

Clause No. 7 in Report No. 9 of Committee of the Whole was adopted, without amendment, by the Council of The Regional Municipality of York at its meeting held on May 15, 2014.

**7**

**2015 PAN AMERICAN/PARAPAN AMERICAN GAMES  
STRATEGIC FRAMEWORK FOR TRANSPORTATION  
CITIES OF MARKHAM AND VAUGHAN**

**Committee of the Whole recommends adoption of the following recommendations contained in the report dated April 16, 2014 from the Commissioner of Transportation and Community Planning:**

**1. RECOMMENDATIONS**

Subject to the execution of the Municipal Service Agreement between the Pan Am Games Secretariat and the Region for the recovery of associated costs to support the Games, it is recommended that:

1. Council endorse the Pan American Games Strategic Framework for Transportation.
2. Subject to the results of detailed traffic modelling, high occupancy vehicle/priority lanes designated in both directions on Dufferin Street between Highway 407 to Steeles Avenue be the Games Route Network for all Pan American Games Client Group Vehicles and high occupancy vehicles with two or more occupants from July 11 to July 25, 2015.
3. A temporary “No Stopping Anytime” restriction be put in place on Dufferin Street between Highway 407 and Steeles Avenue to be in effect from July 11 to July 25, 2015.
4. A temporary “No Stopping Anytime” restriction be put in place on Kennedy Road between Highway 407 and Highway 7 to be in effect from July 7 to July 25, 2015.
5. A temporary “No Stopping Anytime” restriction be put in place on Warden Avenue between Highway 407 and Highway 7 to be in effect from July 7 to July 25, 2015.
6. A temporary “No Stopping Anytime” restriction be put in place on Highway 7 between Warden Avenue and Kennedy Road to be in effect from July 7 to July 25, 2015.

7. TO2015, the organization responsible for delivering the games, be exempt from the Region's temporary sign bylaw permitting the installation of additional wayfinding signs to direct spectators to venues during the 2015 Pan American/Parapan American Games.
8. The Regional Solicitor prepare the necessary bylaws.
9. The Regional Clerk forward this report to the local municipalities, Ontario Ministry of Transportation of Ontario, the Provincial Pan American Games Secretariat and TO2015.

## 2. PURPOSE

This report provides Council with information regarding transportation plans for the 2015 Pan American/Parapan American Games scheduled to run from July 10 to August 15, 2015. The report also puts in place the necessary bylaws to carry out and enforce the transportation strategy within York Region.

## 3. BACKGROUND

### **In 2009, the City of Toronto and surrounding area was announced as the successful bidder to host the 2015 Pan American/Parapan American Games**

Three cities (Toronto, Canada; Lima, Peru; Bogota, Colombia) submitted bids to host the 2015 Games. On November 6, 2009, the candidate cities made their final presentations to the Pan American Sports Organization (PASO) in Guadalajara, Mexico. After the first round of ballots, PASO announced Toronto as the host.

### **The 2015 Games will take place across the Greater Golden Horseshoe with the Pan American Games held between July 10 and July 26 and the Parapan American Games between August 7 and August 15**

The 2015 Games are expected to be the largest multi-sport event ever held in Canada with an estimated 1.4 million ticketed spectators involving 7,000 athletes from 41 different nations at over 500 events in 51 competitive sports. 2015 will be the third time that the Games have been held in Canada with previous games held in Winnipeg, Manitoba in 1967 and 1999.

### **The City of Markham was selected as the location to host golf, water polo, badminton and table tennis**

Located in Markham Centre, the Atos Markham Pan Am/Parapan Am Centre is the selected venue for the water polo, badminton and table tennis competitions. The maximum seating capacity for the venue is 3,200 (1,600 for water polo and 1,600 for badminton/table tennis). For the majority of the Games, the two separate spaces in the facility will be occupied at different times. Peak event days for the Atos Markham Pan Am/Parapan Am Centre will be from Tuesday, July 7 to Tuesday, July 14 and Tuesday, July 21 when water polo and badminton/table tennis will hold events simultaneously.

The golf event at Angus Glen Golf Club will be held over four days from Thursday, July 16 to Sunday, July 19. The golf event will have a maximum number of ticketed spectators set at 1,600. The Games golf event will be considerably smaller than the Canadian Open Golf Championships which were held at Angus Glen Golf Club in 2002 and 2007, with a daily attendance of approximately 25,000 to 30,000 people.

The Games venues located within York Region are shown in *Attachment 1*.

## **4. ANALYSIS AND OPTIONS**

### **The 2015 Games are expected to bring economic benefit to the Region and showcase the province's ability to host world class games**

The 2015 Games provide a unique opportunity to create jobs for area residents, develop new sport infrastructure and enhance the international reputation of the Greater Golden Horseshoe by showcasing the area's cultural diversity, talent and assets.

A successful Games will establish the Greater Golden Horseshoe as an area capable of hosting world class events such as a World Expo, FIFA World Cup or an Olympic Games.

### **Transportation impacts are expected as a result of the Games across the Greater Golden Horseshoe**

The 2015 Games will be spread out across a wide geographic area, which increases opportunities for Ontarians to be involved in the Games, but also introduces some unique transportation challenges.

The majority of the athletes will be accommodated at the athlete's village currently under construction in the West Don Lands, east of downtown Toronto, adjacent to the Don River. The sport venues where the athletes will be training and participating in their events are spread geographically, with soccer in Hamilton, equestrian events in Caledon, baseball in Ajax and cycling events in Milton.

Getting athletes, coaches and officials (known as the Games Client Group) to their events safely and on-time is a key component of the transportation plan for the games. A safe and reliable transportation system to transport the Games Client Group from the athlete's village to the venues is a key success factor for the Games.

In the summer months, background traffic levels are typically reduced between 10 to 20 per cent, depending on the specific corridor. Transportation demand modelling conducted for the Games indicates that a further 20 per cent reduction in background traffic is needed in order to experience "business as usual" conditions during Games time.

### **Regional staff has been working with staff from other jurisdictions to create a transportation plan for the Games**

Both Regional and City of Markham staff have been involved in many different aspects of Games planning for several months. The Pan American Transportation Team (PATT) has been meeting for over a year working collectively to establish a transportation plan for the Games. PATT representatives include staff from York Region, City of Markham, other host regional and local municipalities, various transit agencies, provincial representatives and security representatives. A copy of the Executive Summary from the Strategic Framework for Transportation is provided as *Attachment 4*.

### **Some elements of the transportation plan will have impacts for York Region residents and businesses**

Transportation demand modelling has indicated that a 20 per cent reduction in normal summer level traffic volume is needed in order to accomplish "business as usual" during the Games. The transportation impact to area residents and businesses include:

- Increased travel demand and congestion around the Atos Markham Pan Am/Parapan Am Centre
- Increased travel demand and congestion around York University including Jane Street, Keele Street and Dufferin Street between Highway 407 and Steeles Avenue West
- Increased demand on transit services

**A Games Route Network will be established with dedicated lanes to provide priority access to venues for athletes, officials, media and high occupancy vehicles (HOV)**

A Games Route Network is being established in order to ensure travel time reliability for athletes, coaches and officials travelling between the athlete's village and event venues.

A portion of the Games Route Network will be designated with HOV/priority lanes including Highway 401, the QEW, Jarvis Street in the City of Toronto, and Dufferin Street between Highway 407 and Steeles Avenue in the City of Vaughan. The requested Games Route Network proposed by the Pan American Games Secretariat included HOV/priority lanes on Keele Street, between Highway 407 and Steeles Avenue which is a four-lane cross-section. Creating HOV/priority lanes on Keele Street would remove one general purpose lane in each direction, significantly limiting vehicle capacity of the roadway. Transportation demand modelling is being completed by PATT for Keele Street, Dufferin Street and Steeles Avenue. Once the modelling is completed, the analysis will be shared with the Region. Should changes to the Games Route Network be necessary within York Region, an additional Council report may be required in September 2014.

Dufferin Street, from Highway 407 to Steeles Avenue, in the City of Vaughan, is a six-lane cross section with time of day HOV/priority lanes already in place. Therefore, Dufferin Street is the Region's preferred route. The HOV/priority lanes will provide an improved level of service for all Games Client Group vehicles as well as high occupancy vehicles. Single occupant vehicles will experience an increase in delay on these routes during the Games. In order for the Games to be a success, athletes, coaches and officials need to arrive at their events on time. The proposed HOV/priority lanes are shown on *Attachment 2*.

**York Region Transit (YRT) has been requested to provide additional conventional and specialized transit services during the Games**

Transit service providers across the Greater Golden Horseshoe are being requested to provide additional transit services during the Games. Limited parking will be available at most venues. Transit must be the primary mode of transportation for spectators to attend events in order for the transportation plan to succeed.

A commitment was made in the Games bid book to establish event ticket/transit integration as part of the transportation plan. Spectators will have access to transit included in their ticket price on the day of their event. Negotiations between the event organizer and individual transit agencies on the financial arrangements are still ongoing.

There is also an expectation that there will be increased demand on specialized transit services during both the Pan American and Parapan American Games.

### **Temporary parking restrictions are recommended in some areas to maintain transportation system capacity on Regional roads**

In order to ensure that lanes on Regional roads are not blocked for through traffic during the Games, temporary “No Stopping Anytime” restrictions are recommended. These restrictions are shown in *Attachment 3*.

### **An exemption to the Regional Sign Bylaw is required in order to permit the installation of wayfinding signs within the right-of-way that direct spectators to venues**

Under the Regional Sign Bylaw, R-1232-2000-074, a criterion is in place that “No more than twelve signs per group” are allowed on the Regional road network. As there are two game venues in the City of Markham, more than 12 wayfinding signs will be required to direct spectators to the designated parking facilities. An exemption to the Regional Sign Bylaw is necessary in order to permit the installation of the required signs. Regional staff will be responsible for the manufacture, installation and removal of the signs.

### **Other areas of business for the Region will also be impacted**

Other York Region departments have been involved in various aspects of event planning for the Games. York Regional Police are involved in a joint team with other police forces to establish safe and secure Games for participants and spectators. Emergency Medical Services will provide additional services at venues during the Games for both spectators and athletes. Public Health and their counterparts in other municipalities and the province are working collaboratively to conduct public health surveillance and ensure health protective measures are in place in the areas of food safety, water quality, health hazard prevention, extreme weather events, and infectious disease prevention and control.

### **Link to key Council-approved plans**

Participation in planning and operations for the 2015 Games aligns with the Strategic Priority Area to Increase the Economic Vitality of the Region in the 2011 to 2015 Strategic Plan.

## **5. FINANCIAL IMPLICATIONS**

### **The Pan American Games Secretariat has indicated that municipal service agreements will be negotiated with partner municipalities to address costs incurred beyond regular municipal service levels**

The Pan American Games Secretariat has indicated that municipal service agreements will be negotiated with each partner municipality and, where appropriate, transit service providers. These municipal service agreements have not yet been negotiated.

In principle, the Pan American Games Secretariat has indicated that each partner municipality is expected to provide normal background levels of service during the games. Any costs associated with the Games that are deemed to be outside of normal operating costs will be covered by the Pan American Games Secretariat through the yet-to-be negotiated agreements.

## **6. LOCAL MUNICIPAL IMPACT**

The 2015 Games will highlight the entire Greater Golden Horseshoe as a potential world class sports venue. The City of Markham is the most directly impacted as a venue host with some significant transportation demands expected in the immediate vicinity of the Atos Markham Pan Am/Parapan Am Centre. The City of Vaughan will also experience some transportation impacts due to its proximity to the large venue site at York University.

The province and Games organizers will implement a communications strategy for information to the public and assist with the management of traffic impacts.

## **7. CONCLUSION**

The 2015 Pan American/Parapan American Games are an excellent opportunity for the Region to assist in the hosting of a world class sporting event. By providing first rate facilities, this will establish York Region, as well as the Greater Golden Horseshoe area, capable of hosting other world class events.

Getting athletes, coaches and officials to the events on time is key to the success of the Games. Regional staff, together with other jurisdictions, have worked collectively to establish a transportation plan for the Games.

