



# TOWNSHIP OF KING

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REGION OF YORK  
CLERK'S OFFICE

FILE No. - P46

May 13, 2014

Denis Kelly, Regional Clerk  
Regional Municipality of York  
17250 Yonge Street  
Newmarket, ON L3Y 6Z1



Dear Mr. Kelly,

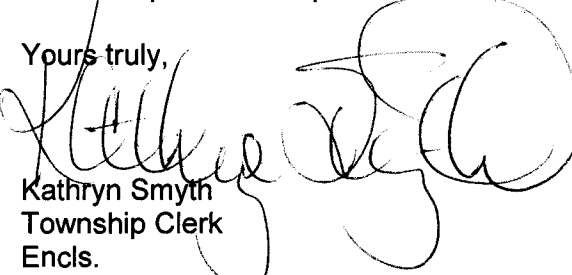
**Re: Township of King  
Clerks Department Report Number CL-2014-13  
Re: Signage at Regional Intersections in King  
Resolution Requesting Signage Prohibitions**

Please be advised that on May 12<sup>th</sup>, 2014, Council of the Township of King received Clerks Department Report No.: CL-2014-13 on Signage at Regional Intersections in King and approved the following Resolution:

- a) Committee receive report CL-2014-13 as information;
- b) Committee supports requesting that the Region of York amend their Sign By-law by including restrictions at the following regional intersection along King Road:
  - King Road and Highway #27
- c) That the necessary resolution requesting that the Region of York amend their Sign By-law by including prohibition of signage at the identified intersection be adopted at this evening's meeting of Council and that Staff forward the resolution to the Region of York.

Enclosed is an extract of the Committee of the Whole Meeting of May 12<sup>th</sup>, 2014 and Clerks Department Report Number CL-2014-13 for your information and any actions necessary.

Yours truly,

  
Kathryn Smyth  
Township Clerk  
Encls.

c.c. Walt Peacock, Manager of By-law Enforcement



THE CORPORATION OF THE TOWNSHIP OF KING

COMMITTEE OF THE WHOLE REPORT

The following item from the Committee of the Whole Report of May 12<sup>th</sup>, 2014 was adopted by Council at its meeting of May 12<sup>th</sup>, 2014.

COPIES TO: FILE  
WALT PEACOCK

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C.O.W. #1

**Clerks Department Report Number CL-2014-13**  
**Re: Signage at Regional Intersections in King**  
**Resolution Requesting Signage Prohibitions**

Committee considered Clerks Department Report Number CL-2014-13 to present a draft resolution to be considered for adoption and forwarded to the Region of York, requesting certain or all intersections of regional roads to be prohibited from bearing any signage, as per the Region of York's Sign By-law.

Committee recommends that Clerks Department Report Number CL-2014-13 be received, and the recommendations therein be approved, as amended, as follows:

- a) Committee receive report CL-2014-13 as information;
- b) Committee supports requesting that the Region of York amend their Sign By-law by including restrictions at the following regional intersection along King Road:
  - King Road and Highway #27
- c) That the necessary resolution requesting that the Region of York amend their Sign By-law by including prohibition of signage at the identified intersection be adopted at this evening's meeting of Council and that Staff forward the resolution to the Region of York.

**KATHRYN SMYTH**  
**TOWNSHIP CLERK**



THE CORPORATION OF THE TOWNSHIP OF KING  
REPORT TO COMMITTEE OF THE WHOLE

Monday, May 12, 2014

Clerks Department  
CL-2014-13

**RE: *Signage at Regional Intersections in King  
Resolution Requesting Signage Prohibitions***

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**1. RECOMMENDATIONS**

It is respectfully recommended that:

- a) Committee receive report CL-2014-13 as information;
- b) Committee supports requesting that the Region of York amend their Sign By-law by including restrictions at the following regional intersections along King Road:
  - King Road and Highway #27
  - King Road and Weston Road
  - King Road and Jane Street
  - King Road and Dufferin Street
  - King Road and Bathurst Street (west corners)
- c) Committee identify any other regional intersections they wish to add to this request;
- d) That the necessary resolution requesting that the Region of York amend their Sign By-law by including prohibition of signage at the identified intersections be adopted at this evening's meeting of Council and that Staff forward the resolution to the Region of York.

