

Clause No. 19 in Report No. 5 of Committee of the Whole was adopted, without amendment, by the Council of The Regional Municipality of York at its meeting held on November 21, 2013, and Private Attachment 1 was made public.

**19**  
**COMMUNITY INVESTMENT STRATEGY PROJECTS**  
**RECOMMENDED FOR 2014 FUNDING**

**Committee of the Whole recommends adoption of the following recommendations contained in the report dated October 24, 2013 from the Commissioner of Community and Health Services:**

**1. RECOMMENDATIONS**

It is recommended that:

1. Council approve the community projects listed in *Private Attachment 1* to be funded in 2014 under the Community Investment Strategy.
2. The Commissioner of Community and Health Services be authorized to execute the agreements with the successful agencies, subject to review by Legal Services.
3. The Commissioner of Community and Health Services be authorized to allocate any new or related funding that may become available under the Community Investment Strategy during the course of 2014 to projects and activities that fall within the framework of Community Investment Strategy and that the Commissioner be authorized to execute Purchase of Service Agreements with agencies that meet this criteria.

**2. PURPOSE**

This report provides an update on the results of the 2014 Community Investment Strategy call for proposals process and provides a description of the projects recommended for 2014 funding in *Private Attachment 1*.

### **3. BACKGROUND**

#### **In February 2013, Council approved the new Community Investment Strategy**

The new Community Investment Strategy is designed to strengthen community services supporting low and moderate income residents living in York Region. The Strategy replaced both the Community Development and Investment Fund (CDIF) and the New Agency Development Fund, and combined the service delivery focus of CDIF and the capacity building of the New Agency Development Fund, to ensure that both community-based services and the development of agency capacity continue to be addressed.

The new Strategy has three funding streams, including:

- **Community-Based Services:** investing in community-based social service programs/services that directly address human service gaps in York Region and align with Regional community investment results.
- **Innovation and Collaboration:** supporting new initiatives that present multi-faceted solutions through new, evolving and non-traditional models for working together and/or delivering social services.
- **Organizational Development:** investing in professional development activities that strengthen an agency's capacity to provide services.

The Strategy has four Community Results. These results include specific Action Areas to address service gaps for low and moderate income residents and include:

- 1) **Community Health:** low and moderate income residents are healthy and able to make healthy choices.
- 2) **Economic Independence:** low and moderate income residents have and keep jobs that match their skills and have financial stability.
- 3) **Housing Stability:** low and moderate income residents can live in affordable, adequate and suitable housing.
- 4) **Social Inclusion:** low and moderate income residents are connected and able to engage in their communities.

#### **4. ANALYSIS AND OPTIONS**

##### **In 2013, Community and Health Services introduced a new two-stage application process**

Under the Strategy a new two-stage call for proposals under which agencies could apply for project funding was introduced in April 2013 with approximately \$3.8 million in funding available to the community.

##### **A communication plan was developed to ensure agencies were supported throughout the new process**

To make certain that agencies were aware of the new strategy and two-stage process, a communication plan was created that included:

- An email blast that was sent to 159 agencies announcing the first stage of call.
- The placement of advertisements in all York Region Media Group newspapers and in ethnic newspapers.
- Hosting multiple information sessions:
  - Three information sessions were held in the spring of 2013. A total of 135 people attended, representing 110 agencies.
  - Two subsequent information sessions were held in August 2013 for agencies proceeding to Stage Two. A total of 79 people attended, representing 56 agencies.
- Information about the process was posted on the Region website.
- A dedicated community investment phone line and email account were created for agencies seeking clarification.

##### **In Stage One, 113 Expressions of Interest were received**

The first Stage was released on April 4, 2013 and closed on May 5, 2013. In this stage, agencies completed and submitted an Expression of Interest (EOI) which briefly outlined their organization; described the project, identified the amount of funding needed; and demonstrated eligibility and fit with Regional strategies, the Community Results and Action Areas. A new feature of the process allowed agencies to ask questions and seek clarification as they prepared their applications.