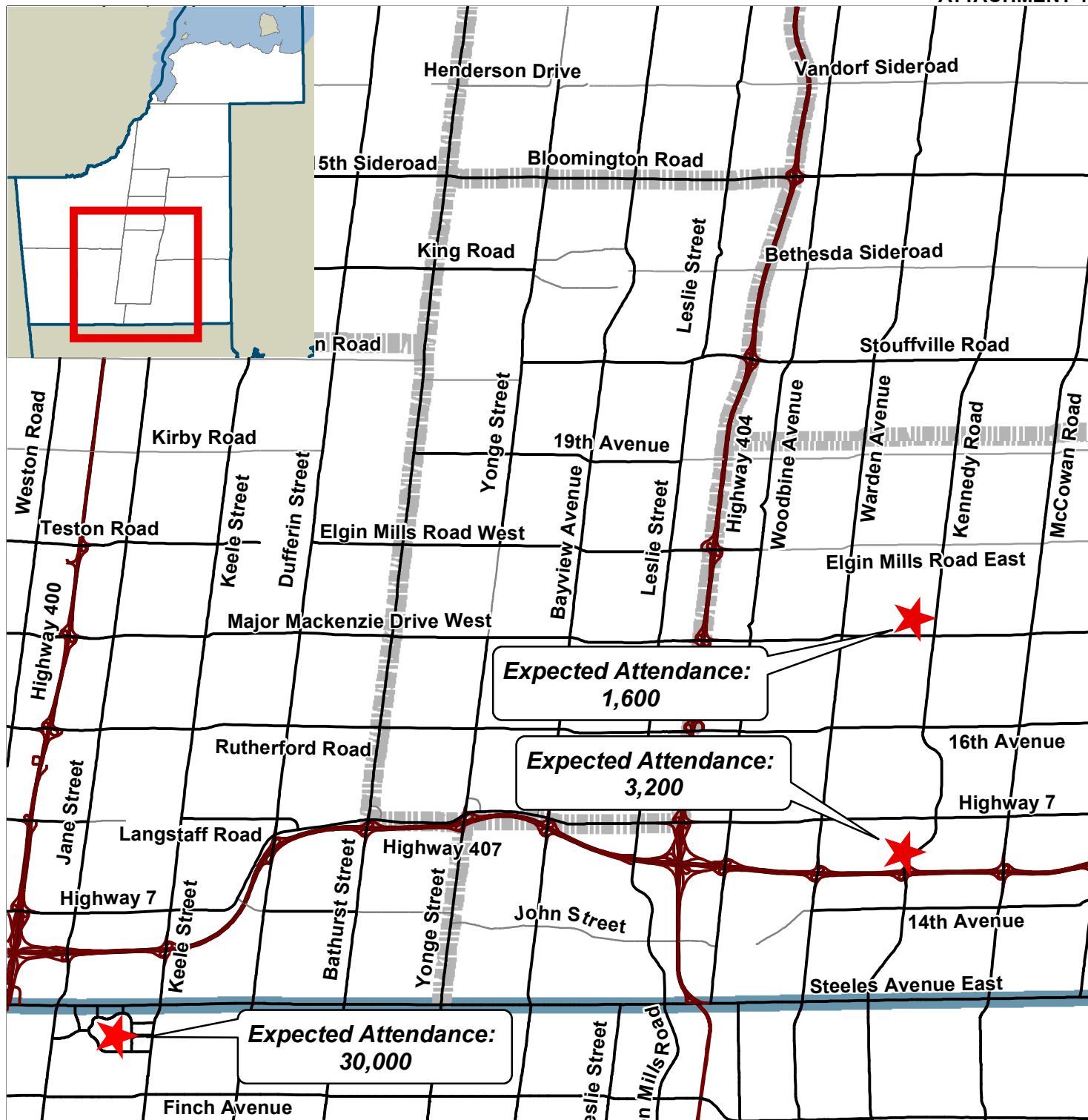
With the Games taking place in the summer months, and the estimated number of spectators at each venue, the proposed Games Route Network is anticipated to have modest impact to York Region residents and businesses.

For more information on this report, please contact Steven Kemp, Director, Traffic Management and Intelligent Transportation Systems at ext. 75226.

The Senior Management Group has reviewed this report.

*Attachments (4)*



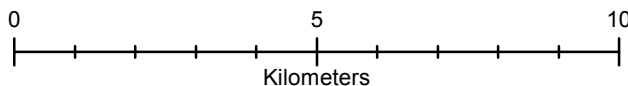


## 2015 Pan American/Parapan American Games Venue Locations in York Region

2015 Pan American/Parapan American Games  
Strategic Framework for Transportation  
May 1, 2014

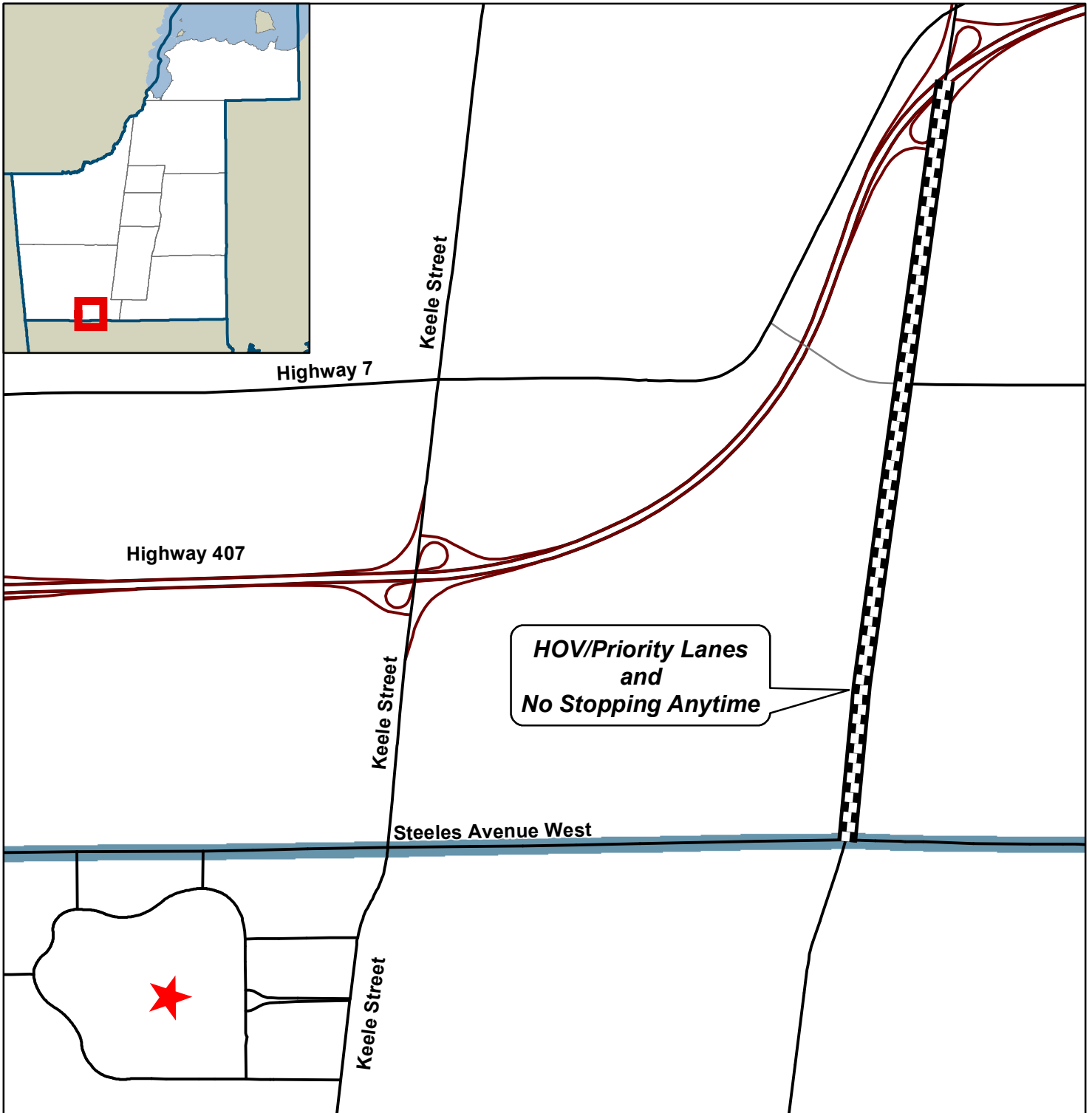


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### Legend

- York Region / City of Toronto Road
- Local Municipal Road
- Municipal Boundary
- Regional Boundary
- Venue Location

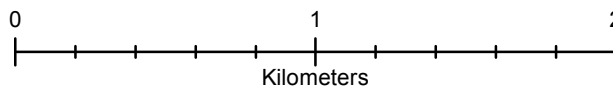


**Proposed Bylaw Change for  
2015 Pan American/Parapan American Games**

2015 Pan American/Parapan American Games  
Strategic Framework for Transportation  
May 1, 2014

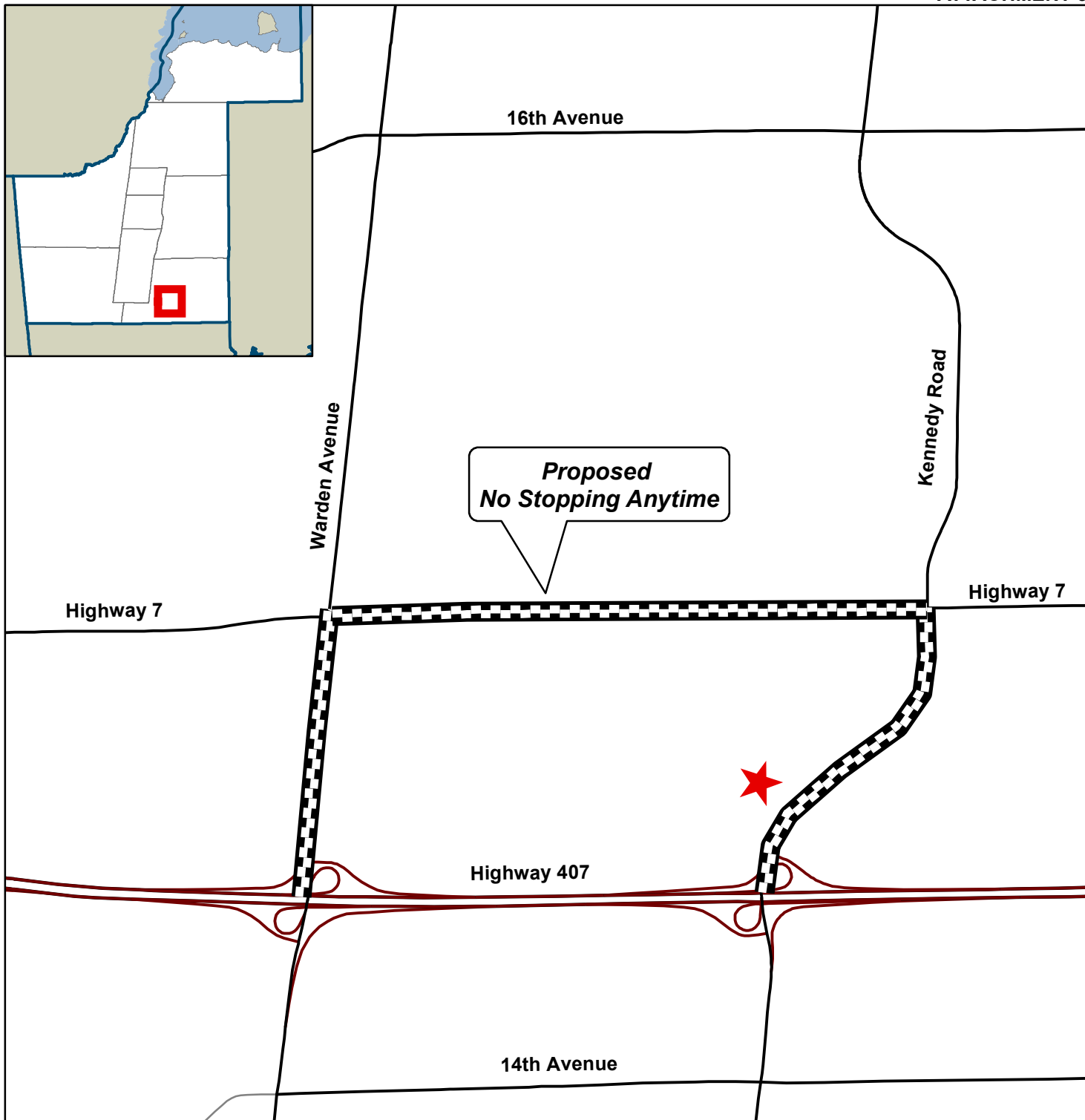


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**Legend**

- York Region / City of Toronto Road
- Local Municipal Road
- Regional Boundary
- Venue Location



**Proposed  
No Stopping Anytime**

**Proposed Bylaw Change for  
2015 Pan American/Parapan American Games**

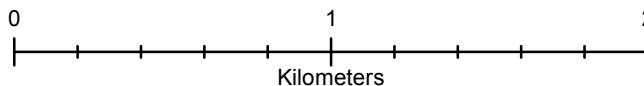
2015 Pan American/Parapan American Games  
Strategic Framework for Transportation  
May 1, 2014



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**Legend**

- York Region / City of Toronto Road
- Local Municipal Road
- Venue Location



1 2 3 4 5 6 7 8



**NOTE:** This Strategic Framework is a technical working draft developed in cooperation with municipal, transit, and security partners and is subject to revision based on changes to competition schedules, venue operations, security requirements and non-competition events.