**2. PURPOSE**

The purpose of this report is to present Committee with a draft resolution to be considered for adoption and forwarded to the Region of York, requesting certain or all intersections of regional roads to be prohibited from bearing any signage, as per the Region of York's Sign By-law.

**3. BACKGROUND**

At the meeting of Council on November 18<sup>th</sup>, 2013, Council of The Township of King adopted By-law #2013-127, being a by-law to regulate and prohibit the erection of signage within the Township. The new by-law was introduced to strengthen the Township's regulatory capabilities with respect to signage and to further control signage within the Township in accordance with the wishes of Council. It is the intention of the Township to encourage a higher quality and limited quantity of signs in order to preserve the natural environment and reduce visual pollution caused by excessive signage within the Township.

The resulting by-law is considerably more detailed than the previous by-law #2006-93 and allows for greater clarity of interpretation and provides more tools for effective enforcement. By-law Enforcement Staff utilize the by-law to engage in proactive ongoing monitoring of key locations across the municipality as well as reactive complaint-driven enforcement. Permits are required to erect most permanent and temporary signs within the Township, save and except for specific types of signage that are exempted from various provisions of the by-law.

In addition to the Township's By-law, the Region of York's Sign By-law No. R-1232-2000-074 regulates the erection of signage for all regional roads, as well as their intersections. Permits are issued by the Region for signs on regional roads during weekends only, and all signs must display a valid permit sticker. For regional intersections, a maximum of twenty signs are permitted (five per corner). Some intersections are prohibited entirely from allowing signage, while others are limited to a maximum of eight signs rather than twenty (two per corner). These restrictions exist to minimize visual distractions at busy intersections, reducing safety risks to drivers and pedestrians by ensuring sight triangles remain unobstructed.

Within the Township of King, the intersection of King Road and Keele Street is prohibited from displaying any signage (Schedule 'A' of the Region's Sign By-law specifies prohibited intersections and is attached to this report as Appendix 'B' for reference purposes). No other regional intersection is prohibited or limited within the municipality under the Region's by-law. However, there have been instances of signage at the King Road and Keele Street intersection as well as other regional intersections in King that have been in violation of the municipal and/or regional by-law. These violations are typically lack of authorizing permits, inappropriate or incorrect placement blocking vehicle sight triangles or sidewalks, prohibited messaging, and/or other violations.

As a result of repeated violations and concerns over public safety, particularly at the intersection of King Road and Highway 27 in the Village of Nobleton, at its meeting on April 28<sup>th</sup>, 2014 Committee adopted a motion requesting Staff to explore the possibility of prohibiting signs at further regional intersections along King Road, and to prepare a draft resolution requesting that the Region of York prohibit the erection of signs at the specified intersections. Committee requested that options be presented for all or some of the regional intersections along King Road within the Township.

#### **4. DISCUSSION & ANALYSIS**

The following regional intersections along King Road are to be considered for prohibiting signage:

- King Road and Highway 27;
- King Road and Weston Road;
- King Road and Jane Street;
- King Road and Dufferin Street; and
- King Road and Bathurst Street (west corners).

The intersections of King Road and Highway 27, Dufferin Street, and Bathurst Street share qualities similar to intersections elsewhere in the Region that are prohibited from

displaying signage. All three intersections exhibit high volumes of traffic in developed or developing areas. In particular, King Road and Highway 27 is a central intersection within the Village of Nobleton, similar to King Road and Keele Street in the Village of King City, which is already a prohibited intersection.

Similarly, King Road and Dufferin Street is a high traffic volume intersection with residential and commercial development occurring in the neighbouring area. The King North Commercial development on the northwest corner of the intersection will feature public spaces designed for outdoor use as well as previously approved LED signage that will face toward the intersection. Temporary signage at the nearby intersection may therefore detract from the visual appeal and enjoyment of these public spaces and contribute to visual pollution in the area.