Upon closing, 113 EOI were received. A Selection Committee comprised of Community and Health Services Department staff reviewed the EOI against the eligibility and evaluation criteria outlined in the documents. More than 60 EOI proceeded to Stage Two. In general, those that did not move forward to Stage Two did not include in their EOI a strong focus on serving low and moderate income residents or on the four Community Results. As such, these EOI did not closely align with the Regional strategies.

Agencies moving to Stage Two were provided with the opportunity to receive feedback, to ask questions and seek clarification on their EOI. The intent of the feedback was to provide suggestions and recommendations that could be incorporated into the full application to strengthen the application and correct shortcomings.

### **The new two-stage process was well received by the community**

The new process enabled agencies to know the status of their proposal mid-year and provided agencies not moving to Stage Two time to research and apply for other funding, if necessary. These agencies were also given the opportunity to receive feedback on their EOI to help them with future applications. Agencies have stated that they are pleased with the new process and appreciated the opportunity to receive feedback and to have the option to ask questions.

Overall the new two stage process worked well and generated a lot of interest. Through a preliminary review some changes to the process can be made to enable the Action Areas to be more specific in identifying what services are needed in the community. In consultation with the Community Investment Committee and program area staff, future Action Areas will be more targeted to address key gaps in the supports available for low and moderate income residents. All three funding streams will be directed to addressing these gaps. Professional development options will also be considered to ensure agencies are better prepared and informed about the program requirements.

### **The second stage closed on September 5, 2013 and 63 proposals were received requesting approximately \$5.7 million in funding**

Submission of a full application was only available to those agencies whose EOI were recommended to proceed to Stage Two. Upon closing, 63 eligible applications were received requesting \$5.7 million. Of the 63 proposals, 49 are recommended for funding totalling \$3,846,788. The 49 projects are outlined in *Private Attachment 1*.

In Stage Two, agencies provided a fuller description of their project including: a detailed work plan and budget; specifics on the target population; how their project addresses service gaps in York Region; and how the project aligns with the Community Results and Action Areas.

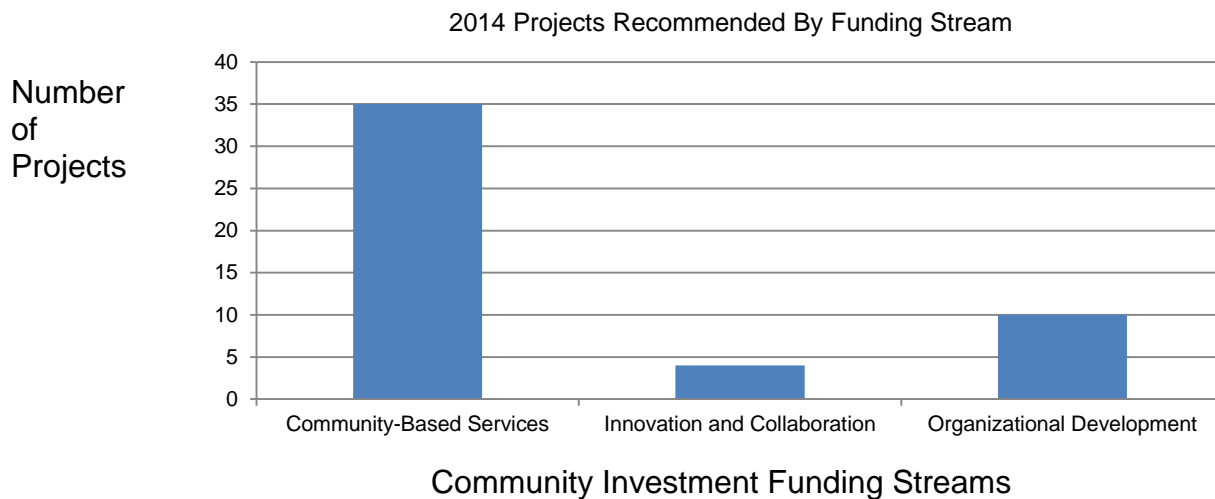
The applications were evaluated by the same Selection Committee as in Stage One, as well as other funders including Ontario Trillium Foundation and United Way of York Region. The applications that fit most closely with the Community Result Action Areas and had the overall strongest scores are recommended for funding.