**LET'S GO!**

Toronto 2015 Pan Am/Parapan Am Games  
**STRATEGIC FRAMEWORK FOR  
TRANSPORTATION**

VERSION 4.2 - FEBRUARY 2014

**Executive Summary**





Toronto 2015 Pan Am/Parapan Am Games  
**STRATEGIC FRAMEWORK FOR  
TRANSPORTATION**

**VERSION 4.2 - FEBRUARY 2014**

## **Executive Summary**

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**LET'S GO!**  
**ALLONS-Y!**  
**¡VÁMONOS!**

In 2015, Toronto will host the **XVII Pan American Games** and the **V Parapan American Games** (together as “the Games” or “Toronto 2015”), a celebration of sport and culture from nations across the Americas. **The Games will be the largest ever Pan Am/Parapan Am Games and the largest multi-sport event ever held in Canada**, with 7,700 athletes from 41 nations, 51 competitive sports, and 1.4 million ticketed spectators at over 500 sessions.

“**Let’s Go!**” is the theme behind the Strategic Framework for Transportation (“the Strategic Framework”) for the Games. It is a call to action to ensure a positive transportation experience for Games Family (athletes, team officials, accredited media, dignitaries and Games’ sponsors), spectators, Games workforce, other fans, visitors, residents and businesses. The Strategic Framework’s theme complements the Toronto 2015 story “United We Play,” and it reflects the key Games themes of extraordinary spirit, legacy building, accessibility and sustainability.

# READY!

## A. Introduction

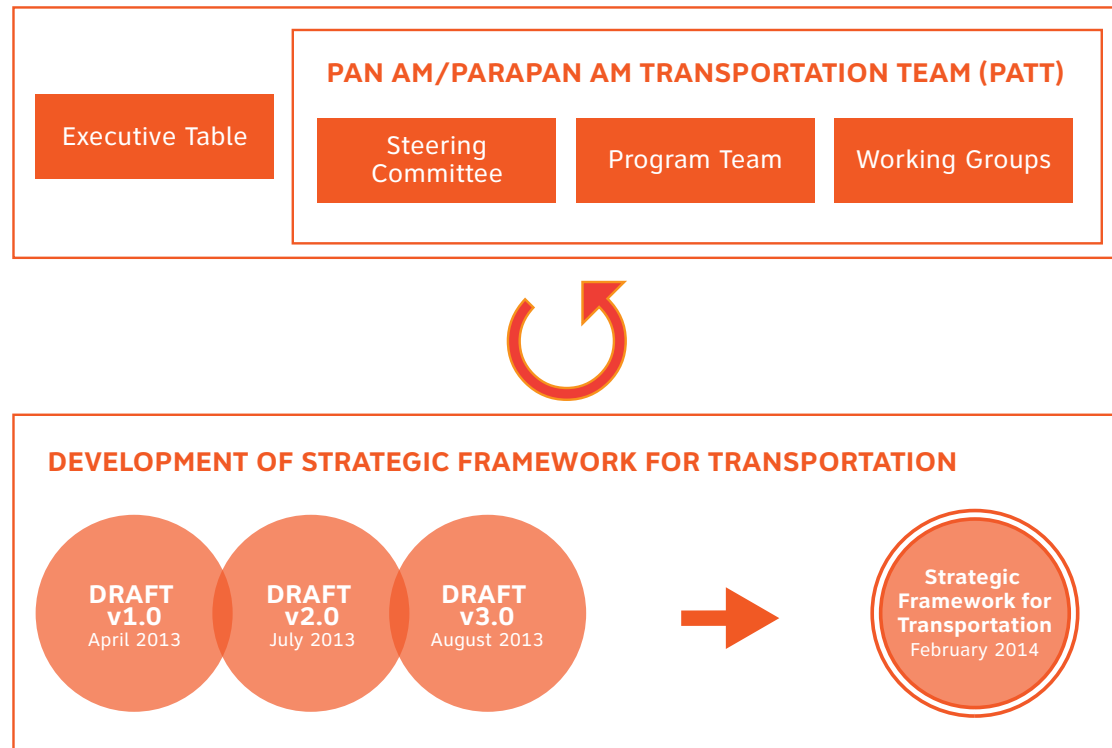
### Purpose and Objectives

The development of the Toronto 2015 Pan Am/Parapan Am Games Strategic Framework for Transportation is the first phase of transportation delivery for the Games. It provides a framework of policies and strategies to guide planners, decision-makers and the public in supporting effective Games-time transportation. Its objectives are to:

- Set the context and describe the challenges for Games-time transportation;
- Establish concepts and strategies to meet Games-time transportation needs;
- Provide input for more detailed planning and refinement of concepts and strategies; and,
- Establish next steps and frameworks for the transition from planning to operations.

Development of the Strategic Framework was led by the Ministry of Transportation (MTO) with coordination, engagement, and input from the Pan Am/Parapan Am Transportation Team (PATT) members. It followed an iterative process, as shown in Exhibit 1, with three draft versions being developed and reviewed by PATT members.

**EXHIBIT 1:** Development of the Strategic Framework for Transportation



## Transportation Commitments

The bid book submitted on behalf of the Games partners makes specific commitments regarding Games transportation to be delivered through the Strategic Framework for Transportation, as summarized below:

- Providing all accredited athletes and officials with safe, secure and reliable transportation services;
- Making it easy and cost effective to get around during the Games;
- Creating a single coordinating agency responsible for delivering integrated road, rail and bus transportation services to ensure the effective management of transportation operations; and,
- Providing comprehensive and coordinated transportation services for the PASO family between the opening of the Pan American Village<sup>1</sup> and three days after the close of the Games. All PASO officials, accredited athletes, team officials and technical officials will be provided with safe, secure and reliable transportation services that ensure timely delivery to and from all accommodations and Games venues. Priority transportation may be provided along designated Pan American Lanes<sup>2</sup> linking Toronto Pearson International Airport, the Pan American Village, the host hotel, and sport venues.

## Strategic Framework Structure

This Executive Summary summarizes the Toronto 2015 Pan/Parapan American Games Strategic Framework for Transportation, which identifies concepts and strategies to guide the development of Games transportation operations in consultation with PATT members, service providers, and other network operators during the delivery planning phase. Exhibits and tables reflect the most recent Pan Am and Parapan Am sport competition schedule available.

All figures and diagrams in this document are accurate as of February 2014 and are subject to change.

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1 The Pan American Village is now known as the CIBC Pan Am/Parapan Am Athletes Village

2 Pan American Lanes in the Strategic Framework for Transportation are referred to as "Priority Lanes"

The Strategic Framework for Transportation is organized into three sections:

- **READY**: this section outlines the organizational structure for Games transportation delivery; provides background on the Games; summarizes the existing transportation system; and, presents preliminary projections of Games-time travel demand.
- **SET**: this section establishes the overall Games transportation concept; identifies the client groups; and, outlines objectives, needs, and strategies for Games-time transportation in each topic area.
- **GO**: this section provides a framework for the delivery path and transition from planning to Games-time operation.

## A. Introduction (continued)

### Games Transportation Roles and Responsibilities

The Games are overseen by the Pan American Sporting Organization (PASO) and are being locally organized by the Toronto 2015 Organizing Committee (“TO2015”). The Pan Am/Parapan Am Transportation Team (PATT) includes more than 30 organizations and has reporting responsibilities to the government oversight and approval authorities (Exhibit 2). It has overall responsibility to deliver the client group travel needs and achieve the transportation goals set out for the Games. Members and roles include:

- **Ministry of Transportation (MTO)** is responsible for the overall coordination of spectator transportation services and the operation of the provincial highway network;
- **Toronto 2015 (TO2015)**, the Games Organizing Committee, is responsible for planning and delivering safe, secure and reliable transportation services for the Games Family (including athletes, technical officials, dignitaries, etc.). In most cases, these transportation services will be in official vehicles using the Games Route Network;
- **Pan Am/Parapan Am Games Secretariat (PPAGS)** is accountable for financial oversight, cross-government coordination and delivery of provincial responsibilities;
- **Integrated Security Unit (ISU)** is established and led by the Ontario Provincial Police, consisting of seven other partner municipal police services, and will lead the security coordination and planning for the Games;
- **Toronto Transit Commission (TTC)** operates the subways, Scarborough RT, streetcars and buses within the City of Toronto;
- **Accessibility Directorate of Ontario, Ministry of Economic Development, Trade and Employment** manages implementation of the Accessibility for Ontarians with Disabilities Act (AODA), 2005 by developing and enforcing accessibility standards;
- **Metrolinx** plans and delivers regional transportation in the Greater Toronto and Hamilton Area (GTHA); operating divisions and programs include: GO Transit regional rail and bus services, Union Pearson Express, PRESTO, Smart Commute and the Transit Procurement Initiative; and,
- **City of Toronto, City of Hamilton and other Games municipalities** have responsibilities for roadway operations, and coordinating these with policing and the delivery of transit services and other municipal services.

