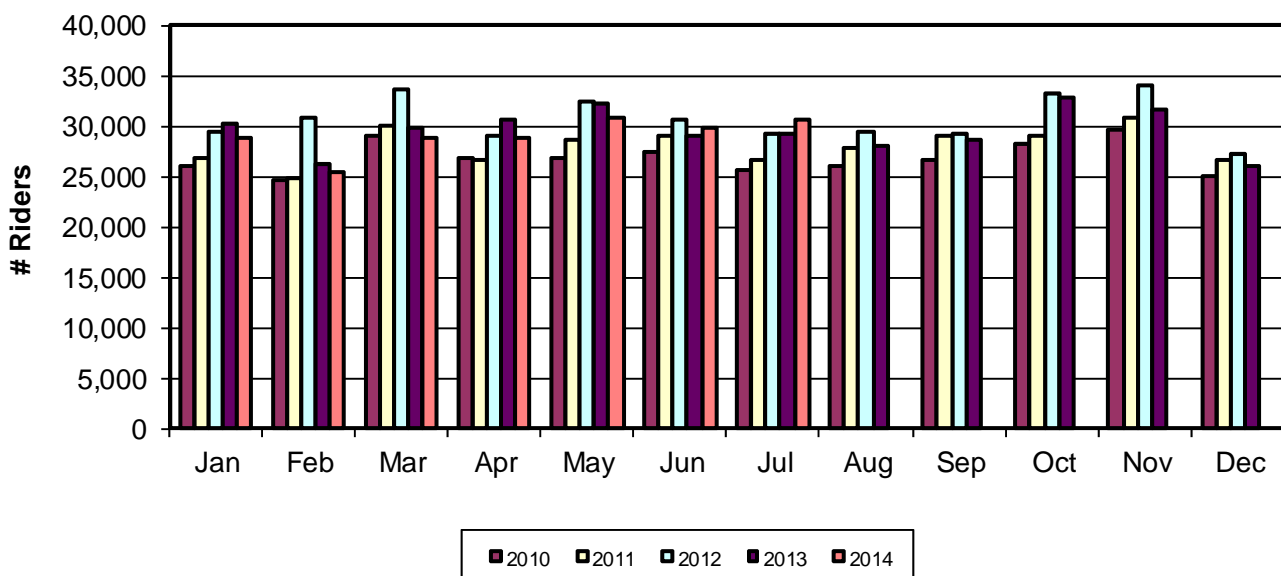


## YRT/Viva

# 2014 Ridership Summary (Actual)

Specialized Services – Mobility Plus

Five-Year Ridership by Month



Month	2013 Ridership	2014 Ridership	Monthly Change ('14 vs. '13)	Year to Date (YTD) Change	Average Weekday Revenue Ridership 2014
January	30,327	28,972	- 4.5%	- 4.5%	1,182
February	26,199	25,419	- 3.0%	- 3.8%	1,147
March	29,858	28,863	- 3.3%	- 3.6%	1,198
April	30,708	28,915	- 5.8%	- 4.2%	1,219
May	32,308	30,811	- 4.6%	- 4.3%	1,285
June	28,984	29,859	- 3.1%	- 3.1%	1,246
July	29,357	30,749	4.7%	-2.0%	1,234
August	28,111				
September	28,689				
October	32,847				
November	31,636				
December	25,998				
<b>YTD</b>	<b>355,022</b>	<b>203,588</b>			