### **The projects recommended for 2014 funding will provide a range of key services across York Region**

The 49 projects recommended for funding will contribute to regional economic vitality helping low and moderate income residents with access to basic needs and to find and keep jobs. Thirty-five are Community-Based Services projects representing 85 per cent of the funding, four are Innovation and Collaboration projects representing 8 per cent and ten are Organizational Development projects representing 7 per cent. The Strategy also includes support for professional development and capacity building activities as well as other program related activities.

Chart One shows the number of projects recommended for funding by the three funding streams in the Community Investment Strategy.

**Chart One**

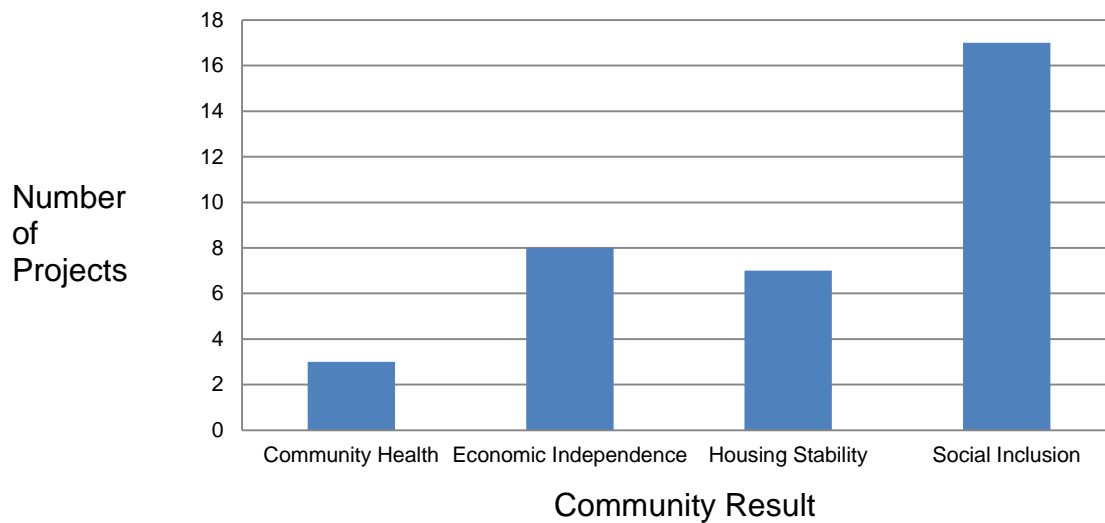


### **Community-based services support low and moderate income residents**

As illustrated in Chart Two, the 35 community-based services will address gaps under each of the four community results.

**Chart Two**

2014 Projects Recommended under the Community-Based Service Stream by Community Result



Five programs focus on food security and food skills development and help to foster community health and address the needs of a growing and diverse population. As well, through programs that foster economic independence, low and moderate income residents will have the opportunity to gain basic life skills, gain practical experience in a simulated or actual workplace and improve their financial literacy skills. Residents experiencing or at-risk of homelessness will have access to programs that include education supports and crisis management to help them find and stay housed. In addition, many projects that support social inclusion provide residents with programs that develop their skills and enable them to make a valuable contribution to the community.

The new Strategy also provides funding for new collaboratives that offer innovative approaches to service delivery, engage new partners and build the capacity of the sector. Four collaboratives are recommended to receive funding. In addition, ten agencies are recommended to receive funding specifically to strengthen their organization through strategic planning, organizational policy development and capacity building activities. These projects will not only support agency development but will also help to build a strong human services sector.

Pending Council approval, all agencies will be advised of the outcome of their Stage Two application. Those agencies with projects that were not successful in receiving funding in Stage Two will be provided with an opportunity to receive feedback and, where possible, support moving forward, including referrals to other sources of funding.

### **Link to key Council-approved plans**

The Community Investment Strategy contributes to the Region's 2011 to 2015 Corporate Strategic Plan, specifically, to expand investment in programs provided by community partners to provide more community services. The new Investment Strategy also directly aligns with the Departmental Multi-Year Plan, York Region Immigration Settlement Strategy and the Human Services Planning Board, Making Ends Meet in York Region. The goal of the Strategy is to support the delivery of quality community services that address human service priorities as outlined in Regional strategies, strengthen the capacity of York Region human services system and promote innovative and collaborative programs and delivery models.