### Responsibilities

As per the terms of the Pan Am/Parapan Am Games Multi-Party Agreement (MPA) and related Municipal Service Agreements (MSAs), local municipalities are responsible for:

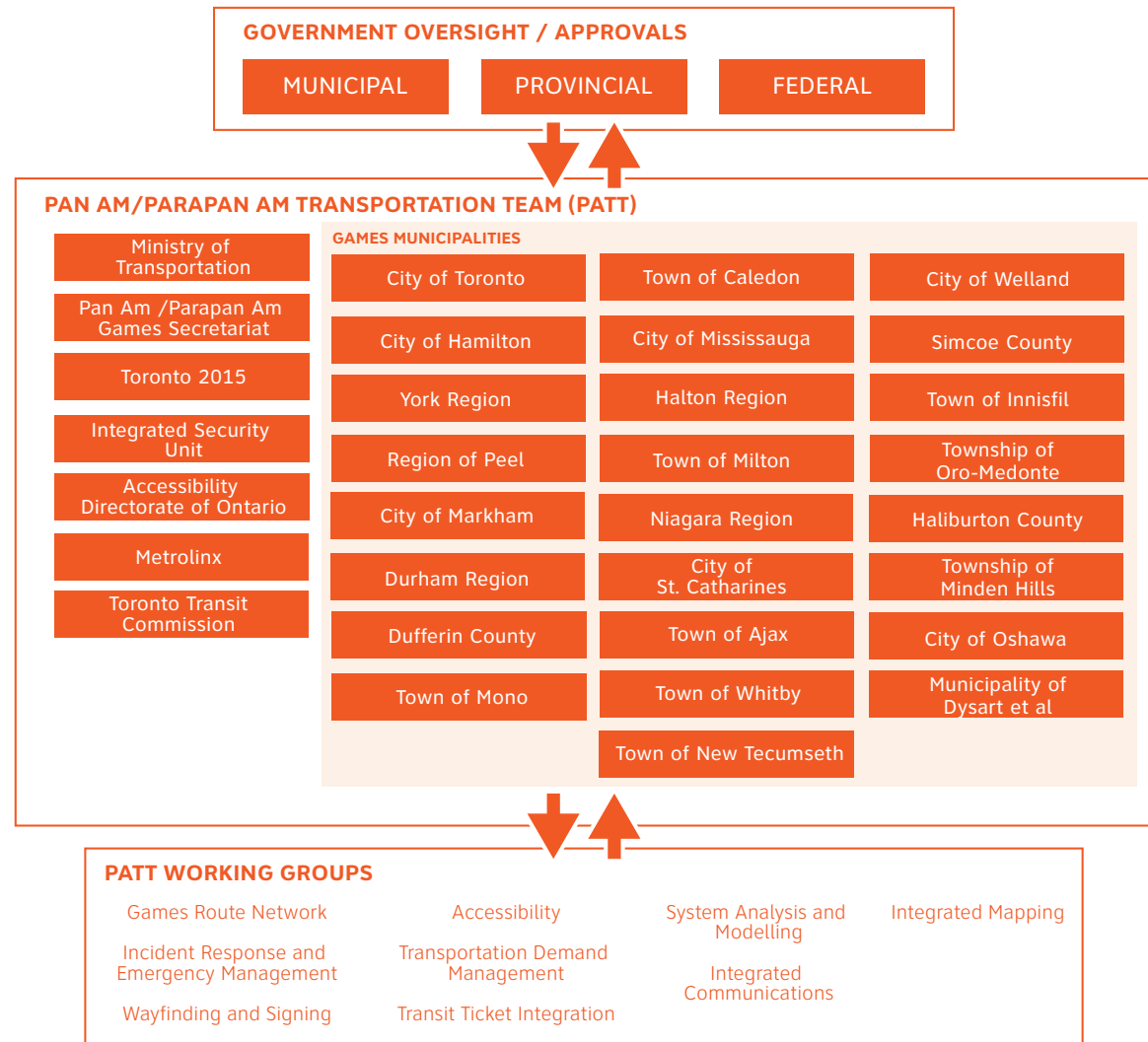
- Working with MTO to deliver the Games Route Network (GRN);
- Managing and operating their respective road networks to support the Games, including the GRN, as well as managing transportation issues related to city celebration events, and spectator travel;
- Working with MTO to coordinate, plan, and deliver the Games Transit Network for spectator travel;
- Working with the Venue Transportation Working Groups (VTWGs) to manage traffic around venues;
- Appointing a Last Mile Coordinator for each site;
- Engaging with local cycling groups to manage bicycle parking where needed; and,
- Identifying and managing off-site parking.

**EXHIBIT 2:** Games Transportation Planning Organization Structure

PATT members are responsible for:

- Developing and maintaining their respective plans for delivering Games transportation on their portion of the transportation network;
- Contributing to the operation of the Unified Transportation Coordination Centre (UTCC);
- Managing their respective Games workforce and, where applicable, volunteer programs; and,
- Implementing Games-related wayfinding & signage on their part of the network for a consistent Games look across the region.

MTO will take a leadership role, working closely with the respective municipalities, to deliver the GRN. TO2015 will operate its Games Family vehicle fleets on the GRN to provide the required level of transportation service to and from each venue.



## B. Planning for Success

### What's at Stake?

In considering a framework for the success of Games transportation, several basic attributes and outcomes rise to the top: safety, efficiency, reliability, accessibility and sustainability.

### Keep Sport on the Front Page

What matters most is that sport, not transportation, is the headline that people around the world will read and remember. Transportation at the Games should be consistent and dependable. It should simply work, so that athletes can focus on competing and spectators and the media can focus on the athletes.



### Get Athletes to Their Scheduled Events On Time

Timely, reliable transportation for athletes and their support teams is absolutely essential. Some delays are inevitable, but they need to be kept within acceptable limits that avoid interfering with the preparation of the athletes or the conduct of their events.

### Help Visitors Do What They Came To Do

Many visitors will have travelled a long way to experience the Games and enjoy what the Greater Golden Horseshoe has to offer. A successful transportation effort will help make sure that they remember the “magic moments” of the Games, the welcoming atmosphere and great customer service, and the friendly and helpful volunteers.

### Legacies of the Games

Successfully hosting the Games will benefit our region's residents for years to come. It will elevate the region's reputation for hosting world-class events and help attract more of them, raise the level of cooperation and public spirit throughout the region, and leave the region a better place to live, work and play. More specifically, it could leave a number of transportation legacies.

The reality of this delivery context is that initiatives will be developed over a condensed timeframe and innovative, collaborative and robust solutions will emerge and be implemented, providing a sound platform by which to consider continuing to use these initiatives and/or build from them post-Games.

The following are examples of the type of legacy opportunities available. It is not an exhaustive list, and it is recommended that the delivery phase provides more concentrated effort to understanding and developing the legacy opportunities.

## Physical Legacies

New transportation infrastructure to be completed on time for the Games will have a lasting effect on the region's future growth.

- **Public transit** – The Union Pearson Express, a rail link between Toronto Pearson International Airport and downtown Toronto, the extension of streetcar infrastructure into the West Don Lands on Cherry Street, a new GO Transit rail station at James Street North in Hamilton, and greater public awareness of recent investments;
- **Roads** – Priority Lanes will be a temporary measure to improve the reliability of travel for Games Family, transit, and high-occupancy vehicles during the Games. The proposed Priority Lane network will build upon existing HOV lanes and create a network for region-wide travel on major corridors such as the QEW/Gardiner and DVP/Highway 404 combinations. The Games provide an opportunity to test and assess the network impacts of a more complete network of designated lanes for transit and high-occupancy vehicles, while raising public awareness of potential benefits and effectiveness; and,
- **Active travel** – Initiatives to encourage active travel during the Games include expanded bicycle parking at some venues,

improved sidewalk and bicycle linkages to transit, linking the Trans Canada Trail Ontario to key Games venues, and a cycling skills training strategy to promote cycling and increase safety. The proposed Pan Am Path would connect over 80 kilometres of trails across Toronto, and bring together residents, local organizations, artists, and businesses to create vibrant public spaces.

## Operational Legacies

This includes strategies that will be employed for the Games to deliver transportation services more efficiently.

- **A regional coordination and communication system** – Providing better collaboration and communication among transportation agencies;
- **Improved customer experience** – Agencies working together more effectively to coordinate efficient operations and provide better information for travellers so they can experience a more seamless journey throughout the region;
- **Lessons from pilot/demonstration projects** – Demonstrated feasibility of innovative projects (e.g. road incident 'Quick Clearance' initiative, freight off-peak delivery, cross-boundary accessible travel); and,

- **Improved inter-agency operations** – Better coordination of routes, services and ticket integration; pursuing additional common procurements; and, exploring other measures to reduce overlap and duplication.

## Behavioural Legacies

This includes travel demand strategies that will be employed for the Games and, going forward, can continue to be used to encourage behaviour change. It also considers how the Games can provide an opportunity to build on a positive image for persons with disabilities and how improved accessibility can support this.

- **A lasting shift to sustainable transportation modes** – Increased use of public transit resulting from transportation demand management shifts or promotion of transit routes to Games venues and zones; making walking and cycling more attractive;
- **Transportation demand management** – Influencing travel behaviour and retaining this for ongoing use to spread or reduce demand (e.g. flexible working) through Smart Commute, public engagement and marketing and communication; and,
- **Accessibility** – Greater awareness of issues for persons with disabilities and heightened levels of confidence in the accessibility of the public transit network.



## C. Key Challenges

### A Summer of Celebration

In an already busy summer calendar, the 2015 Pan Am/Parapan Am Games will be the largest event in both scale and duration in the Greater Golden Horseshoe. As such, it will have the greatest transportation needs and impacts. Minimizing the risks to reliable travel across the region requires us to clearly understand Games travel needs, predict and plan effective mitigation of impacts on residents and businesses, and coordinate effective responses.

### Scope and Scale of the Games

The region has never hosted such a large event. There are 31 Games competition venues, 13 non-competition venues and 15 training sites spread across the Greater Golden Horseshoe from Welland to Oshawa, and from Lake Ontario to Georgian Bay. These venues are diverse in their transportation, land use, and travel demand contexts. This poses a significant challenge to the efficiency and reliability of travel.

### Duration of the Games

The Pan Am Games will feature 20 consecutive days of events, followed by 9 days of Parapan Am Games. Events will take place from early morning to late at night every day during the Games - a persistent level of intensity different from past major events in the region. Ensuring adequate capacity, workforce, and resources to respond to travel needs over such an extended period will be a major challenge, as will be the need to maintain a consistent quality of travel experience. Most venues will be active in the days leading up to, and following, scheduled competition days, with impacts on residents and businesses.

### Road Races

The Pan Am and Parapan Am Games include 11 days of on-road sporting events that will close or restrict the use of major roads like Lake Shore Boulevard, making getting around a greater challenge for everyone. Race routes will need to be well planned and supported by comprehensive operational strategies, local engagement, and communications.

### Travel Reliability

Over 23,000 Games Family members will need to move between villages, venues, accommodations, and other Games facilities and they will need to get there on time. Achieving this on an already congested road network will be a major challenge. Public understanding and support will be needed to create a Games Route Network (GRN) and other priority measures that will allow Games Family members to travel reliably across the region.

### Moving Spectators

A central challenge will be the movement of more than 1.4 million ready-to-cheer ticketed spectators and many more at non-ticketed sessions and celebrations. The busiest day of the Games will see over 90,000 ticketed spectators on the move, participating in festivities across the region. Making this travel both easy and sustainable is a challenge. Complications include the fact that venues will not be operating as they usually do for other events (e.g. limited or no parking), and the fact that many visitors will be unfamiliar with the region and its transportation system, as well as the venues themselves.

## Getting to Work

Members of the Games workforce will need to move to and from various sites, and will face constraints including parking and access restrictions. They will need public transit options and other travel alternatives.

## Supporting Business-as-Usual

Even with the added travel demands of the Games, the region needs to continue to operate normally. This will be possible only with strong transportation demand management strategies and public support.

## Transportation Network Considerations

### ROAD NETWORK

- **Weekday peak period traffic**, during which congestion levels are at their maximum and travel times will be longest throughout the highway network.
- **Freight movements** that could be impacted by Games-time transportation measures.
- **Weekend travel demands** that create congestion on major highways to cottage country, outbound on Friday afternoons and inbound on Sunday afternoons.
- **Road restrictions** that result from Games road events and cultural celebrations, as well as from non-Games activities.