King Road and Bathurst Street may be considered for a prohibition based on its traffic volume and proximity to certain heritage features such as the Secessionist Presbyterian Cemetery and Temperanceville United Church. This intersection also features a bus stop with limited space for pedestrians on the southwest corner, as well as an existing business on the southeast corner. As this intersection borders the municipalities of both King and Richmond Hill, a similar resolution from the Town of Richmond Hill may be required before the Region considers a prohibition on signage at this intersection, or the Township may request a prohibition on the west corners of this intersection only.

The intersections of King Road/Weston Road and King Road/Jane Street may also be considered on the basis that these intersections represent key gateways to the Township. Future development at the King City Corporate Centre location should be considered in the case of King Road and Jane Street as well.

As a final consideration, the Region's by-law does not allow election signs at prohibited intersections. Should the Region amend its by-law in accordance with the Township's request, this will prohibit the erection of any current or future election signs at the requested intersections along King Road. This may impact candidates in the upcoming municipal election on October 27<sup>th</sup>, 2014 as well as the imminent provincial election on June 12<sup>th</sup>, 2014. Candidates in the upcoming provincial election are now authorized to erect signs in accordance with both the Regional and municipal by-laws, including at the intersections along King Road under consideration in this report.

It is the opinion of Staff that signage prohibitions at King Road and Highway 27 and King Road and Dufferin Street would be appropriate given the development occurring in the Villages of King City and Nobleton and the high volume of traffic at these intersections. Other intersections discussed above should be considered by Committee, but are not impacted as greatly by signage, legal or otherwise. It is also recommended that the draft resolution requests that the Region of York ensures active enforcement of existing and new prohibitions if and when they come into effect.

## **5. INTEGRATED SUSTAINABILITY PLAN LINKAGE**

The Township of King's Integrated Community Sustainability Plan was formally adopted by Council on April 2nd, 2012. The Plan is an overarching guiding document that is based on common values, priorities and community aspirations with the following vision:

“King Township is an idyllic countryside community of communities, proud of its rural, cultural and agricultural heritage. We are respected for treasuring nature, encouraging a responsible local economy and celebrating our vibrant quality of life.”

This report and the recommendations contained therein align with an immediate priority, being to strengthen the Township of King’s planning legislation and by-laws to reinforce environmental protections and public health and safety. Limitations on signage reduce visual pollution and promote the safety of drivers and pedestrians at busy intersections within King.

**6. FINANCIAL IMPLICATIONS**

There are no financial implications arising as a result of the recommendations contained within this report.

**7. CONCLUSION**


Council of the Township of King has already taken steps to control the quality and quantity of signage within the municipality by adopting the Township’s new Sign By-law in November of 2013. The by-law provides the Township with enhanced tools for ongoing monitoring and enforcement of signage regulations. The desire to prohibit signage at certain regional intersections along King Road is consistent with the Township’s goals of preserving the safety of drivers and pedestrians, reducing visual pollution, and enhancing the aesthetic qualities of our communities. It is also consistent with the Region’s practice of prohibiting signage at other major intersections within York Region for the purposes of public safety.

**8. ATTACHMENTS**

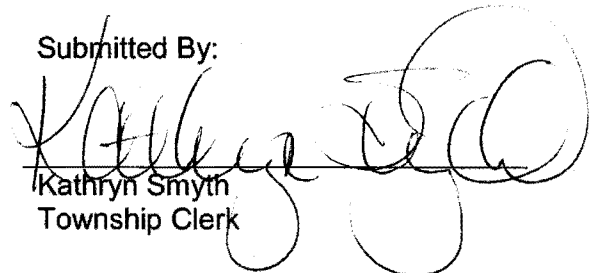
Appendix ‘A’ – Draft resolution to Regional Council requesting prohibition of signage at certain intersections along King Road in the Township of King

Appendix ‘B’ – Region of York Sign By-law No. R-1232-2000-074 Schedule ‘A’

Prepared By:

  
\_\_\_\_\_  
Alexander Harras  
Acting Deputy Clerk

Submitted By:

  
\_\_\_\_\_  
Kathryn Smyth  
Township Clerk

## Appendix 'A' to CL-2014-13

### Draft resolution to Regional Council requesting prohibition of signage at certain intersections along King Road in the Township of King

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**WHEREAS** the Township of King has strengthened its Sign By-law to control the quantity and quality of signage to enhance public safety and reduce visual pollution caused by excessive signage for the benefit of all communities within the municipality;

**AND WHEREAS** the Region of York has prohibited the erection of signage at certain intersections of regional roads within the Township of King and elsewhere in the Region for the purposes of public safety;

**AND WHEREAS** there have been repeated concerns regarding signage at certain permitted regional intersections within the Township of King related to visual pollution, public safety and the well-being of drivers and pedestrians;

**AND WHEREAS** the prohibition of signage at these regional intersections is consistent with the principles of both the Region of York's and the Township of King's Sign By-laws and the prior practices of the Region and the municipality;

**NOW THEREFORE**, the Council of the Township of King resolves as follows:

1. To request the Region of York Transportation Services Committee to investigate and report upon prohibiting signage at certain regional intersections within the Township of King by amending Schedule 'A' to the Region of York's Sign By-law No. R-1232-2000-074, as amended, to include the following:
  - King Road and Highway 27;
  - King Road and Weston Road;
  - King Road and Jane Street;
  - King Road and Dufferin Street; and
  - King Road and Bathurst Street (west corners).
2. To request that the Region of York ensures the active enforcement of all existing and future signage prohibitions at regional intersections within the Township of King, in accordance with the Region of York's Sign By-law No. R-1232-2000-074, as amended.

**APPENDIX 'B' TO CL-2014-13**  
**REGION OF YORK SIGN BY-LAW NO. R-1232-2000-074 SCHEDULE 'A'**

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SCHEDULE "A"

Intersections where no signs are permitted:

Yonge Street (Y.R. 1) and Garden Avenue/Highway 7 Off-Ramp

Yonge Street (Y.R. 1) and Carrville Road/16th Avenue (Y.R. 73)

Yonge Street (Y.R. 1) and Major Mackenzie Drive (Y.R. 25) East/West

Yonge Street (Y.R. 1) and Wellington Street (Y.R. 15) East/West

Yonge Street (Y.R. 1) and Eagle Street (Y.R. 5)/Eagle Street West

Yonge Street (Y.R. 1) and Davis Drive/Highway 9 (Y.R. 31)

Kennedy Road (Y.R. 3) and 14th Avenue (Y.R. 71)

Kennedy Road (Y.R. 3) and Highway 7 (Y.R. 7)

Gorham Street/Water Street (Y.R. 5) and Prospect Street (Y.R. 34)

Keele Street (Y.R. 6) and Major Mackenzie Drive West (Y.R. 25)

Keele Street (Y.R. 6) and King Road (Y.R. 11)

Highway 7 (Y.R. 7) and Woodbine Avenue (Y.R. 8)

Highway 7 (Y.R. 7) and Leslie Street (Y.R. 12)

Highway 7 (Y.R. 7) and Bayview Avenue Connection Road

Highway 7 (Y.R. 7) and Yonge Street Connection Road



Highway 7 (Y.R. 7) and Langstaff Road (Y.R. 72)

Highway 7 (Y.R. 7) and Weston Road (Y.R. 56)

Highway 7 (Y.R. 7) and Islington Avenue (Y.R. 17)

Mount Albert Road (Y.R. 13) and Yonge Street (Y.R. 13)/Queen Street

Yonge Street (Y.R. 13/51) and Bradford Street (Y.R. 130/Thompson Drive

Bathurst Street (Y.R. 38) and Highway 7 Connection Road

Bathurst Street (Y.R. 38) and Carrville Road/Rutherford Road (Y.R. 73)

Warden Avenue (Y.R. 65) and 14th Avenue (Y.R. 71)/Alden Road

Ninth Line (Y.R. 69) and 14th Avenue (Y.R. 71)

16th Avenue (Y.R. 73) and Highway 48/Main Street