## **5. FINANCIAL IMPLICATIONS**

The 2014 Community Investment Strategy budget has \$3,846,788 available to allocate to one-year projects. This amount has been fully allocated to the projects included in *Private Attachment 1*. The approximate funding allocation for the three funding streams includes 85 per cent to Community-Based Services, 8 per cent to Innovation and Collaboration and 7 per cent to Organizational Development. The Strategy also includes support for professional development and capacity-building opportunities for agencies as well as other program related expenses such as advertising.

A request of an additional \$250,000 to the Community Investment Strategy has been requested in the 2014 budget. Additional funding under the Strategy would enable more projects to receive funding and build a larger network of supports in the community. If the additional funding is approved and/or if funding becomes available for 2014 from another source, it is recommended that the Commissioner of Community and Health Services be authorized to allocate the funding. Staff will work with agencies to further develop and identify projects that fill a unique service gap in the Region.

## **6. LOCAL MUNICIPAL IMPACT**

The social, economic and demographic landscape of local municipalities has changed significantly over the years. The Community Investment Strategy provides a framework to address the emerging needs in each municipality through the provision of funding to agencies to build capacity, to create new and innovative partnerships and to deliver services to address the needs of low and moderate income individuals and families across the Region.

## **7. CONCLUSION**

The Community Investment Strategy supports community health, economic independence, housing stability and social inclusion for low and moderate income York Region residents. The Strategy builds on 10 years of community investment experience and provides a framework for not-for-profit agencies to effectively address emerging needs in York Region.

For more information on this report, please contact Lisa Gonsalves, Director, Strategies and Partnerships Branch at ext. 2090.

The Senior Management Group has reviewed this report.



### 2014 One-Year Community Investment Strategy Projects

No.	Agency and Project Name	Project Description	Recommended Funding	Service Area
<b>Community Based Services Stream</b>				
1	360 Kids, formerly known as Pathways for Children Youth and Families - Housing Support Worker	The agency will hire a full time housing support worker that will provide housing support services to youth who are identified as homeless or at risk of homelessness across York Region. The agency has targeted to serve 130 new youth experiencing housing instability and estimates 50 per cent of those served will sustain housing.	\$77,251.00	York Region
2	360 Kids, formerly known as Pathways for Children Youth and Families - Home Base-Vaughan	Home Base-Vaughan will provide youth with basic needs, referrals, advocacy and resources to help them achieve stability in their life. In 2014, the agency anticipates serving approximately 50 new youth and developing five new partnerships. Located at the Dufferin Clark Community Centre.	\$89,331.00	City of Vaughan
3	Big Brothers Big Sisters of York Region - Valuing Diversity-York Region Inclusive Mentoring Project	The project will increase the recruitment of volunteer mentors to match with disadvantaged children in York Region who are at risk of not reaching their full potential. The agency will expand In-School mentoring, Go Girls & GAME ON programs. Approximately, 160 low income children and 40 mentors will benefit from the program.	\$65,000.00	York Region
4	Blue Door Shelters - Intensive Case Management assisting people with complex needs	The project will expand services with the addition of a second Client Case Manager who will provide case management to low income shelter clients who are homeless and identify as having complex needs. The agency estimates that 210 case plans will be developed and 250 clients will be referred to services.	\$110,000.00	York Region
5	Catholic Community Services of York Region - Specialized Family Support Program	The agency will deliver accessible, family-centred counselling and group programs with a single point of access to low income residents. This service will reduce social and economic vulnerability, by resolving barriers to work and school attendance, and enhancing individual and family's well-being. Through a variety of programs and services the agency annually serves approximately 78 clients individually and 1000 through groups sessions.	\$127,505.00	York Region
6	Character Community Foundation of York Region - Slap Shot Hockey Program for Newcomer Children	The Slap Shot Program provides an opportunity for newcomer/low income children to become socially integrated into their new community. The program is expanding to two more schools and an additional 50 children will be served. The agency has a target of approximately 250 children participating in the program.	\$78,500.00	York Region
7	CHATS Community and Home Assistance to Seniors - Tenancy Risk Reduction Services for Seniors	The agency will deliver the Tenancy Risk Reduction Service for Seniors. The service is for seniors at risk of losing their housing due to mental health and hoarding issues. This project will target 30 low income seniors who are living in poor environmental conditions.	\$104,200.00	York Region