### TRANSIT NETWORK

- **Union Station**, the busiest transportation hub in Canada, is being expanded. Congestion during peak periods is still likely due to daily commuter travel.
- **Major downtown subway interchanges** – Bloor-Yonge Station and St. George Station – are congested throughout the day and particularly in peak periods.
- **Opportunities for counter-peak GO Transit rail service** will be limited due to rail corridor availability, equipment utilization, and crewing constraints.
- **Hours of operation** – Sunday subway service typically begins operation at 9:00 a.m., compared to 6:00 a.m. on all other days.
- **Transit service gaps in suburban areas.**
- **Venues with no local transit service.**

### ACCESSIBLE TRANSIT

- **Limited available capacity on specialized transit providers.**
- **Limited service integration between municipalities**, particularly for cross-boundary trips.
- **Lack of centralized dispatch and trip booking.**

**EXHIBIT 3: Pan Am/Parapan Am Games Competition Venues**

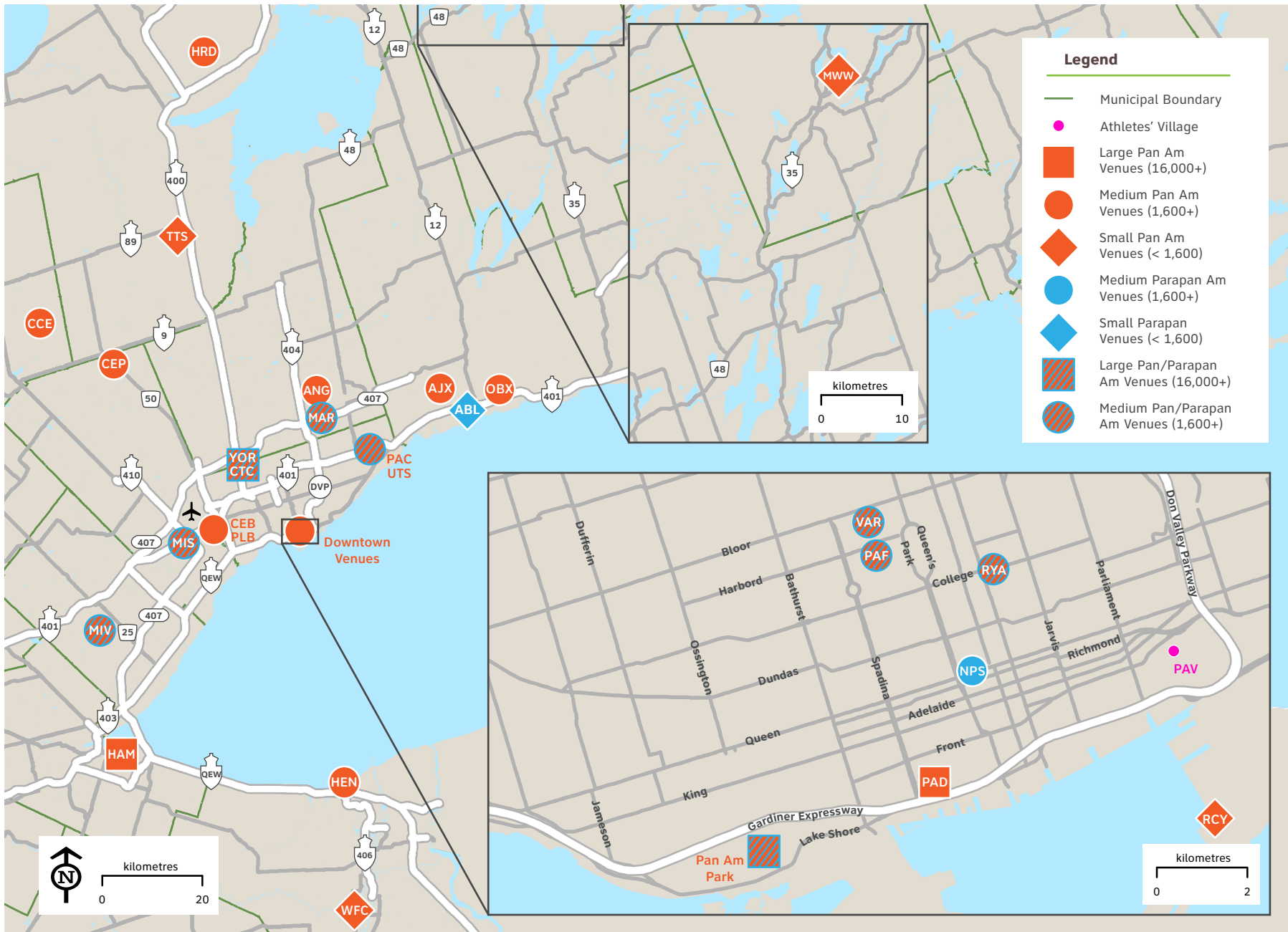
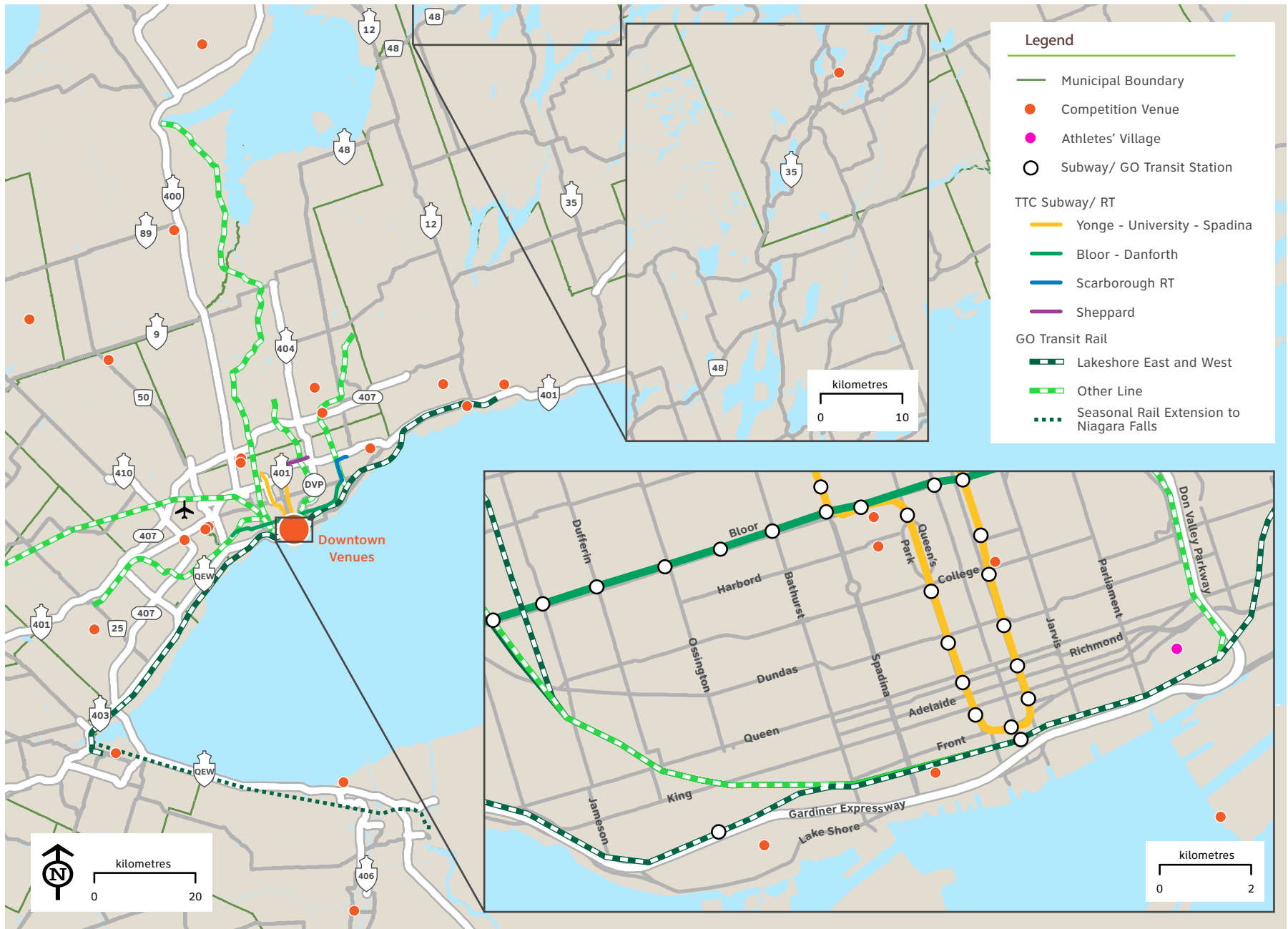


EXHIBIT 4: Existing Highways and Rapid Transit



# SET!

## D. Overall Strategy

### Guiding Principles

The following principles have shaped the strategies in this section. They reflect the spirit and priorities of the partners responsible for planning and operating transportation for the Games.

#### BE BOLD

The Games are an opportunity to be bold in the way we think about moving around our region.

#### CREATE A POSITIVE TRAVEL EXPERIENCE

Games travel will be easy and understandable, building excitement and spirit.

#### PROVIDE SAFE AND EFFICIENT TRAVEL

Games transportation will be safe and efficient for athletes, officials, spectators, volunteers, businesses and visitors.

#### KEEP THE NETWORK MOVING

The Games will add demand to roads that are already busy, and will benefit from measures that minimize or mitigate impacts on daily traffic.

#### SHOWCASE THE REGION

Create opportunities to showcase the region to the world and build its reputation as an attractive location for international events.

#### DEMONSTRATE SUSTAINABILITY

Use existing transportation resources and infrastructure to the fullest extent, while expanding and encouraging sustainable and active travel choices.

#### ENSURE ACCESSIBILITY

The travel needs of people with accessible needs will be considered in all aspects of Games transportation planning.

#### COMMUNICATE CLEARLY

Build support, awareness, and understanding of the Strategic Framework through effective communication, engagement, and collaboration.

#### BE COST EFFECTIVE

Maximize use of existing transportation infrastructure and services, and prioritize new investments that can provide lasting legacies and benefits.

#### DEMONSTRATE CAPACITY FOR INTER-AGENCY COOPERATION

Provide processes and frameworks for regional agencies to work together seamlessly and effectively.

#### CREATE LEGACIES

From lasting travel behaviour change to an enhanced capacity for hosting large events, the Strategic Framework will leave enduring legacies for the region.

## Key Strategy Elements

### 1. Understand the travel needs of the client groups and identify targets for spectator travel.

Each client group's unique travel needs during the Games must be understood. Achievable mode share targets for spectator transportation will guide planning for more efficient use of transportation network capacity.

### 2. Welcome the world with efficient and friendly arrivals and departures.

Preparing for visitor arrivals and departures will ensure a warm welcome and a positive final impression.

### 3. Ensure reliable Games Family transportation with the Games Route Network and Priority Lanes.

Helping athletes and Games Family get to where they need to be, on time and reliably, is one of the biggest challenges of the Games. Establishing a Games Route Network (GRN) will be supported by Priority Lanes, where needed, that expedite the movement of Games Family members through congested locations.

### 4. Provide a transit-first approach to spectator transportation with the Games Transit Network.

Transit will carry about half of all spectator trips during the Games. It will reduce traffic and parking around venues, and help contain demand on the greater road network. Transit use during the Games can contribute to lasting behaviour change.

### 5. Integrate accessibility into all aspects of Games transportation.

An accessible Games means everyone can travel and cheer together. Measures will leverage investments in the accessibility of conventional systems while preserving the quality of specialized services for community residents.

### 6. Promote active transportation as a viable way to travel during the Games.

Walking and cycling can play a major role at many Games venues, especially those that are reachable using existing networks in urban areas. Measures to improve walking and cycling to venues could reduce demand on road and transit networks.

### 7. Manage parking at and around venues for spectators and other client groups.

There will be no spectator parking at many venues during the Games, including those where parking is usually available. Any available parking at or near the venue will be managed to minimize impacts on traffic and the surrounding community.

### 8. Provide wayfinding and signage to help travellers move around.

With the Games spread across a large region, and with many visitors unfamiliar with both venues and access routes, a wayfinding and signage program for both roads and transit is essential to help travellers reach their final destinations.

### 9. Offer spectators seamless "last mile" access from the transportation system to their venue entrance.

Easy navigation during the last part of spectators' journeys, from parking spaces and transit stops to venue entrances, will be an essential part of the Games experience. The orderly and efficient movement of thousands of people will help keep spirits high.

### 10. Use transportation demand management strategies to keep the region functioning.

Measures that shift the travel behaviour of residents and businesses will free up road capacity and avoid delay and frustration. Other measures will encourage Games spectators to make efficient and sustainable travel choices while creating a positive Games experience.

## E. Games Transportation Strategies

### 1. The Client Groups

People using the transportation network during the Games can be classified into various client groups, based on their travel needs. Four client groups form the basis of Games-time transportation planning:

- **Games Family;**
- **Spectators;**
- **Workforce;** and,
- **Residents and businesses.**

Exhibit 5 summarizes the client groups' size, travel needs, transportation objectives and key strategies to meet these travel needs and objectives.

