



**CANADIAN  
RED CROSS**

Region of York Branch  
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January 3, 2014

The Regional Municipality of York  
Regional Chair Bill Fisch  
17250 Yonge Street, Box 147  
Newmarket, ON, L3Y 6Z1

Dear Regional Chair Bill Fisch,

When a community is in crisis, responding to the immediate needs of people takes top priority. Over the years, the Canadian Red Cross has responded to number of disasters not only in York Region but across Canada. In 2013, we saw a number of disasters in Canada which affected many communities such as the floods in Alberta and the Ice Storm in Ontario. Thanks to the generosity of Canadians, the Red Cross has been able to respond to disasters small and large in York Region as well as other areas in Canada.

The Canadian Red Cross also educates individuals and communities on emergency preparedness, first aid and CPR, babysitting skills, humanitarian issues and the prevention of abuse and violence for youth.

March is Red Cross Month and each year, the Canadian Red Cross runs a public awareness campaign to increase public awareness and gain support for our programs and services.

I would like to request your support through an official proclamation recognizing March as Red Cross Month. I have enclosed the 2014 template proclamation recognizing March as Red Cross Month for your review. We would also like to request that the Regional Municipality of York make this proclamation in conjunction with a flag raising ceremony. You may contact Archana Pillai, Community Services Assistant, to schedule a Red Cross Representative to attend your flag-raising ceremony, to order a new Red Cross flag or to answer any questions you may have.

On behalf of the Region of York Branch Council I would like to thank you in advance for your continued support. Archana can be reached at 905-830-9565 or 1-800-361-9448 ext. 222 and would be pleased to provide you with more information concerning the Red Cross and the March is Red Cross Month campaign.

Sincerely,

Beverly Verwey  
Branch Council Chair

## **March is Red Cross Month 2014**

### ***Proclamation***

**Whereas**, the Canadian Red Cross Society has been engaged in preventing and alleviating human suffering across Canada and around the world, and

**Whereas**, the Canadian Red Cross Society has helped thousands of Canadians through its Disaster Relief and Community Services, including our own citizens of the **Municipality of York Region**, and

**Whereas**, the Canadian Red Cross Society is a reflection of the Canadian spirit of generosity, caring and selflessness,

**Therefore**, I, **Regional Chair Bill Fisch** of the **Municipality of York Region** hereby proclaim March 2014 as Red Cross Month here in the **Municipality of York Region**. I also urge all residents of the **Municipality of York Region** to support the Canadian Red Cross Society and our community by regularly volunteering their time or by financially supporting Red Cross programs, across the world and across the street.

**In witness whereof**, I have herewith set my hand and caused the great seal of the **Municipality of York Region** to be affixed.