### 2014 One-Year Community Investment Strategy Projects

No.	Agency and Project Name	Project Description	Recommended Funding	Service Area
8	Costi Immigration Services - Life Success Strategies	The agency will deliver the Life Success Strategies Program to 120 low income individuals and Ontario Works recipients. The program focuses on blending life skills topics with job search and maintenance techniques. The program is to be delivered through a variety of workshops, assessments, group engagement activities, one on one appointments, guest speakers, and practical exercises.	\$94,546.00	York Region
9	Dr Roz's Healing Place - The V.I.B.E. (Vital Intervention Breakthrough & Empowerment) Youth Program	The agency will offer the Vital Intervention Breakthrough Empowerment Program (VIBE); a mentorship, life skills and leadership program for youth to assist them to make healthy choices. The VIBE program includes six interactive programs that will be offered in seven week cycles to low and moderate income youth in Markham at Middlefield Collegiate. The agency estimates that a total of 260 youth will participate in the programs in 2014.	\$55,000.00	City of Markham
10	Elspeth Heyworth Centre for Women - I Wurk – Vaughan	The project will provide employment training, counselling and networking services to 35 youth, 200 adults and 15 seniors in Vaughan.	\$48,720.00	City of Vaughan
11	Family Services of York Region - Outreach Counselling & Support Services for Newcomers	The agency will provide culturally sensitive counselling, support, outreach and group services for low and moderate South Asian, Farsi and Spanish speaking newcomers. The program includes a volunteer training component that will allow newcomers to contribute to their local community. Services are offered in Spanish, Farsi, Tamil, Hindi, Punjabi, Urdu and English. Through counselling and outreach, it is estimated that 375 individuals will be served.	\$63,882.00	York Region
12	Future Possibilities for Kids - Connecting Kids and Communities	The agency will deliver a leadership program for children aged 8-14 from low income schools. The program will engage children through community leadership programs, group and individual coaching and fostering connections between children, families and their community. In 2014, the agency anticipates serving 185 children and 130 volunteers.	\$112,000.00	York Region
13	Girls Incorporated of York Region - Girls Inc. Discovery Leadership	This project enables approximately 200 girls ages 12-16 to participate in a series of interactive activities around the elements of leadership, community, power, culture and heritage, rights and responsibilities and social change. Participants will recruit women to work with girls and act as role models and as a team, develop a community action project.	\$28,440.00	Town of Newmarket
14	Human Endeavour Incorporated - Multi Community Building Project	This project will empower low income South Asians and Tamil residents and engage them with broader communities providing programs to children and youth through activities in partnership with schools, teach coping skills, improving intergenerational and multi community integration through healthy activities, promoting leadership development by volunteer and workforce participation and by creating opportunities for economic empowerment through skills training and information sessions. The agency is expanding the program to Markham. The agency anticipates serving 1000 individuals.	\$85,146.00	City of Markham and City of Vaughan