**EXHIBIT 5:** Games Client Groups

Client group	Description	Approximate number
<b>Games Family</b>	Pan Am/Parapan Am athletes and team officials; international federations and dignitaries; technical officials; accredited media, including press & broadcast; Games partners who provide sponsorship and marketing.	23,000+
<b>Spectators</b>	People that attend a Pan Am/ Parapan Am hosted event, including ticketed and non-ticketed competition and ceremony events.	<b>Ticketed Spectators:</b> 1.2 million (Pan Am) 200,000 (Parapan Am) <b>Unticketed Spectators:</b> Number Unknown
<b>Games Workforce</b>	TO2015 staff, contractors and volunteers that support the operation of the Games.	Approximately 550 staff 17,500 Pan Am volunteers 13,000 Parapan Am volunteers
<b>Residents</b>	People that live, work and play in the GGH and who continue to go about their daily lives during the Games.	8.8 million
<b>Businesses</b>	Large and small organizations; includes the freight industry.	4.8 million workers

<b>Client group</b>	<b>Travel Needs</b>	<b>Objectives</b>	<b>Key Strategies</b>
<b>Games Family</b>	Reliable, timely, safe, secure, and accessible travel to/from venues, from arrival at port of entry (e.g. airport), during stay in the GGH region (e.g. Athletes' Village) and departure from port of entry.	<ul style="list-style-type: none"> <li>• Provide reliable, timely and safe travel</li> <li>• Minimize travel reliability risks</li> <li>• Maintain efficient transportation during road race disruptions</li> <li>• Build public, business, and political understanding and support for Games Family transportation requirements</li> </ul>	<ul style="list-style-type: none"> <li>• A Games Route Network (GRN) to improve travel time reliability</li> <li>• An operational plan for the GRN with clear and achievable Games-time performance targets</li> <li>• Monitoring key sections of the GRN</li> <li>• Priority Lanes for the use of Games Family vehicles</li> <li>• Use of satellite accommodations</li> </ul>
<b>Spectators</b>	Get to their event on-time; be informed of the transportation choices and accessibility requirements; be provided with transportation information tools to help them plan their travel, both pre-trip and en-route.	<ul style="list-style-type: none"> <li>• Create a positive travel experience</li> <li>• Provide a transit-first spectator transportation strategy</li> <li>• Encourage sustainable travel choices</li> <li>• Provide reliable travel times to help spectators plan their trips</li> <li>• Provide accessible transportation options</li> <li>• Be cost-effective</li> </ul>	<ul style="list-style-type: none"> <li>• Games Transit Network to link venues to transit</li> <li>• Event ticket integration with transit</li> <li>• Management of auto access, local traffic impacts and venue parking</li> <li>• Travel planning tools</li> </ul>
<b>Games Workforce</b>	Travel to various venue locations within the GGH; understand what transportation options are available to them.	<ul style="list-style-type: none"> <li>• Confirm Games workforce travel needs and services with TO2015</li> <li>• Coordinate with strategies for other client groups</li> <li>• Encourage travel by Games workforce on public transit and maximize use of existing services</li> </ul>	<ul style="list-style-type: none"> <li>• Workforce will be encouraged to use the Games Transit Network to travel to and from venues wherever possible</li> <li>• Workforce accreditation will allow use of transit services for travel to and from work shifts</li> <li>• Additional services and other details to be finalized by Toronto 2015</li> </ul>
<b>Residents</b>	Continue to carry out daily activities; understand if their travel will be affected by the Games and know what they need to do to get around any disruptions; understand what transportation options are available to them; maintain accessible services.	<ul style="list-style-type: none"> <li>• Maintain the ability of residents and business to operate during the Games</li> <li>• Elevate the level of engagement and awareness of Games-time transportation challenges and strategies</li> <li>• Encourage travel behaviour change during the Games to maximize efficiency of the transportation network</li> <li>• Create opportunities for lasting behaviour change and operational legacy</li> </ul>	<ul style="list-style-type: none"> <li>• Public engagement, awareness, and communications campaigns</li> <li>• Eligibility of carpooling commuters to make use of HOV Priority Lanes</li> <li>• Engage business and freight stakeholders to ensure day-to-day operations can continue as normal as possible</li> <li>• Localized campaigns for residents and businesses who will be impacted most greatly</li> <li>• Mitigation of local traffic and parking impacts</li> <li>• Tools and information to help residents and businesses to understand impacts and plan around disruptions</li> <li>• Regional Smart Commute Workplaces to adopt and promote transportation behaviour change</li> </ul>
<b>Businesses</b>	Continue to carry out daily activities; understand if they will be affected by the Games and know what they need to do to get around the problem; understand what transportation options are available to their employees & customers; understand how their business may be affected (e.g. road closures).		



## E. Games Transportation Strategies (continued)

### 2. Arrivals and Departures

Thousands of visitors will enter through various ports-of-entry to the region. These ports-of-entry include Toronto Pearson International Airport, Union Station, Billy Bishop Toronto City Airport, among others. Coordination of multi-modal transportation to and from these facilities as well as navigation within the facilities will play a key role in ensuring a positive first and last impression for visitors to the region. Special welcoming and customs/immigration services for Games Family members will be provided at Toronto Pearson International Airport and their travel to/from the airport will be expedited by the Games Route Network. The Union Pearson Express rail link to downtown Toronto and the region's extensive road and transit network will serve all client groups arriving and departing through Toronto Pearson International Airport and other ports-of-entry.

### 3. Games Route Network

The **Games Route Network (GRN)** is a system of roads connecting the Pan Am/Parapan Am competition, non-competition and training venues. The Games Family will rely on the GRN for reliable, timely and safe travel between venues and their accommodation (Exhibit 6 and Exhibit 7). It is absolutely vital that athletes and their support teams have certainty of travel times, so they can properly prepare and perform. Some delays are likely inevitable, but steps to keep them within acceptable limits are critical to avoid interfering with athletes' training or competition.

The GRN includes four categories of roads:

1. **Core Games Route Network** – Main roads between the airport, the CIBC Pan Am/Parapan Am Athletes' Village, and the larger, most frequently used competition venues. This includes all parts of GRN within downtown Toronto. This section of the GRN will be heavily used by Games traffic throughout the Games. Much of it may also be required for the arrival and training periods prior to the Games, and for departure to the airport after the Games. The Core GRN will remain in place during the Parapan Am Games, with some reductions to reflect the smaller number of venues.

2. **Venue Games Route Network** – Routes to more distant venues such as Welland Pan Am Flatwater Centre and Minden Wild Water Preserve. This will include routes from satellite accommodation to venues. These GRN routes will only operate while the relevant venues are in use.
3. **Training Games Route Network** – Extension of GRN routes to training venues. Besides security and traffic monitoring measures, no additional traffic management measures are planned for these road sections, as, compared to competition venues, it is not as time-critical to get to these venues.
4. **Alternative Routes** – Short-term contingency routes that will maintain reliable journeys if a primary GRN route is disrupted. These will only be used as needed, depending on the circumstance of the disruption. Some Alternative Routes will be used on road race event days.

In addition to connecting competition and training venues, the GRN will also be in operation during the Opening and Closing Ceremonies of both the Pan Am and Parapan Am Games. It will serve Pan Am Ceremonies Venue (Pan American Games Opening Ceremony and Closing Ceremony), CIBC Pan Am/Parapan Am Athletics Stadium (Parapan American Games Opening Ceremony) and Nathan Phillips Square (Parapan American Games Closing Ceremony).

Traffic management tools will be required to optimize the use of limited road space, and provide a balance between the needs of the Games, and the needs of the region. Games-related traffic management measures will be temporary. They may last the entire period of the Games, or only for the few days a particular venue is in operation and may include:

1. **Parking and loading restrictions** will improve general traffic flow by restricting vehicles from stopping or parking in strategic locations.
2. **Control of road closures** such as restricting daytime lane closures for construction and maintenance activities on or near the GRN.
3. **Priority (HOV) Lanes on Core GRN** will be introduced ahead of the Games giving priority to Games Family and multi-occupancy vehicles, including public transit.
4. **Traffic signal control** along the GRN will improve Games Family traffic flow.
5. **Traffic regulation** such as turn restrictions will be implemented at key points along the GRN to improve traffic flow.
6. **Incident Response Teams** will provide quick removal of roadway blockages due to collisions and breakdowns.

## Priority Lanes

Priority Lanes will be a vital traffic management tool for these Games. Priority Lanes involve the temporary designation of one existing lane in each direction of some sections of multi-lane roads and highways on the GRN as a Priority Lane for Games Family vehicles, single-occupant vehicles with permits, and high-occupancy vehicles (HOVs) including transit. They would be similar to HOV lanes that already exist in the GTHA.

The availability of Priority Lanes will be critical to provide reliable travel for Games Family on the most congested parts of the GRN, from early morning to late evening. However, the volume of Games Family vehicles would be too low to justify dedicating an existing lane solely for their use. Opening Priority Lanes to non-Games HOVs and transit could make best use of their capacity while also preserving service for Games Family members. This would extend the benefits of improved travel time to more travellers and encourage HOV and transit travel during the Games.

The proposed Priority Lanes, which align with most of the Core GRN, are shown in Exhibit 6 and Exhibit 7. They were identified using both a strategic approach, aiming for a cohesive system connected to existing HOV lanes and supporting established policy objectives, and a more tactical, bottom-up approach that identified hot spots in view of likely travel demand.

**Priority Lanes represent an opportunity to explore and test a regional network of lanes dedicated for high-occupancy vehicles, transit, and Games Family. The lanes will provide more reliable and timely travel during the Games.**

More detailed analysis will be conducted in the Delivery Planning phase to decide what level of HOV occupancy is appropriate for eligibility to use the Priority Lanes. If the results of detailed traffic modelling and analysis confirm that 2+ occupancy lanes will attract too much traffic over large parts of the day, and would negate any benefits for either Games Family users or HOV occupants, 3+ occupancy (i.e. at least three occupants) will be considered for HOVs using the Priority Lanes, even on existing 2+ HOV lanes. Other parameters including time of day will also be investigated. Detailed traffic analysis conducted in the next phase will also identify pinch points in the Priority Lane network and any required mitigating measures.

The timing for introduction of the Priority Lanes will be decided in the Delivery Planning phase, and may include opening in advance of the Games to provide an opportunity for road users to adjust their travel patterns and for transportation agencies to monitor impacts.