### 2014 One-Year Community Investment Strategy Projects

No.	Agency and Project Name	Project Description	Recommended Funding	Service Area
15	Inn from the Cold Inc.- Comprehensive Employment Program	A 12 week program that is geared to residents who do not have recent work experience and have mental health and/or addiction issues. The program is offered in two components; classroom training in soft skills, computer and financial literacy, art and behavioural therapies and hands-on; where clients learn kitchen, woodworking and gardening skills. The agency will offer three sessions with approximately 10 individuals participating per session.	\$82,060.00	York Region
16	Inn from the Cold Inc. - Shelter	The agency will provide emergency shelter and support services during the winter months to homeless men and women. The agency will expand service from 4.5 months to 5.5 months and estimates that 150 unique individuals will be served and 250 new volunteers will be recruited and trained.	\$162,400.00	York Region
17	Jericho Youth Services - P.A. Day Camps	This program provides six free PA Day Camps at Bethany Co-operative Housing After School Program and Jackson's Point Co-operative Housing After School Program in Georgina for a maximum of 20 children per location. The camps will have healthy snacks, recreational activities and craft activities. It is estimated that 120 children will be served.	\$8,850.00	Town of Georgina
18	Jericho Youth Services - Bethany After School Program and Jackson's Point After School Program	This program provides a free after school program for 30 weeks, five days a week for approximately 40 children, 6-12 years old. The program provides a supportive and structured environment including homework help, support to improve literacy, healthy snacks and physical activities.	\$65,220.00	Town of Georgina
19	Jewish Family and Child of Greater Toronto - The Family Resource Centre	The agency will operate a Family Resource Centre that strengthens families and reduces their social isolation, promotes healthy growth and development of children by supporting, empowering and educating parents and caregivers, and responding to emerging needs in the community collaboratively with community partners. In 2014, the agency estimates that service will be provided to approximately 670 individuals.	\$92,400.00	Town of Richmond Hill, Thornhill
20	Job Skills - Smart Start Program	This program will assist approximately 85 unemployed or underemployed low to moderate income York Region residents to find financial and economic stability by providing education and training in the food and beverage service sector.	\$181,650.00	York Region
21	JVS Toronto - Pre-Employment Steps to Self Sufficiency (PRESS)	The agency will offer psycho-vocational assessments to low income multi-barriered clients, having difficulty obtaining and maintaining employment.	\$63,129.00	York Region
22	Learning Centre for Georgina - Georgina Outreach Office and Learning Hub	The Learning Centre for Georgina, in partnership with Rose of Sharon, will offer free academic upgrading, on-site child minding, counselling and other supports to an estimated 65 low-income young pregnant women and mothers, men and families in the Georgina community.	\$113,600.00	Town of Georgina

### 2014 One-Year Community Investment Strategy Projects

No.	Agency and Project Name	Project Description	Recommended Funding	Service Area
23	Learning Disabilities Association of York Region - Soar/Bridging Transitions	This project will assist participants to become self-directed with their learning and proactive with their approach to employment, through three group sessions for approximately 17 individuals per session. The sessions focus on social skills, employment, accommodations, financial literacy and pre-employment skills. Participants will learn and identify different learning styles, interests, abilities, gain an understanding of their challenges and difficulties, interests, strengths and needs.	\$36,819.00	York Region
24	Loft Community Services - Loft Crosslinks Street Outreach and Services Network	The project will provide a mobile outreach van service to individuals who are homeless or at risk of becoming homeless and may be coping with mental illness and/or addiction issues. The goal is to support clients with basic needs and to provide opportunities for them to engage in changing their circumstances. The agency estimates serving 800 unique individuals in 2014.	\$285,600.00	York Region
25	March Of Dimes Canada - The Retail & Customer Service Training Program	The project will provide approximately 120 participants with customer service skills and financial literacy training to prepare them for employment in retail, customer service and the grocery industry. The project includes job placement and retention support.	\$161,820.00	York Region
26	Middlefield Seniors Wellness Club - Improving the Quality of Life for Middlefield seniors-An Emphasis on Increasing skills and knowledge	The agency will provide sewing, craft making and other wellness programs to approximately 100 socially isolated low income seniors residing in the Middlefield area of Markham. The program will: increase the skills and knowledge of seniors and families and reduce the level of inactivity and improve interaction with other communities.	\$36,400.00	City of Markham
27	Mosaic Interfaith Out of the Cold - Out of the Cold Program	The Out of the Cold program provides emergency shelter, meals and support services to the homeless and those at risk of homelessness. The shelters are hosted by 11 interfaith communities from November to April and over 45 additional communities participate by providing volunteers and in-kind donations. In 2014, approximately 500 individuals will be served and over 800 volunteers will participate.	\$252,329.00	York Region
28	Project Hostel - Yellow Brick House-Empowerment and Economic Prosperity for South Asian Immigrant Women	This program is targeted towards low/moderate income South Asian young women who may be experiencing various forms of abuse, oppression, negative family dynamics and racism and have limited financial literacy. Through workshops, seminars and mentoring the participants will overcome these barriers and an estimated 300 clients will be served.	\$80,400.00	York Region
29	Scarborough Housing Help Centre - Access to Stable Housing for Low and Middle Income Earners in Southern York Region	Focusing on newcomers, the agency will conduct workshops on topics such as, rental agreements, rights and responsibilities and tenant relations for a minimum of 800 residents and 75 landlords. The agency will also provide information on affordable housing. Approximately 500 residents will receive case-management to help with housing.	\$61,700.00	City of Vaughan/ City of Markham

### 2014 One-Year Community Investment Strategy Projects

No.	Agency and Project Name	Project Description	Recommended Funding	Service Area
30	Women's Centre of York Region - Enterprising Careers	The program objectives are to provide pre-employment supports for women, identifying barriers and providing education and support for those barriers. The program provides individual and group support, personal assessments, goal setting, action planning to retraining, volunteer options and employment. The one year program is a combination of 11 weeks in-class session, on-line training modules, self-directed learning, networking sessions and on-on-one counselling. In 2014, it is estimated that 135 women will be served.	\$85,335.00	York Region
31	York Region Food for Learning - York Region Food for Learning	The program will provide nutritionally balanced breakfast and snacks to the children and youth of York Region. The service is inclusive, whereby student success and health is the focus. It is estimated in 2014, 32,000 students will be served.	\$122,778.00	York Region
32	York Region Food Network - Community Food Hub	The Community Food Hub provides a range of programs including the Good Food Box, Gleaning, Reclamation, Breakfast Drop-in, and Cooking in the Kitchen. The programs are designed to provide access to healthy local food, opportunities to develop food preparation skills, increase knowledge, and provide engagement opportunities through volunteering and public education. Approximately, 250 individuals will participate in 2014.	\$56,488.00	York Region
33	York Support Services Network - Community-Based Tobacco Management Intervention for People with Serious Mental Illness (SMI)	The program will offer four, 12 week tobacco cessation programs for low income residents with serious mental illnesses. The session will be facilitated by staff from the member agencies of the Community of Practice. Sessions will be offered at no cost through a community pharmacist across York Region. Transit tickets and resources will be distributed to participants. It is estimated that a total of 32 clients are expected to complete the program.	\$31,216.00	York Region
34	Youth Assisting Youth - The Peer Project (YAY)-One-to-One (1:1) and Group Mentoring	The project offers free one-to-one and group mentoring services, activities and events to approximately 240 at-risk and newcomer children and youth between the ages of 6 and 15 throughout York Region.	\$52,641.00	York Region
35	Youth Unlimited (Toronto YFC) - The Shop Employment Initiative	The project will provide 60 unskilled youth and young adults aged 14 – 24 with mentorship, life training, job training in auto mechanics, small engines and carpentry management and the opportunity for a paid job experience at The Shop.	\$92,000.00	York Region

### 2014 One-Year Community Investment Strategy Projects

No.	Agency and Project Name	Project Description	Recommended Funding	Service Area
<b>Innovation and Collaboration Stream</b>				
1	Centre for Information and Community Services of Ontario (CICS) - Building a Healthy and Connected Community  <u>Note:</u> Joint submission with Family Lifestyle Community Services and Formosa Evergreen Senior Citizens Centre (FESCC)	The project will promote a positive lifestyle and inclusive community life in the Asian community by bringing newcomers and established residents together for workshops, community gardening, healthy cooking and education classes and training, communal dining, civic engagement activities, and volunteering. Through various program activities, approximately 790 individuals will be served and 40 volunteers will be engaged.	\$80,000.00	City of Markham/ York Region
2	Georgina Trades Training Inc.- The Georgina Culinary Program- A Taste of Northern York Region  <u>Note:</u> Joint submission with Georgina Community Food Pantry	The program will provide food skills training including sustainable food practices, nutrition, food preservation techniques and food safety in Georgina. A community garden will be established and will promote access to local food sources. It is estimated that 200 individuals will participate.	\$70,900.00	Town of Georgina
3	Human Endeavour Incorporated - SEED-Supporting Employment and Economic Development	This project will increase the capacity of Human Endeavour's Social Enterprise Promotion and Innovation Centre (EPIC) enabling the agency to deliver training, placement and income to other agencies. The project will also build the capacity of Georgina Trades and Training Inc. through the development of a Social Enterprise in Georgina. Annually, the agency estimates serving 1500 individuals.	\$72,962.00	York Region
4	York Region Centre for Community Safety - Service Delivery and Evaluation	Through the Centre, approximately 250 victims of violence and their children will have access to holistic and coordinated service delivery. The project will provide comprehensive services that will reduce barriers, increase support and result in better incomes.	\$95,000.00	York Region
<b>Organizational Development Stream</b>				
1	Aids Committee of York Region - Engaging Service Users: Building Positive Asset Outcomes and Strengthening Organizational Practice	The agency will adopt the Sustainable Livelihoods Framework and explore the effects of program intervention on the lives of clients, to enhance services and organizational policies. Approximately 50 service users and 50 volunteers will assist with the project.	\$30,000.00	York Region