EXHIBIT 6: Games Route Network and Priority Lanes - Pan American Games

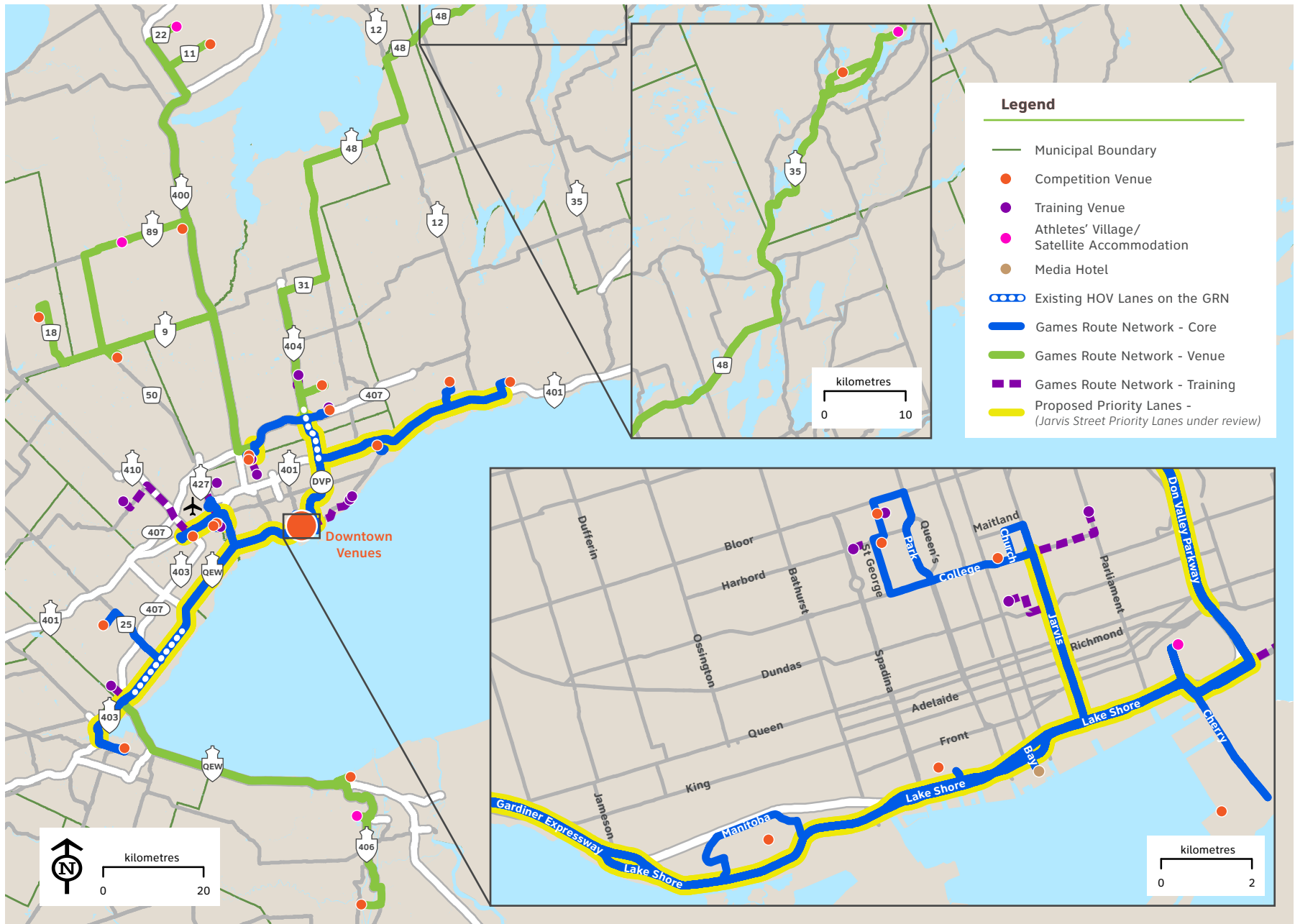


EXHIBIT 7: Games Route Network and Priority Lanes - Parapan American Games



## E. Games Transportation Strategies (continued)

### 4. Games Transit Network

A Games Transit Network (GTN) will be established to provide effective transit service during the Games. This will be organized around the core rapid transit network, composed of the TTC subway system and GO Transit rail services. The GTN is illustrated in Exhibit 9 and Exhibit 10 which also shows how the transit network is connected to venues by existing transit services. At event times, service may be increased on existing surface transit routes that link the rapid transit network to Games venues. Supplemental Games transit routes may be established to venues where direct transit service is not available.

At points where these existing and supplemental routes intersect with the core rapid transit network, Games Mobility Hubs (also shown in Exhibit 9 and Exhibit 10) will be established that will serve as gateways for transit services to Games venues. The Hubs will form a part of the Games-time travel experience, providing a clear location on event days through which Games travellers can reach venues, supported by a common look-and-feel (e.g. signs, flags and banners), volunteers and travel assistance. Games Mobility Hubs may also serve as park-and-ride locations and many will provide connections to other transit services.

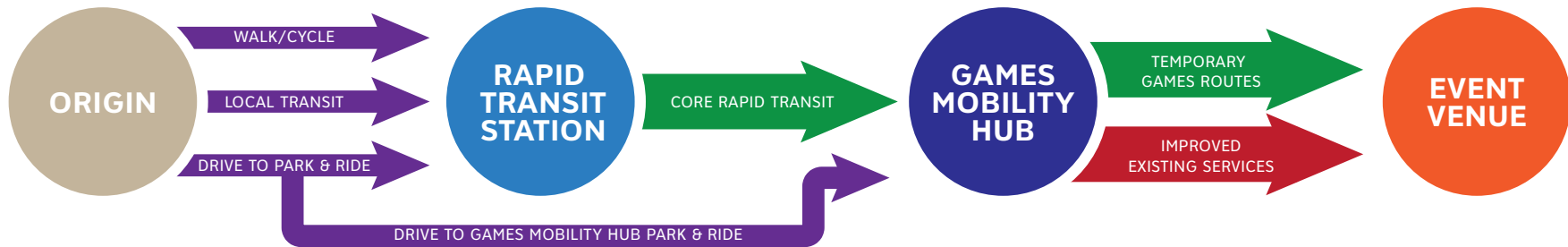
#### Transit Ticket Integration

Ticketed spectators will be encouraged to use transit through event-day transit ticket integration. Principles to guide transit ticket integration include:

- On the day of an event, tickets for that event will allow ticket holders to travel to and from the relevant venue on conventional or specialized transit systems;
- Event tickets will act as the fare medium and spectators will present their Games ticket to a bus operator or fare inspector for visual inspection, thus avoiding the need for special equipment on buses or at stations; and,
- Event tickets will be valid for travel on GO Transit and any local operator that connects directly to GO Rail service, including the TTC.



**EXHIBIT 8:** Games-time Transit Concept



**EXHIBIT 9: Pan Am Games Transit Network**

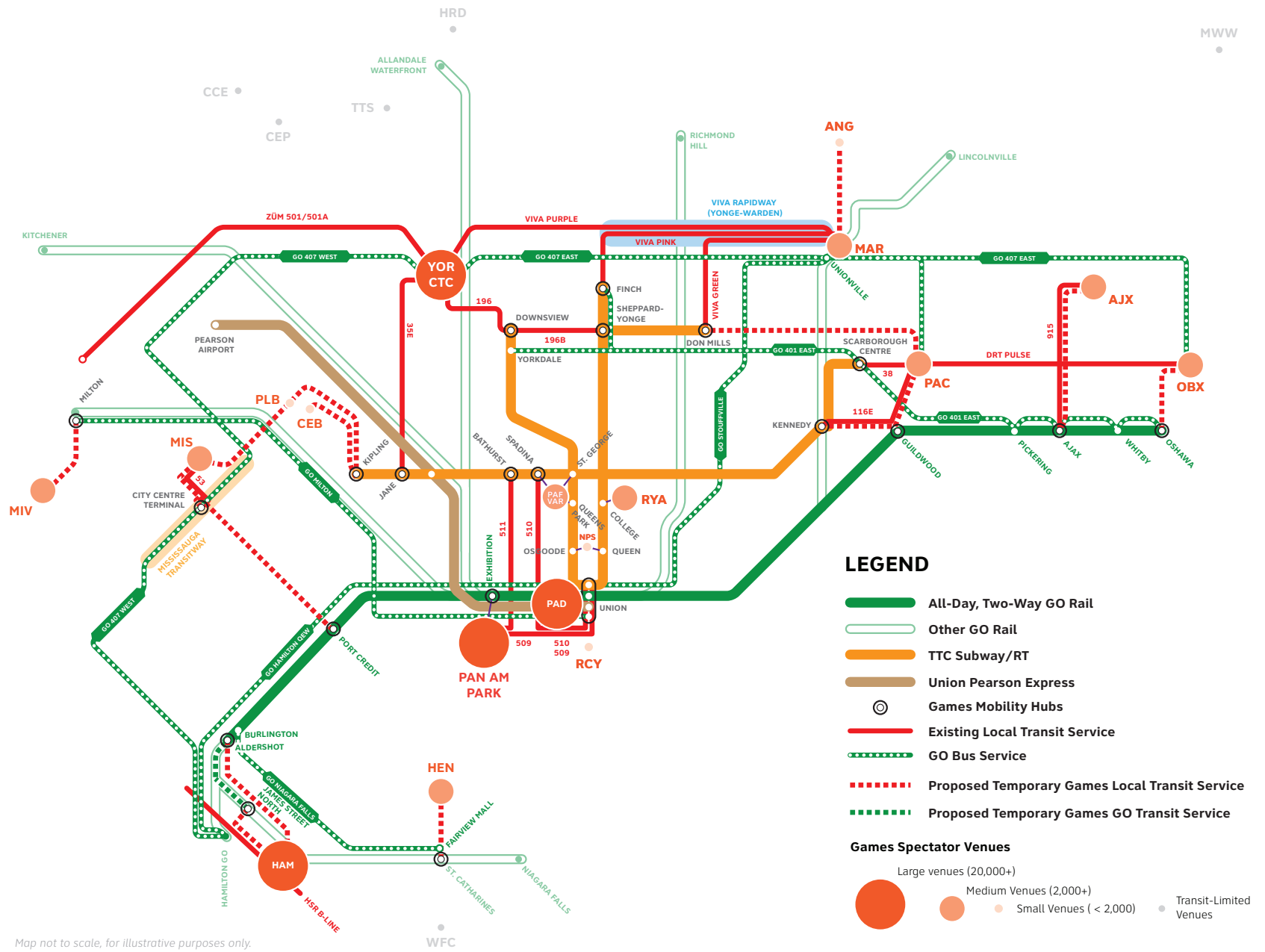
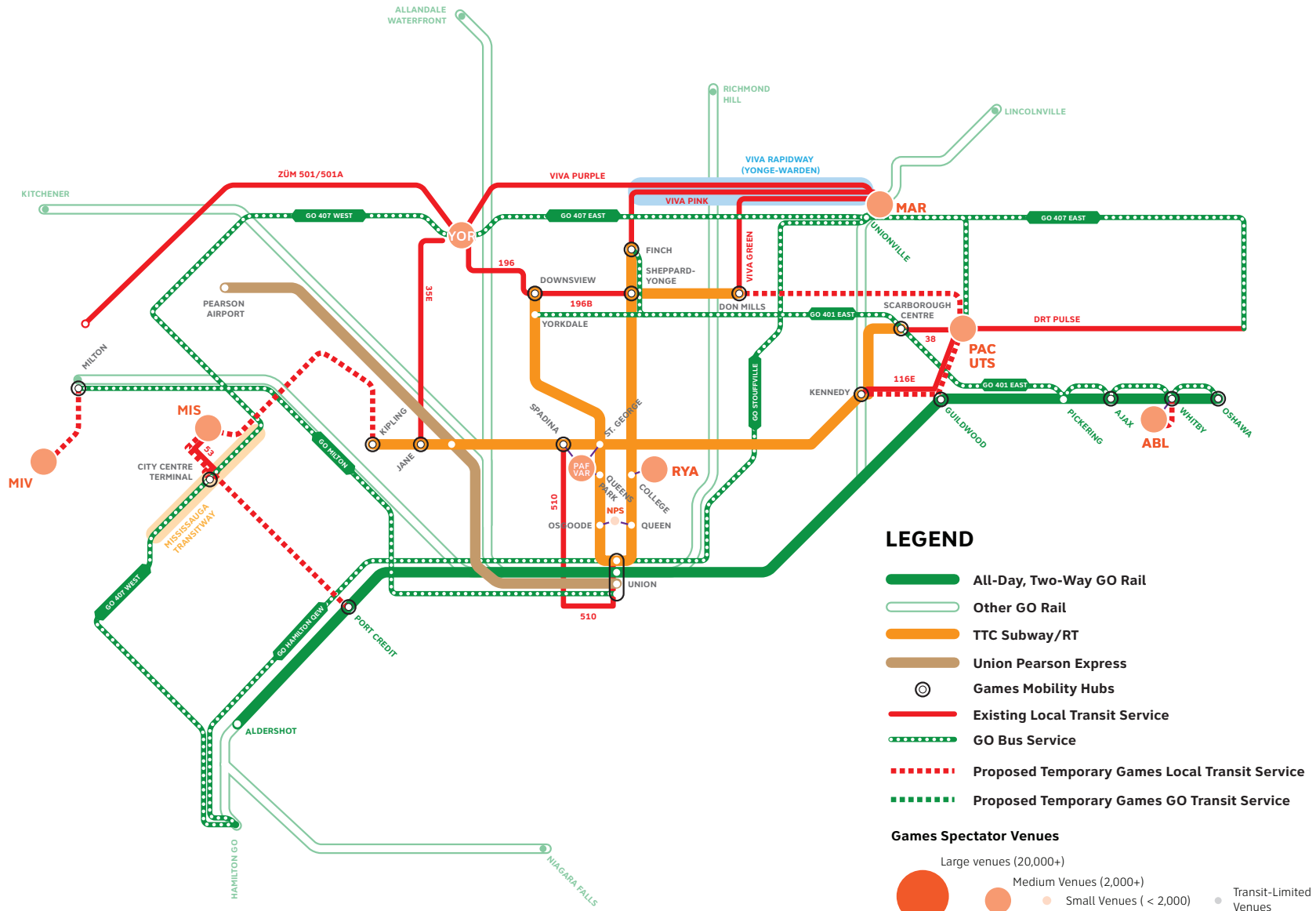


EXHIBIT 10: Parapan Am Games Transit Network



Map not to scale, for illustrative purposes only.