### 2014 One-Year Community Investment Strategy Projects

No.	Agency and Project Name	Project Description	Recommended Funding	Service Area
2	Alzheimer Society of York Region - Achieving Accreditation: The Quality Journey	The agency will hire an accreditation consultant to prepare the organization for the accreditation process. The consultant will complete an analysis of the agency, current policies and procedures, and will recommend enhancements to ensure the agency is meeting accreditation standards. Annually, the agency estimates serving approximately 9000 residents.	\$30,000.00	York Region
3	Canadian Mental Health Association-Cultural Competency Strategy	The agency will develop the first phase of a three-year Cultural Competency Strategy in order to increase access and quality of services to diverse populations in York Region. The agency will hire a consultant and engage staff, board members, volunteers and community stakeholders in the process. The agency estimates serving 1750 clients per year.	\$12,000.00	York Region
4	Family Services of York Region-Developing a Centralized Intake Model	The agency will design a new intake process. Currently, intake is done locally at five office locations and it is not interconnected. The project will develop a centralized intake model that is user friendly and adaptive to the changing needs of York Region clients. With a waitlist for services, the agency estimates serving 7000 clients per year.	\$16,060.00	York Region
5	Habitat for Humanity York Region-Theme Build Manager	The agency will collaborate with four diverse groups in York Region to raise funds to build four houses for low income families in York Region. Each group is responsible for raising funds and providing volunteers. Habitat for Humanity York Region will recruit and train all the volunteers and manage the projects, including construction.	\$45,000.00	York Region
6	LifeCorps International-LifeCorps Food Share	The project will increase the organizational capacity of LifeCorps Food Share to operate and expand the food hub in York Region by focusing on the following three areas, developing a strategic plan, strengthening the board and developing the capacity to recruit, train and manage volunteers and recruiting a full-time program manager. The agency estimates having 45 food related community partnerships and 30 volunteers involved in the project.	\$58,200.00	York Region
7	Women's Centre of York Region-Strategic Branding	The agency will undertake a brand re-development strategy including a review of the vision, mission and values; the logo design and impact, marketing materials, a review of all communication vehicles, website, signage and media. The project will build on the strategic plan and use an external consultant with expertise in brand development.	\$15,000.00	York Region
8	Women's Shelter of York Region (YRAP) (Sandgate)-Strategic Planning	The project will develop a strategic plan and build agency capacity in order to determine how to best position the agency in a changing sector. The agency provides shelter and services to women and children who are victims of violence.	\$26,500.00	York Region

**2014 One-Year Community Investment Strategy Projects**

No.	Agency and Project Name	Project Description	Recommended Funding	Service Area
9	York Region Abuse Program- Developing Clinical Capacity for Sensorimotor Work in Trauma Therapy	The project will provide clinical training in Somatic Experience to YRAP's four clinicians and two supervisors. This service is not currently offered in York Region. It is estimated that 150 clients will benefit annually.	\$13,560.00	York Region
10	York Region Food Network- Planning for the Future	The agency will implement new policies and procedures, and complete a strategic plan in 2014 building on the activities initiated in 2013. It is estimated that the services of the agency directly impact 1000 individuals each year.	\$17,250.00	York Region