## E. Games Transportation Strategies (continued)

### 5. Accessible Transportation

The accessible transportation strategies for the Games will focus on the availability of accessible conventional transit services, supplemental specialized transit services and accessible parking spaces. The Games represent an opportunity to raise awareness and increase the profile of accessible transportation in the region.

Existing accessible services will be augmented during the Games by a range of strategies, including:

- **Accessible conventional transit services:** transit services to venues will be provided by accessible vehicles, stops, and access routes;
- **Specialized transit services:** Direct, no-transfer specialized services across municipal boundaries are desirable, either through coordination of services from municipal providers and/or through special contracts;
- **Taxis:** To increase the availability of accessible taxis during the Games, it is recommended that temporary taxi/livery cabs be licensed to for-profit shuttle providers, as a pilot project;

- **Parking:** Pre-booked accessible parking spaces will be provided where possible, limited to spectators who hold a valid Accessible Parking Permit, and only available for the duration of a prescribed event; and,
- **Travel guidance and support:** This will be made available through both pre-event travel information (e.g. spectator guides and website travel information) and en-route information (e.g. mobile travel information, wayfinding and signage, volunteers, travel ambassadors, and customer service personnel).



### 6. Active Transportation

Walking and cycling will play an important role in moving spectators during the Games. An increase of active transportation to venues will allow for less strain on both the public transit and road network especially in the parking-constrained downtown Toronto venues. Strategies will be required to ensure active transportation plays an important role in spectator transportation include:

- Ensure high levels of pedestrian access to venues, which may include the use of temporary pedestrian or transit malls;
- Use travel demand management strategies to encourage active modes of transportation through communication;
- Encourage cycling by providing routes and parking to the different venues; and,
- Provide secure permanent or monitored temporary bicycle parking for venues with an active mode share over 0%, as close to venue entrances as possible.



## E. Games Transportation Strategies (continued)

### 7. Venue Parking

There will be limited or no on-site parking available for spectators' vehicles at most Games venues. This is a result of the need to reserve parking for Games operations, such as large operational, broadcast and logistics compounds. There will be parking in the vicinity of most venues, however, either on streets or in other parking lots. Through the Venue Transportation Working Groups, final decisions will be made for each venue based on four parking principles:

- Each competition venue has a variety of parking availability and needs, and plans will vary for each site;
- Travel information and advice will ensure parking information is available to spectators, pre-journey;
- Parking plans will be incorporated into Local Area Traffic Management Plans; and,
- Priority will be given for accessible parking as close to the venue entry as possible.

Arrangements will also be made for bicycle parking and coach parking. A pick-up and drop-off location for high-occupancy vehicles including coaches and, where available, other special transit services, will be established with appropriate signage.

### 8. Wayfinding and Signage

During the Games the way the region and its transportation networks function will differ from normal owing to security restrictions, route diversions, Priority Lanes, and related initiatives. Venue orientation and, in some cases, names and access points will also differ, and GPS navigation aids and travel planners/maps may not recognize Games-time name changes. Wayfinding and signing, therefore, is an important component of planning for the Games while also providing an opportunity to create a strong brand and enhance the spectators' Games experience. Major planning parameters for signs will include:

- All Games signing will adhere to a standard “look and feel”;
- Signing is provided primarily for spectator and workforce travel by road, transit and walking routes to and from venues;
- Signing will be temporary, using recyclable or disposable materials; and,
- Regulatory and informational signs will be used where required to support the operation of the Games Route Network and Priority Lanes.

### 9. Last Mile and Venue Access

Proper planning and implementation of the “last mile” of trips to and from venues is essential to create a high-quality experience for spectators during the Games. It is also important to ensure the smooth operation of the venue and the surrounding area. The term “last mile” represents the connection between a spectator's transportation node and the venue entrance itself. The exact nature of this connection will depend on the user, their mode of travel, and the venue's layout and facilities. Preliminary work has established common last mile needs at all venues, as well as more specific needs at three types of venues: urban, suburban and exurban.

Last mile access strategies and plans will be fully developed through the operational planning process for each venue. The Last Mile Coordinator, on behalf of the municipality, will develop these plans. Known as Local Area Plans (LAPs), each plan will:

- Identify pick-up and drop-off locations;
- Define last mile routes;
- Determine operational needs and responsibilities along last mile routes; and,
- Establish local area traffic management needs and mitigating measures.

## 10. Transportation Demand Management

Demand on the region's transportation system during the Games will exceed normal background levels due to travel by spectators and Games Family. Transportation demand management (TDM) measures can help influence individual travel choices to make them more sustainable by shifting modes, and to use system capacity more efficiently by shifting trip times or routes.

Games-time travel demand and the temporary changes in the operation of the transportation network will have impacts on congestion and travel times. TDM will play a central role during the Games to encourage changes in travel demand for more efficient use of system capacity. A shift of approximately 20% of trips during the peak hour is estimated to be needed in order to mitigate travel time impacts of Games travel demand and transportation measures.

### TDM Objectives

The goal of the TDM strategy is to create reliability for trips by Games Family, spectators, and workforce, while helping regional residents and businesses to continue their daily activities. Objectives of the TDM strategy are to:

- Promote reasonable and achievable expectations for all travel in the region, whether it is for work, school, personal business, Games participation, deliveries or servicing;

- Manage travel demand at hotspots by encouraging non-Games travellers to avoid trips or to travel at a different time, use a different mode, or take a different route;
- Give Games and non-Games travellers guidance and information on the most appropriate routes available, to make the best use of the available transportation capacity, and ultimately achieve a higher transit mode share;
- Work closely with the business community to minimize background traffic demands and support continuity of business requirements;
- Help transportation be a positive part of the Games story, and not the story itself; and,
- Provide a legacy for long-term behavioural change that can be built on in the future.

### Audiences

The TDM strategy will focus on influencing the behaviour of two key traveller groups. For the first audience, background demand, the priority focus is to free up capacity on the transportation networks and to use existing capacity more efficiently. This group includes residents of the GTHA making trips through transportation network hotspots, freight and goods movement, and trips generated by businesses. The second audience, Games spectators, includes GTHA residents and visitors who have purchased Games tickets or plan to attend non-ticketed events. The goal is to help this group plan

their travel to and from venues and enjoy the experience of the Games.

### TDM Strategy

The TDM program will promote short-term travel behaviour change during the Games, with a goal to promote long-term shifts. TDM initiatives will include:

- Raising awareness of the transportation impacts of the Games and the travel choices available;
- Providing information on the location of the busiest parts of the transportation network;
- Encouraging people to avoid the GRN and the immediate vicinity of venues at certain times, unless necessary;
- Providing travel advice for spectators, regular users of the transportation network, businesses and freight operators; and,
- Encouraging people to pre-plan their trips.

Importantly, the TDM strategies are designed to work alongside more operational strategies and intelligent transportation system applications to help balance road network demands with available capacity.

# GO!

## F. Delivery Path

Moving from Games planning to operations will be a major effort. Creating a clear path for this transition will be important for realizing the goals and objectives for Games transportation.

There are five key phases in delivering the strategy set out in the Strategic Framework for Transportation as follows:

### 1. Detailing the Strategic Framework (July 2013-December 2013)

Detailed work will be conducted to refine the strategies set out in this Strategic Framework. Individual transportation operators will develop Games-time service plans and the PATT working groups will develop plans for each work stream (where multiple operators need to collaborate and agree on the Strategic Framework).

### 2. Operationalizing the Strategic Framework/Delivery Plan Phase (November 2013-April 2015)

This phase will shift from planning to preparing for Games operations and ensuring the delivery of all required systems, resources and processes. This needs to be reinforced with organizational plans and protocols to make sure the operation is delivered as efficiently and effectively as possible, and so that every agency understands its role in the wider context of the Games.

### 3. Testing and Readiness (July 2013-June 2015)

A full program of testing and rehearsing will be delivered across all transportation modes to ensure that the transportation arrangements are being delivered as planned, and that all elements of the transportation system are sufficiently integrated and capable of delivering an effective and efficient service during the Games. A program of increasingly seamless operational trials will be carried out.

### 4. Games-time Delivery (June 2015-August 2015)

Delivery of the Strategic Framework: Games-time will begin at the start of the Pan Am torch relay and will continue through the departure of the Parapan Am athletes after the Closing Ceremonies of the Parapan Am Games.

### 5. Decommissioning and Legacy Implementation (September 2015-December 2015)

This phase will formally begin after the end of the Parapan Am Games, although decommissioning will start after completion of events at Pan Am venues that will not be used for Parapan Am events. Legacy implementation will include building on the successes of the Games and documenting the transportation processes and lessons learned for knowledge transfer.

## G. Games-time Operations

The delivery of transportation services throughout the Games will require a coordinated effort to maintain acceptable levels of service. Many operating centres throughout the GTHA already provide daily operational management and control centres for their respective transit services, road networks, and emergency services. Though these control rooms and operations centres may vary in their capabilities, a coordinated effort among them is required to ensure smooth delivery of the Games.

An additional Pan Am/Parapan Am operations layer will be added during the Games – the TO2015 Main Operations Centre (MOC) and the TO2015 Transportation Operations Centre (TROC), will be established in downtown Toronto, and the Integrated Security Unit (ISU) Unified Command Centre (UCC), will be established in Brampton, among others. Due to the large number of different operational entities, clear responsibilities and interfaces are required to ensure that the transportation needs of the Games Family, spectators, and background demand are met.

### Operating Principles, Roles and Responsibilities

The basic premise for Games-time operation is that, where possible, existing transportation agencies continue to provide road, transit, and pedestrian facilities and services to support the timely movement of Games-related and business-as-usual traffic. TO2015 will provide the Games Family with dedicated transportation services, which will operate over the GRN. Where necessary, the operational agencies will provide supplementary routes and services, and related operational enhancements to help achieve transportation reliability objectives.

The real-time operation of the transportation network and services during the Games will involve many jurisdictions and agencies operating in a multimodal travel environment. Two overarching principles will guide the development of Games-time operation:

- Utilize the existing operational Governance arrangements; and,
- Provide an effective and complementary Games-time overlay.

### Operational Enhancements

In the lead up to the Games, a series of enhancements to existing transportation operations will be activated to improve the high quality, reliable transportation service provided to the Games Family, spectators, and workforce. These include:

- Games Route Network roadway management measures;
- Priority Lanes;
- Supplementary transit services;
- Enhanced network monitoring; and,
- Enhanced incident response.

## Monitoring and Coordination

Successful Games-time transportation management will require an understanding of local operational responsibilities and clear communication regarding issues affecting multiple modes and jurisdictions. A Unified Transportation Coordination Centre (UTCC) will be developed for this purpose, to be housed in the Ministry of Transportation's new Central Region Traffic Operations Centre being built in Toronto.



## Operational Planning

Operational planning for the Games will occur at several levels, including all operational partners in cooperation with PATT to ensure that all aspects of transportation operations have been thoroughly reviewed and appropriate actions put in place to support the Games.

### Partner Agencies

Each operating agency will:

- Take stock of their current operations and maintenance activities to ensure that their regular activities can still take place during the Games. They will need to manage their networks and services that serve their regular customers and ensure that in so doing, there are no unintended consequences that might adversely affect Games-time operations; and,
- Undertake operational enhancements in support of their Games transportation obligations.

### UTCC Operations Planning

The working relationship between the various operating partners will be developed in greater detail to minimize the risk of gaps and overlaps, and provide clarity for Games-time operational roles and responsibilities. PATT will prepare an Operations Plan for the UTCC in cooperation with representatives from the transportation operating agencies and the other Games domains that will participate in the UTCC.

### Games Readiness & Testing

Readiness provides confidence that the transportation arrangements are being delivered as planned and that all elements of the transportation system are sufficiently integrated and capable of delivering an effective and efficient service during the Games. A program of increasingly complex operational trials will be carried out, starting with one or two transportation agencies discussing hypothetical situations, leading to larger mock events, gradually building up to employing the UTCC in full trial events.



